DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONVENIENCE TRANSLATION INTO ENGLISH OF CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AND REVIEW REPORT FOR THE INTERIM PERIOD 1 JANUARY – 30 JUNE 2012

CONVENIENCE TRANSLATION OF THE REVIEW REPORT AND THE FINANCIAL STATEMENTS ORIGINALLY ISSUED IN TURKISH

REVIEW REPORT ON THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS

To the Board of Directors of Doğan Sirketler Grubu Holding A.S.

Introduction

We have reviewed the accompanying consolidated financial statements of Doğan Şirketler Grubu Holding A.Ş. (the "Company"), its subsidiaries and its joint ventures (collectively referred as, the "Group") which comprise the condensed consolidated balance sheet as of 30 June 2012 and the condensed consolidated statement of income, the condensed consolidated statement of changes in shareholders' equity and the condensed consolidated statement of cash flows for the six-month period then ended and a summary of significant accounting policies and other explanatory notes. The Group management's responsibility for the preparation and fair presentation of these condensed consolidated interim financial statements in accordance with the financial reporting standards published by the Capital Market Board (the "CMB"). Our responsibility is to express a conclusion on these condensed consolidated interim financial statements based on our review.

Scope of Review

We conducted our review in accordance with auditing standards published by the Capital Market Board. A review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with auditing standards published by the Capital Market Board and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion based on our review.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed consolidated interim financial statements do not performed, in all material aspects, in accordance with the financial reporting standards issued by the Capital Market Board.

Emphasis of Matter:

As explained in Note 15, prior accounting periods of some of the Group's direct and indirect subsidiaries' were subject to tax assessments. Based on the results of the tax assessment reports, the related subsidiaries were served with tax penalties and notifications by their respective tax authorities. The Group has applied for tax negotiation for the related notifications and penalties however both parties could not reach an agreement on the related issue. Therefore, the Group has filed lawsuits against the respective tax authorities in relation to the related notifications and penalties imposed following the tax assessment. As of 30 June 2011, the Group management makes use of the requirements set out in Law No: 6111 "Restructuring of Specific Receivables and Social Insurance and General Health and Amendments to Some Laws and Requirements" ("Law No: 6111"), which has become effective upon the issuance in the Official Gazette No: 27857 (I.Bis) on 25 February 2011 in relation to ongoing lawsuits filed for the 2003, 2004, 2005, 2006, 2007 and 2008 accounting periods. Accordingly, TRY 844.993 thousand of tax payable in relation to pending and ongoing tax lawsuits and TRY 95.510 thousand of tax base increase is recognized as expense in the accompanying consolidated financial statements for the interim periods 1 January-30 June 2011.

İstanbul, 29 August 2012

DRT BAĞIMSIZ DENETİM VE SERBEST MUHASEBECİ MALİ MÜŞAVİRLİK A.Ş. Member of **DELOITTE TOUCHE TOHMATSU LIMITED**

Saim Üstündağ Partner

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD 1 JANUARY - 30 JUNE 2012

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DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED BALANCE SHEETS AT 30 JUNE 2012 AND 31 DECEMBER 2011

(Amounts expressed in thousands of Turkish lira ("TRY") unless otherwise indicated. Currencies other than TRY are expressed in thousands unless otherwise indicated.)

	Notes	USD(*) 30 June 2012	Reviewed 30 June 2012	Audited 31 December 2011
ASSETS				
Current Assets		2.266.555	4.094.532	4.989.796
Cash and cash equivalents	6	1.281.571	2.315.159	3.468.486
Financial investments	7	111.620	201.642	191.672
Trade receivables				
- Due from related parties	27	7.532	13.606	4.511
- Other trade receivables	9	445.937	805.585	679.652
Other receivables				
- Due from related parties	27	2.017	3.643	3.702
- Other receivables	10	60.264	108.867	34.858
Financial derivative assets	7	2.859	5.164	4.640
Inventories		135.967	245.625	253.104
Biological assets		21	39	74
Other current assets	17	218.767	395.202	268.410
Sub-total		2.266.555	4.094.532	4.909.109
Non-current assets as held for sale		-	-	80.687
Non-current Assets		2.461.869	4.447.368	3.654.678
Trade receivables	9	79.330	143.310	133.527
Other receivables	10	267.883	483.931	399.849
Inventories		_	_	18.096
Financial investments	7	3.044	5.499	5.730
Investment properties	11	113.377	204.816	148.601
Property, plant and equipment	12	871.768	1.574.848	1.217.645
Intangible assets	12	373.140	674.078	727.226
Goodwill	13	433.297	782.751	539.951
Deferred income tax asset	26	52.558	94.946	90.124
Other non-current assets	17	267.472	483.189	373.929
TOTAL ASSETS		4.728.424	8.541.900	8.644.474

The consolidated financial statements for the interim period ended 30 June 2012 have been approved by the Board of Directors on 29 August 2012.

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED BALANCE SHEETS AT 30 JUNE 2012 AND 31 DECEMBER 2011 (Amounts expressed in thousands of Turkish lira ("TRY") unless otherwise indicated. Currencies other than TRY are expressed in thousands unless otherwise indicated.)

	Notes	<i>USD</i> (*) 30 June 2012	Reviewed 30 June 2012	Audited 31 December 2011
LIABILITIES				
Current Liabilities		1.359.513	2.455.962	2.027.289
Borrowings and financial liabilities	8	715.189	1.291.990	934.850
Other financial liabilities	8	102.006	184.274	71.561
Financial derivative liabilities		1.962	3.545	6.610
Trade payables				
- Due to related parties	27	11.155	20.151	246
 Other trade payables 	9	186.875	337.589	444.997
Other payables	10	70.303	127.003	89.907
Current income tax liabilities	26	15.321	27.678	38.858
Provisions	15	27.549	49.768	44.093
Other current liabilities	17	229.153	413.964	396.167
Other current liabilities		1.196.477	2.161.437	2.766.116
Borrowings and financial liabilities	8	750.057	1.372.862	1.623.232
Other financial liabilities	8	759.957 162.209	293.030	456.520
Trade payables to related parties	27	5.978	10.800	430.320
Other payables Other payables	10	27.572	49.809	96.452
Provisions	10	21.312	47.007	265
Provisions for employment benefits		28.457	51.408	49.311
Other non-current liabilities	17	145.265	262.422	405.583
Deferred income tax liabilities	26	67.039	121.106	134.753
SHAREHOLDERS' EQUITY		2.172.434	3.924.501	3.851.069
Equity Attributable to Equity Holder	rs Of			
The Company	18	1.690.998	3.054.769	3.039.038
Share capital	18	1.356.214	2.450.000	2.450.000
Adjustment to share capital	18	79.450	143.526	143.526
Share premium	18	349	630	630
Revaluation fund	18	(1.359)	(2.455)	(4.056)
Translation reserve	18	746	1.347	67.538
Restricted reserves		01-0-	,	
assorted from profit	18	815.075	1.472.433	1.450.139
Retained earnings	18	(609.955)	(1.101.883)	(311.595)
Net income/(loss) for the period		50.468	91.171	(757.144)
Non-controlling interest		481.446	869.732	812.031
TOTAL LIABILITIES		4.728.424	8.541.900	8.644.474

Commitments

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DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED STATEMENTS OF INCOME FOR THE INTERIM PERIODS ENDED 1 JANUARY-30 JUNE 2012 AND 30 JUNE 2011

(Amounts expressed in thousands of Turkish lira ("TRY") unless otherwise indicated. Currencies other than TRY are expressed in thousands unless otherwise indicated.)

_	Notes	<i>USD</i> (*) 1 January - 30 June 2012	Reviewed 1 January - 30 June 2012	Not reviewed 1 April - 30 June 2012	Reviewed 1 January - 30 June 2011	Not reviewed 1 April - 30 June 2011
Continued Operations						
Sales	19	866.076	1.564.566	818.978	1.399.363	777.960
Cost of sales (-)	19-21	(615.109)	(1.111.194)	(547.550)	(965.669)	(513.633)
Gross operating profit	19	250.967	453.372	271.428	433.694	264.327
Madatina allina and						
Marketing, selling and distribution expenses (-) General administrative	20-21	(107.830)	(194.795)	(107.706)	(163.996)	(88.266)
expenses (-)	20-21	(108.310)	(195.662)	(101.529)	(178.666)	(92.416)
Other income	22	124.583	225.060	69.035	36.941	16.268
Other expenses (-)	22	(41.901)	(75.695)	(60.043)	(969.810)	(620.795)
Operating loss		117.509	212.280	71.185	(841.837)	(520.882)
Financial income	23	177.889	321.357	74.491	446.660	251.740
Financial expenses (-)	24	(191.178)	(345.363)	(80.847)	(320.445)	(174.140)
Gain/(loss) before taxation for continued operations	rom	104.220	188.274	64.829	(715.622)	(443.282)
continued operations		104.220	100.2/4	04.029	(715.022)	(443.262)
Tax expenses						
from continued operations	26	(30.614)	(55.305)	(11.450)	(128.332)	(89.554)
Current tax expense	_0	(35.091)	(63.392)	(26.326)	(102.133)	(59.882)
Deferred tax (expenses)/incom	ne	4.477	8.087	14.876	(26.199)	(29.672)
C - ! - / (1)	4•					
Gain/(loss) from continued of from continued operations		73.606	132.969	53.379	(843.954)	(532.836)
II om commueu operations		72.000	102,707	201019	(0 10150 1)	(662,666)
Discontinued operations						
Loss after tax from discontinued operations	25	_	_	_	(54.766)	(6.353)
					(2 11/00)	(0,000)
Net income/(loss) for the per	iod	73.606	132.969	53.379	(898.720)	(539.189)
Distribution of gain/(loss) for	n tha nau! a	d				
Attributable to equity		23.138	41.798	(14.188)	(225.884)	(66.245)
holders of the company		50.468	91.171	67.567	(672.836)	(472.944)
Earnings /(loss) per share for pattributable to equity holders						
of the company	-	0,0205	0,037	0,028	(0,275)	(0,193)
Total gain/(loss) from continui		ons				
for profit attributable to equi of the company	ty holders	0,0205	0,037	0,028	(0,261)	(0,191)
			0,027	0,020	(0,201)	(0,1)

^(*) As explained in the Note 2.1.3 to the condensed consolidated financial statements, USD amounts shown in these condensed consolidated financial statements have been included solely for the convenience of the reader and are translated from TRY, as a matter of arithmetic computation only, at the Central Bank of the Republic of Turkey official TRY exchange rate. Thus, USD amounts do not form a part of the condensed consolidated financial statements prepared in accordance with generally accepted accounting standards issued by the Capital Market Board ("CMB") as at 30 June 2012.

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED STATEMENTS OF INCOME FOR THE INTERIM PERIODS ENDED 1 JANUARY-30 JUNE 2012 AND 30 JUNE 2011

(Amounts expressed in thousands of Turkish lira ("TRY") unless otherwise indicated. Currencies other than TRY are expressed in thousands unless otherwise indicated.)

	USD (*) 1 January - 30 June 2012	Reviewed 1 January - 30 June 2012	Not reviewed 1 April - 30 June 2012	Reviewed 1 January - 30 June 2011	Not reviewed 1 April - 30 June 2011
(Loss) / income for the Period	73.606	132.969	53.379	(898.720)	(539.189)
Other Comprehensive Income:					
Change in Financial Assets					
Fair Value Reserve	886	1.601	2.536	(1.945)	(1.871)
Change in Translation Reserves	(31.376)	(56.680)	(72.841)	95.072	47.111
Other Comprehensive Income					
(After Income Tax)	(30.490)	(55.079)	(70.305)	93.127	45.240
Total Comprehensive Income/Expense	43.116	77.890	(16.926)	(805.593)	(493.949)
Allocation of Total Comprehensive Expense					
Attributable to non-controlling interests Attributable to equity	28.402	51.309	(46.633)	(186.982)	(47.041)
holders of the company	14.714	26.581	29.707	(618.611)	(446.908)

^(*) As explained in the Note 2.1.3 to the condensed consolidated financial statements, USD amounts shown in these condensed consolidated financial statements have been included solely for the convenience of the reader and are translated from TRY, as a matter of arithmetic computation only, at the Central Bank of the Republic of Turkey official TRY exchange rate. Thus, USD amounts do not form a part of the condensed consolidated financial statements prepared in accordance with generally accepted accounting standards issued by the Capital Market Board ("CMB") as at 30 June 2012.

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE INTERIM PERIODS ENDED 1 JANUARY-30 JUNE 2012 AND 30 JUNE 2011

(Amounts expressed in thousands of Turkish lira ("TRY") unless otherwise indicated. Currencies other than TRY are expressed in thousands unless otherwise indicated.)

	Note	Share Capital	Adjustment to Share Capital	Share Premium	Financial assets fair value reserve	Translation reserve	Restricted reserve	Retained earnings	Net profit / (loss) for the period	Equity attributable to equity holders of the comppnay	Non- controlling interest	Total Shareholder's equity
1 Ocak 2011 tarihindeki bakiyeler	18	2.450.000	143.526	630	13.918	(3.939)	696.888	(92.683)	656.204	3.864.544	756.498	4.621.042
Transfers		-	-	-	-	-	753.251	(97.047)	(656.204)	-	-	-
Dividend payments of joint ventures to non-group parties		-	-	-	-	-	-	-	-	-	246.924	246.924
Sales of financial assets		-	-	-	(13.271)	-	-	13.271	-	-	-	-
Bağlı ortaklıkların grup dışına temettü ödemesi Financial liabilities subject to put option non- controlling interest		-	-	-	-	-	-	-	-	-	(2.011)	(2.011)
Other (1)		_	_	_	_	_	_	_	_	_	(598)	(598)
Total comprehensive loss		_	_	_	(1.945)	56.170	_	_	(672.836)	(618.611)	(186.982)	(805.593)
-Change in financial asset fair value reserve, net		-	-	-	(1.945)	-	-	-	-	(1.945)	-	(1.945)
-Currency translation differences		-	-	-	-	56.170	-	-	-	56.170	38.902	95.072
- Net loss for the period		-	-	-	-		-	-	(672.836)	(672.836)	(225.884)	(898.720)
Balances at 30 June 2011	18	2.450.000	143.526	630	(1.298)	52.231	1.450.139	(176.459)	(672.836)	3.245.933	812.167	4.058.100
Balances at 1 January 2012	18	2.450.000	143.526	630	(4.056)	67.538	1.450.139	(311.595)	(757.144)	3.039.038	812.031	3.851.069
Transfers from retained earnings		-	_	-	-	-	22.294	(779.438)	757.144	-	-	-
Dividend payments of joint ventures to non-group parties		-	-	-	-	-	-	-	-	-	1.840	1.840
Share transfer of joint venture		-	-	-	-	-	-	-	-	-	(8.711)	(8.711)
Financial liabilities subject to put option non- controlling interest	15	-	_	-	-	-	-	21.374	-	21.374	25.762	47.136
Share purchase of subsidiary	15	-	-	-	-	-	-	(32.224)	-	(32.224)	(13.588)	(45.812)
Other (1)		-	-	-	-	-	-	-	-	-	1.089	1.089
Total comprehensive gain -Change in financial asset fair value		-	-	-	1.601	(66.191)	-	-	91.171	26.581	51.309	77.890
		-	-	-	1.601	-	-	-	-	1.601	-	1.601
-Currency translation differences		-	-	-	-	(66.191)	-	-	-	(66.191)	9.511	(56.680)
- Net profit for the period		-	-	-	-	-	-	-	91.171	91.171	41.798	132.969
Balances at 30 June 2012	18	2.450.000	143.526	630	(2.455)	1.347	1.472.433	(1.101.883)	91.171	3.054.769	869.732	3.924.501

⁽¹⁾ Represents fair value changes of call option liabilities and acquisition and disposal of shares from non-controlling shareholders and disposal of subsidiary.

The accompanying notes form an integral part of these consolidated financial statements.

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE INTERIM PERIODS ENDED 1 JANUARY-30 JUNE 2012 AND 30 JUNE 2011

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated.)

		USD (*) 1 January- 30 June 2012	Reviewed 1 January- 30 June 2012	Reviewed 1 January- 30 June 2011
Profit / (loss) before income taxes from		104.220	188.274	(715.622)
continued operations	2.5			(42.020)
Profit / (loss) before income taxes from discontinued operations	25	-	-	(43.939)
Adjustments:				
Depreciation and amortization	11,12	58.185	105.112	116.468
Increase in provision for employee termination benefits		4.688	8.469	13.290
Interest expenses	24	32.091	57.973	43.415
Foreign currency translation difference		(84)	(151)	19.663
Change in fair value of derivative financial instruments		1.407	2.541	(4.672)
(Gain)/losses from sale of property, plant and equipment	22	(78.604)	(141.998)	605
and intangible assets,net Provision/(reversal) for investment properties,	11-	(70.001)	(111.550)	003
property, plant and equipment and intangible assets, net	12	(12)	(22)	2.727
Gain on sale of subsidiary		(754)	(1.363)	(16.589)
Provision/(reversal) for doubtful receivables	9	7.813	14.114	7.625
Tax base increase liability regarding Law 6111	24	18.231	32.935	-
Tax liability expense in dispute regarding 6111 law		=	=	844.993
Expense for tax base increase liability regarding Law 6111		-	-	95.510
Profit on sales of available-for -sale financial assets	22	-	-	(11.278)
Unearned finance income and credit finance expense				
due to sales with maturity	24	16.626	30.035	12.178
Withdrawal of provision for of impairment on inventories		(224)	(405)	(8.923)
Interest income	23	(53.256)	(96.207)	(96.966)
Deferred finance expense and credit finance income due to purchasewith maturity	23	(30.199)	(54.555)	(39.868)
Unrealized foreign currency rate (gain)/ loss related to financial liabilities (net)		(64.855)	(117.160)	87.569
Compensation on termination related to				
Turner put option contract	22	(25.335)	(45.767)	-
Loss from withdrawal from 2. and 3. Section of Milpark				
Project	22	13.866	25.049	=
Provision for unused vacation		1.534	2.772	1.436
		5.338	9.646	307.622
Changes in assets and liabilities:				
(Increase)/decrease in financial investments		(4.404)	(7.955)	4.055
(Increase) in trade receivables		(96.694)	(174.678)	(283.247)
Decrease/(increase) in inventories		3.710	6.702	(4.093)
Decrease/(increase) in other receivables		28.757	51.950	(154.809)
(Decrease)/increase in trade payables				
and due to related parties		(35.307)	(63.783)	136.341
Decrease in other current assets		17.367	31.374	79.763
(İncrease) in other current assets		(12.999)	(23.483)	(22.607)
(Decrease)/increase in other short term liabilities		(3.418)	(6.175)	24.076
Employment termination benefits paid		(3.527)	(6.372)	(5.270)
Taxes paid		(41.280)	(74.572)	(100.422)
Increase/(decrease) in debt provisions		3.141	5.675	(41.962)
Increase in long term liabilities Tax liability in dispute paid regarding 6111 law		1.198	2.164 (125.825)	49.741
Tax liability in dispute paid regarding 6111 law Tax base increase paid regarding 6111 law		(69.651) (2.476)	(4.474)	(90.378) (52.678)
(İncrease) in blocked deposits		(139.611)	(252.208)	(196.728)
Net cash used in operating activities:		(349.856)	(632.014)	(350.596)
The cash used in operating activities.		(37,030)	(054.017)	(330,370)

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE INTERIM PERIODS ENDED 1 JANUARY-30 JUNE 2012 AND 30 JUNE 2011

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated.)

Investing activities:	Notes	USD (*) 1 January- 30 June 2012	Reviewed 1 January- 30 June 2012	Reviewed 1 January- 30 June 2012
Acquisition of property, plant and				
equipment and intangible assets		(118.807)	(214.624)	(224.233)
Purchase of investment property	11	(41.259)	(74.534)	(6.507)
Proceeds from sale of property, plan				
and equipment and intangible assets		49.119	88.734	14.798
Purchasing share of subsidiary		(25.359)	(45.812)	-
Purchasing subsidiary	3	(169.988)	(307.083)	-
Cash provided from sale of financial investment		-	-	36.225
Cash provided from sale of subsidiary		24	43	27.424
Net cash used in investing activities		(306.270)	(553.276)	(152.293)
				_
Financing activities:		12 (70	24.712	(150.050)
Increase / (decrease) in financial borrowings		13.679	24.712	(152.873)
Interest received		53.796	97.182	96.457
Interest paid		(59.741)	(107.922)	(61.904)
Increasing capital of non-controlling interests		1.019	1.840	246.924
Dividends paid to non-controlling interests		(4.822)	(8.711)	(1.664)
Cash provided from exported financial instrument		14.301	25.835	_
Net cash provided from financing activities		18.232	32.936	126.940
Net decrease in cash and cash equivalents		(637.894)	(1.152.354)	(375.949)
Cash and cash equivalents at the beginning of the period	6	1.914.213	3.458.026	3.458.829
Cash and cash equivalents at the end of the period	6	1.276.319	2.305.672	3.082.880

^(*) As explained in the Note 2.1.7 to the consolidated financial statements, USD amounts shown in these consolidated financial statements have been included solely for the convenience of the reader and are translated from TRY, as a matter of arithmetic computation only, at the Central Bank of the Republic of Turkey official TRY exchange rate. Thus, USD amounts do not form a part of the consolidated financial statements prepared in accordance with generally accepted accounting standards issued by the CMB as at 30 June 2012.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 1 - ORGANIZATION AND NATURE OF OPERATIONS

Doğan Şirketler Grubu Holding A.Ş. ("Doğan Holding", "Holding" or the "Company") was established on 22 September 1980 as a corporation to coordinate the activities of and liaise between companies operating in different fields including media, energy, telecommunications, tourism,, manufacturing and marketing and is registered in Turkey. Doğan Holding also provides financial and managerial advisory and internal audit services to its subsidiaries and joint ventures operating in these fields.

Doğan Holding is registered with the Capital Markets Board ("CMB") and its shares have been quoted on the Istanbul Stock Exchange ("ISE") since 21 June 1993. As of 30 June 2012, %31,41 shares of Doğan Holding are offered to the public (31 December 2011: %32,46). Within the frame of Resolution No.21/655 dated 23 July 2010 of CMB; according to the records of Central Registry Agency, the %34,29 shares of Doğan Holding are to be considered in circulation (Note 18).

The address of Holding's registered office is as follows:

Burhaniye Mahallesi Kısıklı Caddesi No: 65 Üsküdar 34696 İstanbul

Doğan Holding's principal activities are in Turkey and its activities are presented under three segments for reporting purposes as of 30 June 2012:

- Media
- Retail
- Other

As a result of Doğan Holding's purchase of Doğan Yayın Holding A.Ş.'s subsidiary Doğan Müzik Kitap Mağazacılık ve Pazarlama A.Ş. shares as of 16 January 2012, it has been decided that operation results of Doğan Müzik Kitap Mağazacılık ve Pazarlama A.Ş. and its subsidiary Hür Servis Sosyal Hizmetler ve Ticaret A.Ş will be specified as a different reporting unit and these subsidiaries' operation results have been represented as "retail" segment since the date of share purchase.

"Other" operations mainly comprise of trade, tourism, telecommunications, manufacturing, energy and real estate. These companies are not considered as seperate reportable segments since the effects of the operating results are below materiality when compared with consolidated results.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 1 - ORGANIZATION AND NATURE OF OPERATIONS (Continued)

Doğan Holding has the following subsidiaries (the "Subsidiaries"). The natures of the business of the subsidiaries are as follows:

Subsidiaries	Country	Nature of business	Segment
Outside 180	Country	S districts	Beginene
Doğan Yayın Holding A.Ş. ("Doğan Yayın Holding or DYH")	Turkey	Holding	Media
Hürriyet Gazetecilik ve Matbaacılık A.Ş. ("Hürriyet") Hürriyet Medya Basım Hizmetleri	Turkey	Newspaper publishing	Media
ve Ticaret A.Ş. ("Hürriyet Medya Basım")	Turkey	Printing and administrative services	Media
Doğan Ofset Yayıncılık ve Matbaacılık A.Ş. ("Doğan Ofset")	Turkey	Printing services	Media
Posta Haber Ajansı A.Ş. ("Posta Haber")	Turkey	News agency	Media
Doğan Gazetecilik A.Ş. ("Doğan Gazetecilik")	Turkey	Newspaper publishing	Media
Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık			
ve Tahsilat Sistemleri A.Ş. ("Doğan Dağıtım")	Turkey	Distribution	Media
Doğan Dış Ticaret ve Mümessillik A.Ş. ("Doğan Dış Ticaret") Işıl İthalat İhracat Mümessillik A.Ş. ("Işıl İthalat İhracat")	Turkey Turkey	Import and export Import and export	Media Media
Doğan Haber Ajansı A.Ş. ("Doğan Haber")	Turkey	News agency	Media
Doğan Gazetecilik İnternet Hizmetleri ve Ticaret A.Ş. ("Doğan Gazet		Internet services	Media
Yenibiriş İnsan Kaynakları Hizmetleri	commitment) rumey	internet ser vices	1/10010
Danışmanlık ve Yayıncılık A.Ş. ("Yenibir")	Turkey	Internet services	Media
Hürriyet Zweigniederlassung GmbH			
("Hürriyet Zweigniederlassung")	Germany	Newspaper printing	Media
Milliyet Verlags und Handels GmbH ("Milliyet Verlags")	Germany	Newspaper publishing	Media
Doğan Media International GmbH ("DMI")	Germany	Newspaper publishing	Media
Hürriyet Invest B.V. ("Hürriyet Invest") Fairworld International Limited ("Fairworld")	The Netherlands	Investment Foreign trade	Media Media
Falcon Purchasing Services Ltd. ("Falcon")	England England	Foreign trade	Media
Trader Media East Ltd. ("TME")	Jersey	Investment	Media
Oglasnik d.o.o.		Newspaper and internet publishing	Media
TCM Adria d.o.o.	Croatia	Investment	Media
Expressz Magyarorszag Media Kft	Hungary	Newspaper and internet publishing	Media
Mirabridge International B.V.	The Netherlands	Investment	Media
Publishing International Holding B.V.	The Netherlands	Investment	Media
Pronto Invest B.V.	The Netherlands	Investment	Media
Moje Delo spletni marketing, d.o.o	Slovenia Serbia	Internet publishing	Media Media
Bolji Posao d.o.o. Serbia Bolji Posao d.o.o. Bosnia	Bosnia Herzegovania	Internet publishing Internet publishing	Media
OOO RUKOM	Russia	Internet publishing	Media
OOO Pronto Aktobe		Newspaper and internet publishing	Media
OOO Novoprint		Newspaper and internet publishing	Media
OOO Delta-M	Russia	Newspaper and internet publishing	Media
OOO Pronto Baikal		Newspaper and internet publishing	Media
OOO Pronto DV		Newspaper and internet publishing	Media
OOO Pronto Ivanovo		Newspaper and internet publishing	Media
OOO Pronto Kaliningrad OOO Pronto Kazan		Newspaper and internet publishing Newspaper and internet publishing	Media Media
OOO Pronto Krasnodar	Russia	Newspaper and internet publishing	Media
OOO Pronto Krasnovarsk	Russia	Newspaper and internet publishing	Media
OOO Pronto Nizhny Novgorod	Russia	Newspaper and internet publishing	Media
OOO Pronto Novosibirsk	Russia	Newspaper and internet publishing	Media
OOO Pronto Oka	Russia	Newspaper and internet publishing	Media
OOO Pronto Samara	Russia	Newspaper and internet publishing	Media
OOO Pronto Stavropol	Russia	Newspaper and internet publishing	Media
OOO Pronto UlanUde OOO Pronto Vladivostok	Russia	Newspaper and internet publishing	Media
OOO Pronto Viadivostok OOO Pronto Moscow	Russia Russia	Newspaper and internet publishing Newspaper and internet publishing	Media Media
OOO Pronto Neva	Russia	Newspaper and internet publishing	Media
OOO Tambukan	Russia	Newspaper and internet publishing	Media
OOO Utro Peterburga	Russia	Newspaper and internet publishing	Media
OOO Pronto Astrakhan	Russia	Newspaper and internet publishing	Media
OOO Pronto Kemerovo	Russia	Newspaper and internet publishing	Media
OOO Pronto Smolensk	Russia	Newspaper and internet publishing	Media
OOO Pronto Tula	Russia	Newspaper and internet publishing	Media
OOO Pronto Voronezh	Russia	Newspaper and internet publishing	Media
OOO Tambov-Info OOO Pronto Obninsk	Russia	Newspaper and internet publishing Newspaper and internet publishing	Media Media
OOO I TOIRO OUIIIISK	Russia	rvewspaper and internet publishing	Media

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 1 - ORGANIZATION AND NATURE OF OPERATIONS (Continued)

Subsidiaries	Country	Nature of business	Segment
OOO Pronto Pskov	Russia		Media
OOO SP Belpronto	Belarus	Newspaper and internet publishing	Media
OOO Pronto Rostov	Russia	Newspaper and internet publishing	Media
ZAO Pronto Akzhol	Kazakhstan	Newspaper and internet publishing	Media
TOO Pronto Akmola	KazakhstanNe	ewspaper and internet publishing	Media
OOO Pronto Atyrau	Kazakhstan	Newspaper and internet publishing	Media
OOO Pronto Aktau	Kazakhstan	Newspaper and internet publishing	Media
SP Pronto Kiev	Ukraine	Newspaper and internet publishing	Media
OOO Rosprint Samara	Russia	Printing services	Media
OOO Partner-Soft	Russia	Internet publishing	Media
Pronto Soft	Belarus	Internet publishing	Media
TOV E-Prostir	Ukraine	Internet publishing	Media
Impress Media Marketing LLC	Russia Russia	Publishing	Media
OOO Rektcentr ZAO NPK		Investment Call center	Media Media
Publishing House Pennsylvania Inc.	Russia USA	Investment	Media
Pronto Ust Kamenogorsk	Kazakhstan	Newspaper publishing	Media
Sklad Dela Prekmurje NGO	Slovenia	Internet publishing	Media
Nartek Bilişim Turizm ve Pazarlama Hizmetleri Ticaret A.Ş. ("Nartek")	Turkey	Internet publishing	Media
Doğan TV Holding A.Ş. ("Doğan TV Holding")	Turkey	TV Publishing	Media
DTV Haber ve Görsel Yayıncılık A.Ş. ("Kanal D")	Turkey	TV Publishing	Media
Kanal D Yapımcılık Reklamcılık ve Dağıtım A.Ş	Turkey	TV Publishing	Media
Mozaik İletişim Hizmetleri A.Ş. ("Mozaik" or "D-smart")	Turkey	TV Publishing	Media
Doruk Televizyon ve Radyo Yayıncılık A.Ş.		5 . 5	
("Doruk Televizyon" or "CNN Türk")	Turkey	TV Publishing	Media
Doğan TV Digital Platform İşletmeciliği A.Ş.	Tuelcon	TV Dublishin a	Media
("Doğan TV Dijital") Alp Görsel İletişim Hizmetleri A.Ş. ("Alp Görsel")	Turkey Turkey	TV Publishing	Media
Fun Televizyon Yapımcılık Sanayi ve	Turkey	TV Publishing	Media
Ticaret A.Ş. ("Fun TV")	Turkey	TV Publishing	Media
Tempo Televizyon Yayıncılık Yapımcılık Sanayi ve	•	C	
Ticaret A.Ş. ("Tempo TV")	Turkey	TV Publishing	Media
Kanalspor Televizyon ve Radyo Yayıncılık A.Ş. ("Kanalspor")	Turkey	TV Publishing	Media
Milenyum Televizyon Yayıncılık ve			
Yapımcılık A.Ş. ("Milenyum TV")	Turkey	TV Publishing	Media
TV 2000 Televizyon Yayıncılık Yapımcılık Sanayi ve			
Ticaret A.Ş. ("TV 2000")	Turkey	TV Publishing	Media
Popüler Televizyon ve Radyo Yayıncılık A.Ş. ("Popüler TV")	Turkey	TV Publishing	Media
D Yapım Reklamcılık ve Dağıtım A.Ş. ("D Yapım Reklamcılık")	Turkey	TV Publishing	Media
Bravo Televizyon ve Radyo Yayıncılık A.Ş. ("Bravo TV")	Turkey	TV Publishing	Media
Doğa Televizyon ve Radyo Yayıncılık A.Ş. ("Doğa TV")	Turkey	TV Publishing	Media
Altın Kanal Televizyon ve Radyo Yayıncılık A.Ş. ("Altın Kanal")	Turkey	TV Publishing	Media
Stil Televizyon ve Radyo Yayıncılık A.Ş. ("Stil TV")	Turkey Turkey	TV Publishing TV Publishing	Media Media
Selenit Televizyon ve Radyo Yayıncılık A.Ş. ("Selenit TV") Trend Televizyon ve Radyo Yayıncılık A.Ş. ("Trend TV" or "D Çocuk")	Turkey	TV Publishing TV Publishing	Media
Ekinoks Televizyon ve Radyo Yayıncılık A.Ş. ("Ekinoks TV")	Turkey	TV Publishing	Media
Fleks Televizyon ve Radyo Yayıncılık A.Ş. (Ekinoks Tv')	Turkey	TV Publishing	Media
Doğan Prodüksiyon Hizmetleri A.Ş. ("Doğan Prodüksiyon")	Turkey	TV Publishing	Media
Kutup Televizyon ve Radyo Yayıncılık A.Ş. ("Kutup TV")	Turkey	TV Publishing	Media
Galaksi Radyo ve Televizyon Yayıncılık Yapımcılık		- · · · · · · · · · · · · · · · · · · ·	
Sanayi ve Ticaret A.Ş. ("Galaksi TV")	Turkey	TV Publishing	Media
Koloni Televizyon ve Radyo Yayıncılık A.Ş. ("Koloni TV")	Turkey	TV Publishing	Media
Atılgan Televizyon ve Radyo Yayıncılık A.Ş. ("Atılgan TV")	Turkey	TV Publishing	Media
Yörünge Televizyon ve Radyo Yayıncılık A.Ş. ("Yörünge TV")	Turkey	TV Publishing	Media
Tematik Televizyon ve Radyo Yayıncılık A.Ş. ("Tematik TV")	Turkey	TV Publishing	Media
Süper Kanal Televizyon Video Radyo Basın Yapım, Yayın	- ·		3.6 11
Tanıtım ve Haber Hizmetleri A.Ş. ("Süperkanal")	Turkey	TV Publishing	Media
Uydu İletişim Basın Yayın A.Ş. ("Uydu")	Turkey	TV Publishing	Media
Eko TV Televizyon Yayıncılık A.Ş. ("TNT")	Turkey	TV Publishing	Media
Anemon İletişim Hizmetleri A.Ş. ("Anemon")	Turkey	TV Publishing	Media
Yosun İletişim Hizmetleri A.Ş. ("Yosun")	Turkey	TV Publishing	Media
Denizatı İletişim Hizmetleri A.Ş ("Denizatı") Protema Vanım Reklamçılık ve Dağıtım A.Ş ("Protema Vanım")	Turkey	TV Publishing	Media Media
Protema Yapım Reklamcılık ve Dağıtım A.Ş ("Protema Yapım")	Turkey	TV Publishing	Media

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 1 - ORGANIZATION AND NATURE OF OPERATIONS (Continued)

		Nature of	
Subsidiaries	Country	business	Segment
Doğan Teleshopping Pazarlama ve			
Ticaret A.Ş. ("Doğan Teleshopping" or "Her Eve Lazım")	Turkey	TV Publishing	Media
Rapsodi Radyo ve Televizyon Yayıncılık A.Ş. ("RapsodiRadyo")	Turkey	Radio Publishing	Media
Doğan Müzik Yapım ve Ticaret A.Ş. ("DMC")	Turkey	Music and Entertainment	Media
İnteraktif Medya Hizmetleri Geliştirme Pazarlama ve Ticaret A.Ş.	·		
("Interaktif Medya")	Turkey	Interactive Services	Media
Primeturk GmbH ("Prime Turk")	Germany	Marketing	Media
Osmose Media S.A ("Osmose Media")	Luxembourg	Marketing	Media
Doğan Media International S.A. ("Kanal D Romanya")	Romania	TV Publishing	Media
Doğan Müzik Kitap Mağazacılık ve Pazarlama A.Ş. ("DMK")	Turkey	Retail	Retail
Hür Servis Sosyal Hizmetler ve Ticaret A.Ş. ("Hürservis")	Turkey	Retail	Retail
Doğan Faktoring A.Ş. ("Doğan Faktoring") (1)	Turkey	Factoring	Media
Doğan Platform Yatırımları A.Ş. ("Doğan Platform")	Turkey	Investment	Media
Milpa Ticari ve Sınai Ürünler Pazarlama Sanayi ve Ticaret A.Ş. ("Milpa")	Turkey	Trade	Other
Doğan Otomobilcilik Ticaret ve Sanayi A.Ş. ("Doğan Oto")	Turkey	Trade	Other
Enteralle Handels GmbH ("Enteralle Handels")	Germany	Trade	Other
Orta Anadolu Otomotiv Ticaret ve Sanayi A.Ş. ("Orta Anadolu Otomotiv")	Turkey	Trade	Other
Doğan Havacılık Sanayi ve Ticaret A.Ş. ("Doğan Havacılık")	Turkey	Aviation	Other
Çelik Halat ve Tel Sanayii A.Ş. ("Çelik Halat")	Turkey	Manufacturing	Other
Ditaş Doğan Yedek Parça İmalat ve Teknik A.Ş. ("Ditaş Doğan")	Turkey	Manufacturing	Other
Milta Turizm İşletmeleri A.Ş. ("Milta Turizm")	Turkey	Tourism	Other
Doğan Organik Ürünler Sanayi ve Ticaret A.Ş. ("Doğan Organik")	Turkey	Agriculture	Other
Zigana Elektrik Dağıtım Sanayi ve Ticaret A.Ş. ("Zigana")	Turkey	Energy	Other
Doğan Enerji Yatırımları Sanayi ve Ticaret A.Ş. ("Doğan Enerji")	Turkey	Energy	Other
Nakkaştepe Elektrik Üretim ve Yatırımları Sanayi			
ve Ticaret A.Ş. ("Nakkaştepe Elektrik")	Turkey	Energy	Other
Galata Wind Enerji A.Ş.	Turkey	Energy	Other
Akdeniz Elektrik Üretim ve Yatırımları Sanayi Ticaret A.Ş. ("Akdeniz Elektrik")	Turkey	Energy	Other
SC D-Yapı Real Estate, Investment and Construction S.A. ("D Yapı Romanya")	Romania	Real Estate	Other
D Stroy Limited ("D Stroy")	Russia	Real Estate	Other
DHI Investment B.V. ("DHI Investment")	Holland	Real Estate	Other

⁽¹⁾ Related subsidiary has changed its commercial title as of May 11, 2012.

For the purposes of the segmental information in consolidated financial statements, Doğan Holding's separate financial statements have been included in the "other" segment (Note 5).

As the sales and the purchases of the Group are made and the assets of the Group are located mainly in Turkey, no geographic segmental information is considered necessary.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS

2.1 Basis of presentation

2.1.1 Financial Reporting Standards

The Capital Markets Board of Turkey ("CMB") regulates the principles and procedures of preparation, presentation and announcement of financial statements prepared by the entities with the Communiqué No: XI-29, "Principles of Financial Reporting in Capital Markets" ("the Communiqué"). This Communiqué is effective for the annual periods starting from 1 January 2008 and supersedes the Communiqué No: XI-25 "The Financial Reporting Standards in the Capital Markets". According to the Communiqué, entities shall prepare their financial statements in accordance with International Financial Reporting Standards ("IAS/IFRS") endorsed by the European Union. However, IASs/IFRSs will be in effect for the period in which the differences derived from the standards accepted by the European Union and the standards issued by International Accounting Standards Board ("IASB") would be announced by Turkish Accounting Standards Board ("TASB"). Accordingly, Turkish Accounting/ Financial Reporting Standards ("TAS"/"TFRS") previously issued by TASB, which do not contradict to the standards adopted, shall be applied.

With the decision taken on 17 March 2005, the CMB has announced that, effective from 1 January 2005, for companies operating in Turkey and preparing their financial statements in accordance with CMB Financial Reporting Standards, the application of inflation accounting is no longer required. Accordingly, the Group did not apply IAS 29 "Financial Reporting in Hyperinflationary Economies" issued by IASB in its financial statements for the accounting periods starting from 1 January 2005.

Within the scope of CMB's Communiqué No: XI-29 and its announcements clarifying this communiqué the consolidated financial statements have been prepared in accordance with the CMB's Financial Reporting Standards which are based on IAS/IFRS, as the differences of IAS/IFRS, adopted by the European, from those published by IASB have not yet been announced by the relevant local regulatory authority as of the date of these financial statements. The consolidated financial statements and accompanying notes to them have been presented in accordance with the CMB's Communiqué No: XI-29 and its regulations with regard to preparation of financial statements by including the mandatory information.

Doğan Holding and its subsidiaries, joint ventures and associates registered in Turkey maintain their books of account and prepare their statutory financial statements ("Statutory Financial Statements") in TRY in accordance with the Turkish Commercial Code (the "TCC"), tax legislation and the Uniform Chart of Accounts issued by the Ministry of Finance. The foreign subsidiaries prepare their statutory financial statements in accordance with the laws and regulations in force in the countries in which they are registered.

These consolidated financial statements are based on the statutory records, which are maintained under historical cost conversion, with the required adjustments and reclassifications reflected for the purpose of fair presentation in accordance with the CMB Financial Reporting Standards.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.2 Financial statements of subsidiaries and joint ventures operating in foreign countries

Financial statements of subsidiaries that are operating in foreign countries are prepared in accordance with the laws and regulations in force in the countries in which they are registered in and required adjustments and reclassifications reflected for the purpose of fair presentation in accordance with the Group's accounting policies.

The results and financial position of all the group entities that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet:
- income and expenses for each income statement are translated at average exchange rates; and all resulting exchange differences are recognised as a separate component of equity and statements of comprehensive income (currency translation differences).

When a foreign operation is partially disposed of or sold, exchange differences that were recorded in equity are recognised in the income statement as part of the gain or loss on sale. Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

2.1.3 Consolidation principles

The consolidated financial statements include the accounts of the parent company, Doğan Holding, its Subsidiaries, and its Associates (collectively referred as the "Group") on the basis set out in sections (a) to (e) below. The financial statements of the companies included in the consolidation are based on historical cost of the statutory records and for the purpose of fair presentation in accordance with the accounting policies described in Note 2.1.1 and Note 2.1.2 and application of uniform accounting policies and presentations; adjustments and reclassifications.

Subsidiaries and joint ventures acquired or disposed of during the accounting period are included in the consolidation from the date at which the control/common control of operations are transferred to the Group and excluded from the consolidation when the control/common control is lost. Even if non-controlling interests result in a deficit balance, total comprehensive income is attributed to the owners and to the non-controlling interests.

Significant accounting policies used in the preparation of these consolidated financial statements are summarized as below:

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

(a) Subsidiaries

Subsidiaries are companies in which Doğan Holding has power to control the financial and operating policies for the benefit of Doğan Holding either (a) through the power to exercise more than 50% of voting rights relating to shares in the companies as a result of shares owned directly and indirectly by itself or (b) although not having the power to exercise more than 50% of the voting rights, through the exercise of actual dominant influence over the financial and operating policies. Proportion of ownership interest represents the effective shareholding of the Group through the shares held by Doğan Holding and indirectly by its subsidiaries. In the consolidated financial statements, interests owned by Doğan family members are treated as non-controlling interests and excluded from net asset and profit of the Group.

The balance sheets and statements of income of the subsidiaries are consolidated on a line-by-line basis and the carrying value of the investment held by the Holding and its subsidiaries is eliminated against the related equity. Intercompany transactions and balances between Doğan Holding and its subsidiaries are eliminated on consolidation. Finance costs and the dividends arising from shares held by Doğan Holding in its subsidiaries are eliminated from equity and income for the period, respectively. Where necessary, adjustments are made to the accounting policies in the financial statements of subsidiaries in order to comply with the Group's accounting policies.

Changes in the Group's ownership interests in subsidiaries that do not result in the loss of control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Group's interests and non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to owners of the Company. When the Group loses control of a subsidiary, the profit or loss on disposal is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), and liabilities of the subsidiary and any non-controlling interests.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

The table below sets out the proportion of voting power held by Doğan Holding and its subsidiaries and effective ownership interests at 30 June 2012 and 31 December 2011:

	Proportion of Voting power held by Doğan Holding and		Propor voting po		Total prop	ortion of	Proportion of	
			by Doğa		voti		effective ownership	
		sidiaries (%)		ers (%)		held (%)	interest (%)	
	30 June 31						30 June 31De	
Subsidiaries	2012	2011	2012	2011	2012	2011	2012	2011
Hürriyet	77,65	77,65	-	-	77,65	77,65	61,40	61,40
Doğan Gazetecilik (1)	70,76	70,76	0,52	0,52	71,28	71,28	53,49	53,49
Milliyet Verlags (2)	99,88	99,88	0,12	0,12	100,00	100,00	74,31	74,31
DMI	100,00	100,00	-	-	100,00	100,00	69,57	69,57
Hürriyet Medya Basım	100,00	100,00	-	-	100,00	100,00	61,40	61,40
Doğan Ofset	99,93	99,93	-	-	99,93	99,93	61,36	61,36
Mozaik	99,87	99,85	0,11	0,08	99,98	99,93	60,54	60,53
Posta Haber	100,00	100,00	-	-	100,00	100,00	55,19	55,16
Doğan Haber	99,94	99,86	-	-	99,94	99,86	68,02	67,97
Doğan Dağıtım	100,00	100,00	-	-	100,00	100,00	75,55	75,47
Doğan Dış Ticaret	100,00	100,00	-	-	100,00	100,00	75,34	75,34
Işıl İthalat İhracat	96,70	96,70	-	-	96,70	96,70	72,86	72,86
Refeks (3)	-	100,00	-	-	-	100,00	-	61,40
E Tüketici ⁽⁴⁾	-	99,80	-	0,10	-	99,90	-	60,79
Doğan Gazetecilik								
Internet	100,00	100,00	-	-	100,00	100,00	53,72	53,72
Yenibir	99,96	100,00	-	-	99,96	100,00	61,37	61,40
TME Teknoloji ⁽⁴⁾	-	100,00	-	-	-	100,00	-	61,40
Hürriyet								
Zweigniederlassung	100,00	100,00	-	-	100,00	100,00	61,40	61,40
Hürriyet Invest	100,00	100,00	-	-	100,00	100,00	61,40	61,40
TME (5)	67,30	67,30	-	-	67,30	67,30	45,61	43,68
Mirabridge								
International B.V.	100,00	100,00	-	-	100,00	100,00	45,61	43,68
Publishing International								
Holding B.V. (6)	100,00	-	-	-	100,00	-	45,61	-
Pronto Invest B.V.	100,00	100,00	-	-	100,00	100,00	45,61	43,68
TCM Adria d.o.o.	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Rektcentr	100,00	100,00	-	-	100,00	100,00	45,61	43,68
Publishing House								
Pennsylvania Inc.	100,00	100,00	-	-	100,00	100,00	45,61	43,68
Doğan Platform	100,00	100,00	-	-	100,00	100,00	75,59	74,53
Doğan Yayın Holding	75,59	74,53	2,40	2,48	77,99	77,01	75,59	74,53
Fairworld	100,00	100,00	_	-	100,00	100,00	75,34	74,29
Falcon	100,00	100,00	-	-	100,00	100,00	75,34	74,29
Marchant (8)	-	100,00	-	-	-	100,00	-	71,84
Oglasnik d.o.o. (7)	100,00	100,00	-	-	100,00	100,00	45,61	43,68

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

р	ower held	tion of voting by Doğan Holo ubsidiaries (%	ding voting po			ing	Propor effective or	vnership
							30 June 31De	est (%)
Subsidiaries	2012	31 December 2011	2012	2011	2012	2011	2012	2011
	2012	2011	2012	2011	2012	2011	2012	2011
Expressz Magyarorszag	100.00	100.00			100.00	100.00	45.61	12.60
Media Kft	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO SP Belpronto	60,00	60,00	-	-	60,00	60,00	27,37	26,21
OOO Pronto Rostov	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Aktobe	80,00	80,00	-	-	80,00	80,00	29,19	27,96
OOO Novoprint	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Delta-M	55,00	55,00	-	-	55,00	55,00	25,08	24,03
OOO Pronto Baikal	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto DV	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Ivanovo	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Kaliningrad	95,00	95,00	-	-	95,00	95,00	43,33	41,50
OOO Pronto Kazan	72,00	72,00	-	-	72,00	72,00	32,84	31,45
OOO Pronto Krasnodar	80,00	80,00	-	-	80,00	80,00	36,48	34,94
OOO Pronto								
Krasnoyarsk (9)	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Nizhny								
Novgorod	90,00	90,00	-	-	90,00	90,00	41,05	39,32
OOO Pronto Novosibirsk	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Oka (10)	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Samara	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Stavropol (11)	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto UlanUde	90,00	90,00	-	-	90,00	90,00	41,05	39,32
OOO Pronto Vladivostok	90,00	90,00	-	-	90,00	90,00	41,05	39,32
OOO Pronto Volgograd (1	2) -	100,00	-	-	-	100,00	-	43,68
OOO Pronto Moscow	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Neva	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Tambukan	85,00	85,00	-	-	85,00	85,00	38,77	37,13
OOO Utro Peterburga (10)	55,00	55,00	-	-	55,00	55,00	25,08	24,03
OOO Pronto Astrakhan (9)	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Kemerovo	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Smolensk	100,00	100,00	-	-	100,00	100,00	45,61	43,68
OOO Pronto Tula	100,00	100,00		-	100,00	100,00	45,61	43,68
OOO Pronto Voronezh	100,00	100,00	_	-	100,00	100,00	45,61	43,68
OOO Tambov-Info	100,00	100,00	_	-	100,00	100,00	45,61	43,68
OOO Pronto Obninsk	100,00	100,00	_	-	100,00	100,00	45,61	43,68
OOO Pronto Pskov ⁽¹³⁾	100,00	_	_	-	100,00	-	41,05	_
TOO Pronto Akmola	100,00	100,00	_	-	100,00	100,00	45,61	43,68
OOO Pronto Atyrau	100,00	100,00	_	_	100,00	100,00	36,48	34,94
OOO Pronto Aktau	100,00	100,00	_	-	100,00	100,00	36,48	34,94
ZAO Pronto Akzhol	80,00	80,00	_	_	80,00	80,00	36,48	34,94
SP Pronto Kiev	50,00	50,00	_	_	50,00	50,00	22,80	21,84
Internet Posao d.o.o. (14)		100,00	_	_	-	100,00	,	30,58
Moje Delo spletni		100,00				100,00		20,20
Marketing d.o.o. (7)	100,00	100,00	_	_	100,00	100,00	45,61	43,68
Bolji Posao d.o.o. Serbia	100,00	100,00	_	_	100,00	100,00	25,08	24,03
Bolji Posao d.o.o. Bosnia	100,00	100.00	_	_	100,00	100,00	25,08	24,03
OOO RUKOM ⁽¹⁵⁾	100,00	100,00	_	-	100,00	100,00	45,61	43,68
Sklad Dela Prekmurje NO		100,00	_	_	100,00	100,00	25,08	24,03
Skiad Dela Hekilidije NC	50 100,00	100,00	-	-	100,00	100,00	23,00	4,03

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

		tion of voting by Doğan Holo		ortion of ower held by	Total proj	portion of ting	Propor effective or	
	and its su	ıbsidiaries (%)Doğan fami	ly members	(%) power	held (%)	inter	est (%)
	30 June	31 December	30 June 3	31 December	30 June 31	1 December	30 June 31D	ecember
Subsidiaries	2012	2011	2012	2011	2012	2011	2012	2011
OOO Partner-Soft	90,00	100,00	-	-	90,00	100,00	41,05	39,32
Pronto Soft	90,00	90,00	_	-	90,00	90,00	41,05	39,32
TOV E-Prostir	50,00	50,00	_	-	50,00	50,00	22,80	21,84
Prime Turk	100,00	100,00	_	-	100,00	100,00	60,54	60,44
Osmose Media	100,00	100,00	_	-	100,00	100,00	60,44	60,44
OOO Rosprint (16)	´ -	100,00	_	_	´ -	100,00	_	43,68
OOO Rosprint Samara	100,00	100,00	_	-	100,00	100,00	45,61	43,68
Impress Media	ŕ	,			ŕ	,	,	,
Marketing LLC (5)	100,00	100,00	_	_	100,00	100,00	45,61	43,68
Pronto Ust Kamenogors		90,00	_	_	100,00	90,00	36,48	34,94
Doğan TV Holding (17)	79,96	79,96	0,14	0,14	80,10	80,10	60,44	60,44
Kanal D	94,85	94,85	5,14	5,14	99,99	99,99	57,33	57,33
Kanal D Yapımcılık (18)	99,99		-	-	99,99	-	57,33	-
Alp Görsel	100,00	100,00	_	_	100,00	100,00	60,44	60,44
Fun TV	96,41	94,96	2,14	2,14	98,55	97,10	58,37	57,40
Tempo TV	96,28	94,71	2,13	2,13	98,41	96,84	58,29	57, 33
Kanalspor	99,78	99,59	0,22	0,29	100,00	99,88	60,41	60,28
Milenyum TV	99,92	99,90	0,06	0,06	99,98	99,96	60,49	60,38
TV 2000	98,72	98,44	0,00	1,09	99,62	99,53	59,77	59,59
Moda Radyo (19)	70,72	99,82	0,90	0,09	99,02	99,91	39,77	60,34
Popüler TV	96,00	94,66	2,67	2,67	98,67	97,33	58,12	57,30
D Yapım Reklamcılık	100,00	100,00	2,07	2,07	100,00	100,00	60,44	60,44
Bravo TV	98,87	98,73	1,00	1,00	99,87	99,73	59,86	59,77
Doğa TV	98,12	97,50	1,00	1,00	99,37	98,75	59,41	59,02
Altın Kanal	99,41	97,30	0,39	0,43	99,37	99,57	60,18	60,01
Stil TV	99,21	98,91	0,79	0,79	100,00	99,70	60,06	59,87
Selenit TV	99,87	99,81	0,06	0,06	99,93	99,87	60,46	60,42
Elit TV ⁽²⁰⁾	-	99,05	0.76	0,32	100.00	99,37	-	59,96
D Çocuk	99,24	99,95	0,76	0,76	100,00	99,71	60,08	59,89
Ekinoks TV	99,83	99,77	0,17	0,17	100,00	99,94	60,44	60,39
Dönence TV ⁽²⁰⁾	-	96,17	1.50	2,77	100.00	98,94	-	58,21
Fleks TV	98,42	97,81	1,58	1,58	100,00	99,39	59,59	59,21
Planet TV ⁽²⁰⁾	-	99,36	-	0,46	-	99,82	-	60,15
HD TV ⁽²⁰⁾	-	99,67	-	-	-	99,91	-	60,33
Doğan Prodüksiyon	100,00	100,00	-	-	100,00	100,00	60,44	60,44
Doğan TV Dijital	99,99	99,99	0,01	0,01	100,00	100,00	63,08	60,53
Kutup TV	99,73	99,79	0,27	0,27	100,00	99,90	60,38	60,31
Galaksi TV	98,87	99,20	1,00	1,00	99,87	99,20	59,86	59,44
Koloni TV	90,00	90,00	3,33	3,34	93,33	93,34	54,40	54,40
Atılgan TV	90,00	90,00	3,33	3,33	93,33	93,33	54,40	54,40
Atmosfer TV ⁽²⁰⁾	-	86,67	-	3,33	-	90,00	-	52,46
Gümüş TV ⁽²⁰⁾	-	92,86	-	1,79	-	94,65	-	56,21
Platin TV ⁽²⁰⁾	-	91,30	-	2,17	-	93,47	-	55,27
Yörünge TV	99,19	98,39	0,40	0,40	99,59	98,79	60,05	59,56
Doruk Televizyon	99,90	99,86	0,06	0,08	99,96	99,94	60,38	60,36

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

	power held b	ion of voting y Doğan Holo	ding voting po	ortion of ower held by	Total proj	ting	Propor	wnership
		bsidiaries (%)Dogan Tami	ly members	(%) power	neia (%)		est (%)
Subsidiaries	2012	1 December 2011	2012	2011	2012	2011	30 June 31D 2012	2011
	-	86,66	-	6,67	2012	93,33	-	52,46
Safir Televizyon Tematik TV	86,66	90,00	6,67	3,33	93,33	93,33	52,39	52,46
	99,65	99,65		0,12	93,33 99,77	93,33 99,77	60,23	60,32
Süper Kanal Uydu	99,63 64,67	99,63 58,67	0,12 32,00	32,00	99,77	99,77	39,14	35,51
Mobil (21)	04,07	99,99	32,00	32,00	90,07	99,99	39,14	60,44
Matis TV (22)			-	-			-	
Yonca TV ⁽²⁰⁾	-	100,00			-	100,00		60,53
Inci TV (23)	-	100,00 86,67	-	2 22	-	100,00	-	60,44
Kuvars TV ⁽²⁰⁾	-	86,67		3,33 3,33	-	90,00 90,00		52,46 52,46
Lal TV ⁽²⁰⁾		86,67	-		-	,	-	
Truva TV (23)	-		-	3,33	-	90,00	-	52,46
Kayra TV (24)	-	86,67	-	3,33	-	90,00	-	52,46
Milas TV (23)	-	86,67	-	3,33	-	90,00	-	52,46
	75.00	86,67	0.02	3,33	75.04	90,00	- 45 25	52,46
TNT	75,02	75,02	0,02	0,02	75,04	75,04	45,35	45,35
Kanal D Romanya	83,17	83,17	-	-	83,17	83,17	57,87	57,87
Anemon	100,00	100,00	-	-	100,00	100,00	60,44	60,44
Yosun	100,00	100,00	-	-	100,00	100,00	60,44	60,44
Denizati	100,00	100,00	-	-	100,00	100,00	60,44	60,44
Protema Yapım	99,99	99,99	-	-	99,99	99,99	60,44	60,44
Doğan Teleshopping	99,99	99,99	-	-	99,99	99,99	60,44	60,44
ZAO NPK	100,00	100,00	- 1 10	- 1 10	100,00	100,00	45,61	43,18
Rapsodi Radyo	96,65	97,58	1,49	1,49	98,14	99,07	58,42	58,98
DMC	99,96	99,96	0,01	0,01	99,97	99,97	65,26	65,26
Interaktif Medya	99,99	100,00	0,01	-	100,00	100,00	60,44	60,44
DMK ⁽²⁵⁾	100,00	100,00	-	-	100,00	100,00	100,00	75,59
Hürservis (25)	100,00	100,00	-	-	100,00	100,00	95,60	73,97
Doğan İletişim ⁽²⁶⁾	-	100,00	-	-	-	100,00		75,59
Doğan Faktoring	100,00	100,00	-	-	100,00	100,00	75,11	75,11
Aras Prodüksiyon (27)	-	99,99	-	-	-	99,99		60,44
Nartek	60,00	60,00	-	-	60,00	60,00	36,84	36,84
Milpa	86,27	86,27	0,22	0,22	86,49	86,49	86,27	86,27
Doğan Oto	99,80	99,76	0,20	0,24	100,00	100,00	99,80	99,76
Enteralle Handels	100,00	100,00	-	-	100,00	100,00	86,27	86,27
Orta Anadolu Otomotiv		85,00	-	-	85,00	85,00	84,83	84,80
Doğan Havacılık	100,00	100,00	-	-	100,00	100,00	91,62	91,62
Çelik Halat	78,69	78,69	-	-	78,69	78,69	78,69	78,69
Ditaş Doğan	73,59	73,59	-	-	73,59	73,59	73,59	73,59
Milta Turizm	98,68	98,68	1,32	1,32	100,00	100,00	98,68	98,68
Doğan Organik	100,00	100,00	-	-	100,00	100,00	98,57	98,57
Zigana	85,01	85,01	-	-	85,01	85,01	85,01	85,01
Doğan Enerji	100,00	100,00	-	-	100,00	100,00	100,00	100,00
Nakkaştepe Elektrik ⁽²⁸⁾	100,00	-	-	-	100,00	-	100,00	-
Galatawind ⁽²⁹⁾	100,00	-	-	-	100,00	-	100,00	-
Akdeniz Elektrik ⁽²⁹⁾	99,98	-	-	-	99,98	-	99,97	-
D-Yapı Romanya	100,00	100,00	-	-	100,00	100,00	100,00	100,00
D Stroy	100,00	100,00	-	-	100,00	100,00	100,00	100,00
SC Doğan Hospitals ⁽³⁰⁾	-	100,00	-	-	-	100,00	-	100,00
DHI Investment	100,00	100,00	-	-	100,00	100,00	100,00	100,00

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

- (1) According to the statutory records of Group, proportion of effective ownership interest of Doğan Gazetecilik is 53,49%. Nevertheless, in consequence of the option explained in Note 8, the operational results of Doğan Gazetecilik and its subsidiaries are included into the consolidation by the Group with the rate of 70,12% by considering the additional share proportion in accordance with IAS 32 "Financial Instruments: Presentation".
- (2) The related subsidiary is in the liquidation process as of 27 December 2010.
- (3) The liquidation process of the related subsidiary is completed as of 20 June 2012
- (4) The related subsidiary is merged with Yenibiriş İnsan Kaynakları Hizmetleri Danışmanlık ve Yayıncılık A.Ş. as of 19 June 2012.
- (5) Group has purchased and taken over 6,98% of shares corresponding to a number of 3.490.691 (exact) share of TME as of 7 March 2012.
- (6) The related subsidiary was established on June 28, 2012.
- (7) Related rates include call-options regarding non-controlling shares explained in Note 15.
- (8) The liquidation process of the related subsidiary is completed as of 16 April 2012.
- (9) The related subsidiary is in the liquidation process as of 2011.
- (10) The related subsidiary has ceased its operations before the year 2010.
- (11) The merging process of the related subsidiary with OOO Pronto Rostov has started during the year, 2011.
- (12) The liquidation process of the related subsidiary has been completed as of 18 May 2012.
- (13) The related subsidiary was established as of 18 June 2012.
- (14) The related subsidiary was merged with Oglasnik D.O.O. as of 15 May 2012.
- (15) The related subsidiary is in the liquidation process as of 2012.
- (16) The sale of the related subsidiary has been completed as of 5 April 2012.
- (17) According to the statutory records of Group, proportion of effective ownership interest of Doğan TV Holding is 60,44%. Nevertheless in consequence of the Option explained in detail in Note 15, the operational results of Doğan Tv Holding and its subsidiaries are included into the consolidation by the Group with the rate of 68.35% by considering the additional share proportion in accordance with IAS 32 "Financial Instruments: Disclosure and Presentation".
- (18) The related subsidiary was established as of 5 June 2012.
- (19) The sale and transfer of shares of the related subsidiary have been completed as of 12 January 2012.
- (20) The related subsidiary was merged with Mozaik İletişim Hizmetleri A.Ş as of 31 May 2012.
- (21) The liquidation process of the related subsidiary is completed as of 18 June 2012.
- (22) The liquidation process of the related subsidiary is completed as of 25 June 2012.
- (23) The liquidation process of the related subsidiary is completed as of 22 June 2012.
- (24) The liquidation process of the related subsidiary is completed as of 20 June 2012.
- (25) The sale and transfer of shares of Doğan Müzik Kitap Mağazacılık ve Pazarlama A.Ş. ("DMK") and its subsidiary to the parent company, Doğan Holding, have been completed as of 16 January 2012.
- (26) The related subsidiary was merged with Doğan TV Dijital Platform İşletmeciliği A.Ş. as of 30 April 2012.
- (27) The related subsidiary was merged with Doruk Televizyon ve Radyo Yayıncılık A.Ş. as of 26 April 2012.
- (28) The related subsidiary was established as of 15 June 2012.
- (29) The process of acquisition of the shares representing the entire share capital of Akdeniz Elektrik Üretim A.Ş. and Galata Wind Enerji Limited Şirketi by a subsidiary of the Group was completed on June 28, 2012.
- (30) The liquidation process of the related subsidiary is completed as of 29 June 2012.

b) Interests in Joint Ventures

Joint ventures are companies in respect of which there are contractual arrangements through which an economic activity is undertaken subject to joint control by Doğan Holding and one or more other parties. Joint ventures, except for those that are classified as held for sale under IFRS 5 are included in consolidation using the proportionate consolidation method (i.e. through the inclusion of the Group's share of the assets, liabilities, income and expenses). Unrealized gains and losses arising from the transactions with the Group and its joint ventures are eliminated proportionally as the Group's interest in the joint venture. The joint-ventures, the proportion of voting power held by Doğan Holding and its subsidiaries and effective ownership interests at 30 June 2012 and 31 December 2011 are disclosed in Note 4.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.3 Consolidation principles (Continued)

(c) Interests in Associates

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor an interest in a joint venture. Significant influence is the power to participate in the financial and operating policy decisions of the investee but do not have control or joint control over those policies. Investments in joint ventures are accounted for using the equity method of accounting. Such entities are companies in which Doğan Holding and its subsidiaries have 20% - 50% of the voting rights of the Group's overall voting power, where the Group has significant influence without any controlling power over the operations. Unrealized gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in its joint ventures; unrealized losses are also eliminated if there is no indication of the assets transferred. Unrealized gains arising from the transactions with the Group and its associates are written off proportionally as the Group's interest whereas unrealized losses are written off when there is no indication of impairment of the transferred asset. Increases or decreases in the net assets of associates are increased or decreased proportionally as the Group's share in the consolidated financial statements and presented under the "Share of loss on investments accounted for by using the equity method" account in the statement of income.

Where the investment's share of losses exceeds the Group's share (including any long-term investments that, in substance, form part of the Group's net investment in the associate), the exceeding portion of losses are not recognized. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate. Unrealized gains on transactions between the Group and its associates are restated in proportion to the Group's share in the associate and unrealized losses are also restated when there is no indication of impairment of the transferred asset. Equity method is not applied when the carrying amount of the investment in a joint venture reaches zero to the extent that the Group assumes no liabilities or obligations or in respect of the joint venture or the Group has no significant influence over the related joint venture. The carrying amount of the investment when the Group loses its significant influence over the investment is then carried at cost.

(d) Non-controlling interests

Non-controlling interests of shareholders over the net assets and operational results of subsidiaries are classified as non-controlling interest and non-controlling profit/loss in the consolidated balance sheet and statement of income.

e) Financial investments

Other investments in which the Group and its subsidiaries, have less than 20%, or more than 20% direct or indirect participation but the Group has no significant influence over the related assets, or which are immaterial to consolidated financial statements are classified as available for sale financial assets. Available for sale investments that do not have a quoted market price in an active market and whose fair value cannot be measured reliably are carried at cost less any allowance for impairment (Note 7).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.4 Comparative information and restatement of prior period financial statements

The consolidated financial statements of the Group are prepared comparatively with the previous period to identify the financial position and performance trends. In order to maintain consistency, with current year consolidated financial statements, comparative information is reclassified and significant changes are disclosed if necessary. In the current year, the Group has reclassified its prior period financial statements in order to comply with the presentation of its current period consolidated financial statements. The nature, amount and reason for the reclassifications are described below:

- Unrealized foreign exchange loss for the six-month period ended 30 June 2011 amounting to TRY 87.569, is reclassified to operational activities in the current period, which was presented as "(Increase)/decrease in financial liabilities" under financing activities in the statement of cash flows.
- Out of TRY 10.135 of cost of sales amount, TRY 5.834 is reclassified to "marketing, sales and distribution expenses" and the remaining TRY 4.301 is reclassified to "general and administrative expenses".
- Cost of sales amounting to TRY 5.011 is offset against the sales revenue.
- Net loss from discontinued operations decrease by TRY 3.113 as a result of the offsetting of provisions subsequent to the date of sale till the end of the balance sheet date in comparison to the amount previously reported.
- Tax assets recognized in "other current assets" amounting to TRY 3.597 is shown by offsetting against deferred tax liabilities.
- "Income from scrap sales" which was presented under "Other Income" amounting to TRY 1.419 is reclassified to "Revenue".
- "Social Security Insurance Premium Discount" which was presented under "Other Income" amounting to TRY 170 is presented by offsetting against administrative expenses.
- "Deposits with maturity of more than 3 months" presented under "Other Current Assets" amounting to TRY 199 is reclassified to "Cash and Cash Equivalents".
- "Pos Service Fees" presented under "Finance Expenses" amounting to TRY 2.067 is reclassified to "Cost of Sales".

2.1.5 Offsetting

Financial assets and liabilities are offset and the net amount is reported in the consolidated balance sheet when there is a legally enforceable right to set-off the recognised amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

2.1.6 Critical judgments in applying the entity's accounting policies

Changes in accounting policies arising from the first time adoptation of a new IAS/IFRS are applied retrospectively or prospectively in accordance with the respective IASs/IFRSs transition requirements, if any. Where there are no transition requirements for any changes or optional significant changes in accounting policies and identified accounting errors, those are applied retrospectively and prior period financial statements are restated accordingly. Accounting policies used in the current period are applied in the preparation of the consolidated financial statements for the year ended 31 December 2011.

The preparation of consolidated financial statements require the use of estimations and assumptions that may have an effect over the assets and liabilities reported at the balance sheet date, contingent assets and liabilities disclosures and income and expenses reported during the accounting period. The estimates and assumptions are based on the best available information on the current circumstances and operations; however, they may differ from the actual results. If changes in accounting estimates only relate to one period, the change is reflected in the current period in which the change is made, if they relate to future periods, the change is both reflected in the current period in which the change is made and prospectively for future periods. Significant accounting policies used in the current period are consistent with those that are used in the preparation of the consolidated financial statements for the year ended 31 December 2011.

2.2 Summary of significant accounting policies

Accounting policies for Subsidiaries and Joint Ventures have been changed to ensure consistency with the policies adopted by the Group, where necessary. Significant accounting policies of the Group applied for the condensed consolidated financial statements for the interim period ended as of 30 June 2012 are same with the policies declared in consolidated financial statements as of 31 December 2011, these policies are applied consistently. The condensed consolidated interim financial statements prepared for the interim period 1 January – 30 June 2012 should be read in conjunction with the annual consolidated financial statements for the year 2011.

2.3 New and Revised International Financial Reporting Standards

The following new and revised Standards and Interpretations have been applied by the Group in the current year and have affected the amounts reported and disclosures in these financial statements. Details of other new and revised IFRSs applied in these financial statements that have had no material impact on the financial statements are set out in further sections.

(a) Standards effective from 1 January 2012 but have no effect on the financial statements of the Group

IFRS 7 (Amendments) Disclosures – Transfers of Financial Assets

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 2 - BASIS OF PRESENTATION OF FINANCIAL STATEMENTS (Continued)

- 2.3 Standards effective from 1 January 2012 but have no effect on the financial statements of the Group (Continued)
- (b) New and Revised Standards and Interpretations not yet effective and have not been early adopted by the Group

The Group has not applied the following new and revised IFRSs that have been issued but are not yet effective:

IFRS 7 (Amendments)	Disclosures – Transfers of Financial Assets
IFRS 9	Financial Instruments
IFRS 10	Consolidated Financial Statements
IFRS 11	Joint Arrangements
IFRS 12	Disclosure of Interests in Other Entities
IFRS 13	Fair Value Measurement
IAS 1 (Amendments)	Presentation of Items of Other Comprehensive Income
IAS 19 (2011)	Employee Benefits
IAS 27 (2011)	Separate Financial Statement
IAS 28 (2011)	Investments in Associates and Joint Ventures
IFRIC 20	Stripping Costs in the Production Phase of a Surface Mine
IAS 32 (Amendments)	Financial Instruments: Presentation - Offsetting of Financial
	Assets and Financial Liabilities

The above standards will be applicable for the accounting periods beginning on 2012 and 2013 and the Group has not had an opportunity to consider the potential impact of the application of these standards overits financial statements. The Group would be expected to be mostly affected by the requirements of "IFRS 11 Joint Arrangements". "IFRS 11 Joint Arrangements" requires joint ventures to be accounted for by using the equity method instead of proportional consolidation method. This standard has not yet been adopted by the European Union.

NOTE 3 - BUSINESS COMBINATIONS

As at 29 May 2012, Doğan Enerji, one of the subsidiaries of the Group has entered into share transfer agreement with Akdeniz İnşaat ve Eğitim Hizmetleri A.Ş., Ali İbrahimağaoğlu, Hüseyin Avni İbrahimağaoğlu, Alican İbrahimağaoğlu and Hakkı İbrahimağaoğlu (all together referred to as "Vendors") in relation to the share acquisition and transfer of Akdeniz Elektrik Üretim A.Ş. ("Akdeniz Elektrik") having Mersin Wind Power Plant (Mut/Mersin) with 33 MWe installed capacity (having an additional capacity of 9 MWm) and Galata Wind Enerji Anonim Şirketi ("Galata Wind") having Şah Wind Power Plant (Bandırma/Balıkesir) with 93 MWe installed capacity (having an additional capacity of 12 MWm).

Share acquisition price is negotiated between the parties and determined as EUR 240.000.000 for the related companies (For Akdeniz Elektrik Üretim A.Ş., the price is determined as EUR 68.571.429 and for Galata Wind Enerji Limited Şirketi, the price is determined as EUR 171.428.571). Share acquisition is settled in advance and in cash at the closing date, less any payables to banks to be adjusted as of the closing date (amounting to EUR 72.106.798) and miscellaneous payments (amounting to EUR 13.513.500, such as; "turbine cost"). As of the agreement sign date, EUR 50.000.000 of advance is paid to "Vendors" in consideration of the share acquisition and transfer. In addition, transferred companies' due to shareholders to be adjusted as of the closing date which are subject to deduction over the Company value (EUR 16.474.523,98) and additional capacity increase construction costs (EUR 474.576,27) are also paid to the vendors. Accordingly, total consideration paid to vendors as of the share transfer ("closing") date (27 June 2012) amounts to EUR 137.430.601.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 3 - BUSINESS COMBINATIONS (Continued)

Share transfer process is completed on 27 June 2012 subsequent to obtaining the required approvals and licenses and TRY 310.456 (EUR 137.430.601 (exact)) is paid to the vendors as of 28 June 2012. Purchased assests and liabilities of Akdeniz and Galata as of 27 June 2012 as follows:.

	Akdeniz	Galata	Total
Current Assets	4.312	8.774	13.086
Cash and cash equivalents	1.105	2.268	3.373
Trade and other receivables	2.985	5.568	8.553
Other non current assets	222	938	1.160
Non current assets	75.937	184.112	260.049
Trade and other receivables	1.683	6.166	7.849
Property, plant and equipment (Note 12)	72.102	172.303	244.405
Intangible assets (Note 12)	16	22	38
Other non current assets	1.586	2.015	3.601
Deferred tax assets	550	3.606	4.156
Short term liabilities	(44.310)	(32.396)	(76.706)
Financial payables	(7.777)	(20.592)	(28.369)
Trade payables	(1.430)	(2.914)	(4.344)
Payables to shareholders	(33.080)	(4.211)	(37.291)
Other short term liabilities	(2.023)	(4.679)	(6.702)
Contingent liabilities	-	-	-
Long term liabilities	(32.804)	(103.806)	(136.610)
Long term financial payables	(32.754)	(103.767)	(136.521)
Other long term liabilities	(50)	(39)	(89)
Net assets	3.135	56.684	59.819

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 3 - BUSINESS COMBINATIONS (Continued)

Fair value of identifiable assets and liabilities of Akdeniz Elektrik and Galata Wind are provisionally recognized based on the carrying value of the related assets since the Company is still assessing the fair value measurement of identifiable assets and liabilities and the allocation of cost to tangible and intangible assets under IFRS 3 as of the report date.

Based on temporary recognition the difference between the net carrying value and cost amounts to TRY 250.637 and it is recognized as positive goodwill in the financial statements. The Group's purchasing policy will be completed within a year as of the acquisition date.

Goodwill arised due to the acquisition:

Goodwin arised due to the acquisition.	411	G 1 /	
	Akdeniz Elektrik	Galata Wind	Total
Amount transferred	68.542	241.914	310.456
Temporarily calculated net book value			
of net assets of the entities purchased (-)	(3.135)	(56.684)	(59.819)
Goodwill(temporarily calculated)	65.407	185.230	250.637
Net amount paid at purchase of subsidiaries:			
	Akdeniz	Galata	
	Elektrik	Wind	Total
Cash paid(1)	68.542	241.914	310.456
Cash and cash equivalents of the entities purchased(-)	(1.105)	(2.268)	(3.373)
Net cash outflow	67.437	239.646	307.083

Effect of acquisition over the Group's financial results

The Group has recognized TRY 2.245 of loss (comprising of TRY 420 of loss in relation to Akdeniz Elektrik and TRY 1.825 of loss in relation to Galata Wind)) in its consolidated financial statements due to the acquisition of Akdeniz Elektrik and Galata Wind. As of 30 June 2012, Akdeniz Elektrik and Galata Wind's interest in the Group's consolidated sale income amounts to TRY 27 and TRY 76, respectively. These amounts represent the operating results for the period between the closing date (27 June 2012) and 30 June 2012, which is the issuance of the financial statements.

If the above acquisition were completed as at 1 January 2012, the Group's sales income from ongoing operations would be TRY 1.593.173 and net profit for the period from ongoing operations would be TRY 139.932.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 4 - JOINT VENTURES

Joint ventures of Doğan Holding, registered countries, nature of their businesses and business and geographic segments are summarized as follows:

Joint Venture	Country	Nature of business	Segment	Entrepreneural Partner
ASPM Holding B.V.	The Netherlands	Internet publishing	Media	Autoscout24 GmBh
OOO Autoscout24	Russia	Internet publishing	Media	Autoscout24 GmBh
Doğan Burda Dergi Yayıncılık ve	Russia	internet publishing	Micuia	Autoscout24 Ollibli
Pazarlama A.Ş. ("Doğan Burda")	Turkey	Magazine publishing	Media	Burda GmbH
DB Popüler Dergiler Yayıncılık A.Ş. ("DB P	,	Magazine printing	Media	Burda GmbH
Doğan ve Egmont Yayıncılık ve	opulei) Turkey	Magazine printing	Media	Buida Gillott
Yapımcılık Ticaret A.Ş. ("Doğan Egmont")	Tuelcov	Magazina publishing	Media	Egmont
		Magazine publishing	Media	Egmont Burda GmbH
Dergi Pazarlama Planlama ve Ticaret A.Ş. ("]		Planning	Media	Buida Gillon
Ultra Kablolu Televizyon ve Telekomünikasy		T-1	M.J.	Vac Halding A.C.
Sanayi ve Ticaret A.Ş ("Ultra Kablolu")	Turkey	Telecommunication	Media	Koç Holding A.Ş.
Birey Seçme ve Değerlendirme	T	T	M.J.	Doğan Portal ve
Danışmanlık Ltd. Şti. ("Birey İK")	Turkey	Internet services	Media	Elektronik Ticaret A.Ş.
Katalog Yayın ve Tanıtım Hizmetleri A.Ş. ("Tinan İnternet Hismetleri A.Ş. ("Tinan İnternet Hismetleri A.Ş. ("Tinan "	•	Guide publishing	Media	Seat Pagine Gialle SPA
Tipeez İnternet Hizmetleri A.Ş. ("Tipeez")	Turkey	Internet publishing	Media	Tweege Holdings LP.
DD Konut Finansman A.Ş. ("DD Konut Fina	nsman") Turkey	Housing finance	Other	Deutsche Bank AG
Aslancık Elektrik Üretim A.Ş.		_		D * W 1 !!
("Aslancık Elektrik")	Turkey	Energy	Other	Doğuş Holding A.Ş. and
		_		Anadolu Endüstri Holding A.Ş.
D-Tes Elektrik Enerjisi Toptan Satış A.Ş. ("I	Tes") Turkey	Energy	Other	Doğuş Holding A.Ş.
				Unit Investment N.V. and
				Anadolu Endüstri Holding A.Ş.
Boyabat Elektrik Üretim ve Ticaret A.Ş.				
("Boyabat Elektrik")	Turkey	Energy	Other	Unit Investment N.V.
				Doğuş Holding A.Ş.
Tasfiye halinde İsedaş İstanbul Elektrik Dağı				
Sanayi ve Ticaret A.Ş. ("İsedaş")	Turkey	Energy	Other	Tekser İnşaat
				Sanayi ve Ticaret A.Ş. and
				Çukurova Holding A.Ş.
Gas Plus Erbil Ltd. ("Gas Plus Erbil")	Jersey	Energy	Other	Newage Alzarooni Limited
Nakkaştepe Gayrimenkul Yatırımları İnşaat Yöneti				
Ticaret A.Ş. ("Nakkaştepe Gayrimenkul")	Turkey	Real Estate	Other	Rönesans Gayrimenkul Yatırım A.Ş.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 4 - JOINT VENTURES (Continued)

The table below sets out the Joint Ventures, the proportion of voting power held by Doğan Holding, its subsidiaries and Doğan family and effective ownership interests at 30 June 2012 and 31 December 2011:

	Proporti	on of voting	Propor	rtion of	Total prop	ortion of	Proport	ion of
	power held by	y <mark>Doğan Hold</mark> i	ing voting po	wer held by	y vot	ing	effective ov	vnership
	and its sub	osidiaries (%)	Doğan famil	y members	(%) power	held (%)	intere	st (%)
	30 June 31	December	30 June 31	December	30 June 31	December	30 June 31De	cember
Subsidiaries	2012	2011	2012	2011	2012	2011	2012	2011
ASPM Holding B.V.	36.28	51,00	-	-	36,28	51,00	22,28	22,02
OOO Autoscout24	36,28	51,00	-	-	36,28	51,00	22,28	22,02
DB	44,89	44,89	0,49	0,49	45,38	45,38	33,93	33,93
DB Popüler	44,87	44,87	0,01	0,01	44,88	44,88	33,92	33,92
Doğan Egmont	50,00	50,00	-	-	50,00	50,00	37,80	37,80
DPP	46,00	46,00	10,00	10,00	56,00	56,00	34,76	34,72
Ultra Kablolu (1)	50,00	50,00	-	-	50,00	50,00	37,80	37,80
Birey İK	50,00	50,00	50,00	50,00	100,00	100,00	26,74	26,74
Katalog (2)	50,00	50,00	-	-	50,00	50,00	37,80	37,80
Tipeez	29,99	30,00	-	-	29,99	30,00	18,41	18,42
DD Konut Finansman	47,00	47,00	4,00	4,00	51,00	51,00	47,00	47,00
Aslancık Elektrik	33,33	33,33	-	-	33,33	33,33	33,33	33,33
D Tes	25,00	25,00	-	-	25,00	25,00	25,00	25,00
Boyabat Elektrik	33,00	33,00	-	-	33,00	33,00	33,00	33,00
İsedaş (3)	45,00	45,00	-	-	45,00	45,00	45,00	45,00
Gas Plus Erbil	50,00	50,00	-	-	50,00	50,00	50,00	50,00
Nakkaştepe Gayrimenku	1 (4) 50,00	-	-	-	50,00	-	49,34	-

⁽¹⁾ The operations of this joint venture have been terminated as of November, 2006.

The operations of this joint venture have been terminated as of September, 2009.

⁽²⁾ (3) This joint venture is in the liquidation process as of 19 August 2011.

⁽⁴⁾ The related joint venture was established as of 5 April 2012.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 4 - JOINT VENTURES (Continued)

The aggregate amounts of current assets, non-current assets, current liabilities, non-current liabilities and gross profit and net profit of the year of joint ventures included in the consolidated financial statements by using the proportionate consolidation method are as follows:

	30 June 2012	31 December 2011
Current Assets	107.862	64.401
Non-current assets	1.035.376	855.086
Total assets	1.143.238	919.487
Current liabilities	253.424	127.373
Non-current liabilities	553.228	538.275
Equity	336.586	253.839
Total liabilities and equity	1.143.238	919.487

	2012	2	2011		
Statements of Income:	1 January- 30 June	1 April- 30 June	1 January- 30 June	1 April- 30 June	
Gross profit	21.044	11.054	19.246	11.357	
Marketing, Sales and Distrubution expens	ses (-)(11.836)	(4.834)	(12.070)	(6.488)	
General Administrative Expenses (-)	(7.939)	(4.069)	(7.863)	1.519	
Other operating income /(expenses), net	(344)	416	(2.701)	(1.145)	
Operating profit / (loss)	925	2.567	(3.388)	5.243	
Financial income	26.131	15.575	5.847	1.570	
Financial expenses (-)	(3.946)	49.468	(6.090)	(4.475)	
Profit / (Loss) before income taxes	23.110	67.610	(3.631)	2.338	
Current income tax charge	(1.212)	(945)	(919)	(605)	
Deferred tax income /(expenses)	(3.500)	2.911	(1.919)	(3.529)	
Net profit / (loss) for the period (-)	18.398	69.576	(6.469)	(1.796)	

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 – SEGMENT REPORTING

a) External Revenues

	1 January-	1 April-	1 January-	1 April-
	30 June 2012	30 June 2012	30 June 2011	30 June 2011
Media	1.275.328	672.026	1.150.880	652.754
Retail	155.760	74.648	121.779	59.400
Other	133.478	72.304	126.704	65.806
	1.564.566	818.978	1.399.363	777.960

b) Profit /(loss) before income taxes

	1 January- 30 June 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Media	256.529	70.219	(916.336)	(579.979)
Retail	1.350	(2.096)	2.561	(208)
Other	(69.605)	(3.294)	198.153	136.905
	188.274	64.829	(715.622)	(443.282)

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

c) Segmental analysis for the one year period ended 30 June 2012:

	Inter-segment					
	Media (1)	Retail	Other (1)	elimination	Total	
External revenues	1.275.328	155.760	133.478	_	1.564.566	
Intra segment revenues	744.584	1.651	3.344	_	749.579	
Inter segment revenues	16.286	1.054	16.008	-	33.348	
Total revenues	2.036.198	158.465	152.830	-	2.347.493	
Total cost of sales	(1.483.314)	(103.111)	(128.499)	-	(1.714.924)	
Revenues	1.291.614	156.814	149.486	(33.348)	1.564.566	
Cost of sales	(895.162)	(101.461)	(128.463)	13.892	(1.111.194)	
Gross profit	396.452	55.353	21.023	(19.456)	453.372	
Marketing, selling and distribution expenses (-)	(140.586)	(49.466)	(5.414)	671	(194.795)	
General administrative expenses (-)	(164.568)	(3.870)	(46.381)	19.157	(195.662)	
Other income/(expenses), net	169.437	542	(20.038)	(576)	149.365	
Financial income	183.062	2.695	146.906	(11.306)	321.357	
Financial expenses (-)	(187.268)	(3.904)	(165.701)	11.510	(345.363)	
(Loss)/ Profit before income taxes	256.529	1.350	(69.605)	-	188.274	

⁽¹⁾ Doğan Havacılık, which is accounted for using the equity method by Doğan Yayın Holding, parent company of Media Segment, is consolidated on a line-by-line basis by the Group since it is controlled by the Group and it is reported in "Other" segment.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

c) Segmental analysis for the three months period at 1 April- 30 June 2012:

			Inter-segment		
	Media (1)	Retail	Other (1)	elimination	Total
External revenues	672.026	74.648	72.304	-	818.978
Intra segment revenues	370.447	1.651	2.207	-	374.305
Inter segment revenues	12.268	548	8.785	-	21.601
Total revenues	1.054.741	76.847	83.296	-	1.214.884
Total cost of sales	(720.240)	(51.023)	(71.804)	-	(843.067)
Revenues	684.294	75.196	81.089	(21.601)	818.978
Cost of sales	(440.286)	(49.373)	(71.783)	13.892	(547.550)
Gross profit	244.008	25.823	9.306	(7.709)	271.428
Marketing, selling and					
distribution expenses (-)	(77.689)	(24.738)	(2.518)	(2.761)	(107.706)
General administrative expenses (-)	(85.540)	(1.924)	(26.291)	12.226	(101.529)
Other income/(expenses), net (-)	30.488	566	(21.821)	(241)	8.992
Financial income	39.612	(353)	46.394	(11.162)	74.491
Financial expenses (-)	(80.660)	(1.470)	(8.364)	9.647	(80.847)
Profit/(loss) before income taxes	70.219	(2.096)	(3.294)	-	64.829

⁽¹⁾ Doğan Havacılık, which is accounted for using the equity method by Doğan Yayın Holding, parent company of Media Segment, is consolidated on a line-by-line basis by the Group since it is controlled by the Group and it is reported in "Other" segment.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

c) Segmental analysis for the one year period ended 30 June 2011:

				Inter	
	Media (1)	Retail	Other (1)	segment elimination	Total
External revenues	1.150.880	121.779	126.704	-	1.399.363
Intra segment revenues	861.494	2.039	4.888	-	868.421
Inter segment revenues	5.281	1.792	167	-	7.240
Total revenues	2.017.655	125.610	131.759	-	2.275.024
Total cost of sales	(1.469.952)	(80.165)	(119.508)	-	(1.669.625)
Revenues	1.156.161	123.571	126.871	(7.240)	1.399.363
Cost of sales	(766.061)	(80.165)	(119.443)	-	(965.669)
Gross profit	390.100	43.406	7.428	(7.240)	433.694
Marketing, selling and distribution expenses (-)	(127.432)	(36.776)	(5.402)	5.614	(163.996)
General administrative expenses (-)	(147.608)	(4.883)	(27.702)	1.527	(178.666)
Other income/(expenses), net (-)	(926.177)	360	(7.163)	111	(932.869)
Financial income	57.407	1.896	387.371	(14)	446.660
Financial expenses (-)	(162.626)	(1.442)	(156.379)	2	(320.445)
(Loss)/profit before income taxes	(916.336)	2.561	198.153	-	(715.622)

⁽¹⁾ Doğan Havacılık, which is accounted for using the equity method by Doğan Yayın Holding, parent company of Media Segment, is consolidated on a line-by-line basis by the Group since it is controlled by the Group and it is reported in "Other" segment.

CONVENIENCE TRANSLATION OF CONSOLIDATED FINANCIAL STATEMENTS ORIGINALLY ISSUED IN TURKISH

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

c) Segmental analysis for the three months period at 1 April- 30 June 2011:

	(1)	- · ·	0.1 (1)	Inter segment	
	Media (1)	Retail	Other (1)	elimination	Total
External revenues	652.754	59.400	65.806	-	777.960
Intra segment revenues	435.983	1.266	3.370	-	440.619
Inter segment revenues	2.406	930	157		3.493
Total revenues	1.091.143	61.596	69.333	-	1.222.072
Total cost of sales	(761.780)	(37.145)	(60.113)	-	(859.038)
Revenues	655.160	60.330	65.963	(3.493)	777.960
Cost of sales	(416.433)	(37.145)	(60.055)	-	(513.633)
Gross profit	238.727	23.185	5.908	(3.493)	264.327
Marketing, selling and distribution expenses (-)	(65.660)	(22.666)	(2.500)	2.560	(88.266)
General administrative expenses (-)	(78.011)	(2.859)	(12.457)	911	(92.416)
Other income/(expenses), net (-)	(593.156)	145	(11.548)	32	(604.527)
Financial income	21.247	1.330	229.173	(10)	251.740
Financial expenses (-)	(103.126)	657	(71.671)	-	(174.140)
(Loss)/profit before income taxes	(579.979)	(208)	136.905	-	(443.282)

⁽¹⁾ Doğan Havacılık, which is accounted for using the equity method by Doğan Yayın Holding, parent company of Media Segment, is consolidated on a line-by-line basis by the Group since it is controlled by the Group and it is reported in "Other" segment.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

Total shareholder's equity

30 June 2012	31 December 2011
	30 June 2012

<u>Total Assets</u>		
Media ⁽¹⁾	4.200.391	4.665.897
Retail	123.889	-
Other	5.399.915	5.870.511
	10.724.195	10.536.508
Less: segment elimination (2)	(2.182.295)	(1.891.934)
Total assets per consolidated financial statements	8.541.900	8.644.474
Shareholder's Equity		
Media ⁽¹⁾	1.334.145	1.054.021
Retail	36.026	-
Other	4.476.424	4.579.413
Total	5.846.595	5.633.434
Less: segment elimination (3)	(1.922.094)	(1.782.365)
Total shareholders' equity per		
consolidated financial statements	3.924.501	3.851.069
Non-controlling interests	(869.732)	(812.031)

⁽¹⁾ Since Doğan Havacılık which has been consolidated to Doğan Yayın Holding's consolidated financial statements with equity method is controlled by the Group, it has been reported in the "Other" operating segment by being consolidated with full consolidation method. Value carried to the consolidated financial statements of Doğan Yayın Holding with the equity value has been deducted from media segment's total assets and equity.

3.054.769

3.039.038

⁽²⁾ Segment elimination amount consists of elimination of Group's subsidiary amount to Doğan Yayın Holding and reciprocal debit and credit balances between Media and Other segments.

⁽³⁾ Segment elimination amount represents reciprocal elimination of Doğan Yayın Holding's adjusted capital amount within Media segment's total equity and Group's subsidiary amount to Doğan Yayın Holding.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 5 - SEGMENT REPORTING (Continued)

e) <u>Capital expenditures for property, plant and equipment, intangible assets and investment properties with depreciation and amortization charge</u>

	1 January- 30 June 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
<u>Purchases</u>	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	200000
Media	128.167	62.010	78.789	47.423
Retail	10.208	5.418	-	-
Other	165.259	105.252	151.951	109.497
Total	303.634	172.680	230.740	156.920
Amortisation and depreciati	ion_			
Media	88.143	44.268	100.498	49.632
Retail	3.658	1.985	1.685	421
Other	13.599	7.521	14.548	5.716
Total	105.400	53.774	116.731	55.769

f) Non-controlling interests

	3	0 June 2012			31 December	r 2011
	Doğan Family	Other	Total	Doğan Family	Other	Total
Media	82.256	737.153	819.409	78.343	679.852	758.195
Retail	57	102	159	-	-	-
Other	7.335	42.829	50.164	6.923	46.913	53.836
	89.648	780.084	869.732	85.266	726.765	812.031

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 6 - CASH AND CASH EQUIVALENTS

The breakdown of cash and cash equivalents at 30 June 2012 and 31 December 2011 are as follows:

	30 June 2012	31 December 2011
Cash	2.600	3.418
Banks		
- demand deposits	168.575	56.954
- time deposits	2.092.631	3.292.201
Other current assets	50.168	112.037
Reverse repurchase agreements	1.185	3.876
	2.315.159	3.468.486

The time deposits of the Group are mainly composed of USD, EUR and TRY and the effective interest rates of USD, EUR and TRY denominated time deposits are between 0,5% and 5% (31 December 2011: 0,5% and 6,05%), 0,1% and 4,25% (31 December 2011: 1% and 6,05%) and 5,75% and 12,25% (31 December 2011: 5,7% and 12,7%), respectively and its maturity is shorter than 3 months.

As of 30 June 2012, other current assets consist of credit card slip receivables amounting to TRY 40.389 (31 December 2011: TRY 36.247) and blocked deposits amounting to TRY 9.779 (31 December 2011: TRY 75.790).

As of 30 June 2012, reverse repo aggrements are in US Dollars, EUR and TRY and the interest rates are %0,64, %0,67 ve %7,01, respectively.

Cash and cash equivalents disclosed in the consolidated statements of cash flows for the periods ended 30 June 2012 and 2011, 31 December 2011 and 2010 are as follows:

Cash and cash equivalents	2.305.672	3.458.026	3.082.880	3.458.829
Cash and cash equivalents Accrued interest (-)	2.315.159 (9.487)	3.468.486 (10.460)	3.089.097 (6.217)	3.464.537 (5.708)
	30 June 2012	31 December 2011	30 June 2011	31 December 2010

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 7 - FINANCIAL INVESTMENTS

a) Current financial investments

	30 June 2012	31 December 2011
Government bonds and treasury bills	96.366	88.572
Time deposits	100.423	103.100
Investment fund	4.853	-
	201.642	191.672

Government bonds and treasury bills dominated in TRY and US Dollar, and interest rates are %11,28 and 4,44%, respectively (31 December 2011: 4,43%). Average annual effective interest rate of US Dollar denominated time deposits vary in between 1% and 5,35% (31 December 2011: %1-%6) and its maturity is longer than 3 months. As of 30 June 2012, interest rates of TRY denominated time deposits are between 5,75% and 12,25 %.(As of 31 December 2011, average annual interest rate of TRY denominated time deposits is 9,37%).

b) Financial derivative assets

	30 June 2012	31 December 2011
Valuation of interest rate swap agreements	2.396	4.606
Forward transactions	2.768	34
	5.164	4.640

c) Non-current financial investments

Available-for-sale financial investments

	<u>30 June 2012</u>		31 December	<u>er 2011</u>	
	TRY	%	TRY	%	
Marbleton Property Fund L.P ("Marbleton") Aks Televizyon Reklamcılık ve	12.154	9	12.154	9	
Filmcilik Sanayi ve Ticaret A.Ş. ("Aks TV")	2.923	9	2.923	9	
POAŞ (1)	866	0,03	699	0,03	
Other	516	-	914		
Less: provision for impairment (2)	(10.960)		(10.960)		
	5.499		5.730		

- (1) After the removal of restriction on shares, "Restricted shares" which correspond to 0,03% of POAŞ's capital (calculated as 192.500 shares as of the current situation) are decided to be transferred to OMV Enerji Holding A.Ş in a total cash consideration of EUR 600.000. Since the related share transfer has not been realized as of 30 June 2012, 192.500 shares that Group owns are recognized at fair value, which is calculated by using the market price of shares.
- (2) As of 30 June 2012, avaliable for sale financial assets except POAŞ are carried at the cost value. There are TRY 8.037 and TRY 2.923 impairment on Marbleton and Aks TV, respectively (31 December 2011: TRY 8.037 and TRY 2.923).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 – FINANCIAL LIABILITIES

Short term financial liabilities:	30 June 2012	31 December 2011
Short-term bank borrowings	495.957	489.993
Short-term portion of long-term borrowings	542.873	404.158
Financial liabilities related with options	212.278	-
Interest bearing payables to suppliers	32.892	31.763
Financial lease liabilities	7.990	8.936
	1.291.990	934.850
Long term financial liabilities:	30 June 2012	31 December 2011
Long-term bank borrowings	1.336.125	1.351.125
Financial liabilities related with options	-	215.135
	18.960	215.135 34.994
Financial liabilities related with options	18.960 17.777	

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

Breakdown of borrowings at 30 June 2012 and 31 December 2011 are as follows:

	30 June 2012			31 Г	December 2011	
	Annual	Original foreig	n	Annual	Original foreign	
	interest rate (%)	currency	TRY	interest rate (%)		TRY
TRY bank borrowings	8,75 – 13,5	150.938	150.938	12,25 – 15,50	149.858	149.858
USD bank borrowings	4,15-6,75	141.618	255.833	4,50-6,75	128.684	243.071
EUR bank borrowings	1,54 - 7,35	38.282	87.062	5,79 - 9,69	39.718	97.064
CHF bank borrowings	2,25	1.124	2.124	-	-	-
Sub-total Sub-total			495.957			489.993
Short-term portion of long-term borrowings						
TRY bank borrowings	4,00 - 13,13	3.800	3.800	12,25–15,50	3.005	3.005
USD bank borrowings	0,76 - 6,87	280.258	506.286	2,64-7,00	205.561	388.284
EUR bank borrowings	1,66 - 6,98	14.417	32.787	2,52-7,60	5.266	12.869
Sub-total Sub-total			542.873			404.158
Total short-term borrowings			1.038.828			894.151
Long-term borrowings						
TRY bank borrowings	6,6 - 13,13	4.422	4.422	12,25 - 15,50	9.173	9.173
USD bank borrowings	4,21 - 6,87	607.291	1.097.072	2,64-7,00	695.915	1.314.514
EUR bank borrowings	1,8 – 6,65	103.171	234.631	2,52-6,90	11.228	27.438
Total long-term borrowings			1.336.125			1.351.125

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

i) Borrowings (Continued)

The redemption schedules of long-term borrowings at 30 June 2012 and 31 December 2011 are summarized below:

Years	30 June 2012	31 December 2011
2013	148.245	357.584
2014	441.786	424.058
2015 and after	746.094	569.483
	1.336.125	1.351.125

As of 30 June 2012, the floating rate bank borrowings of the Group denominated in USD have interest rates fluctuating between Libor +2,4%+6% and Libor (London Interbank Offered Rate) (December 31, 2011: Libor Libor +2,4 and +6,1%), TRY-denominated floating rate loans with interest rates of Libor +2,15% LIBOR +2%, 75 (December 31, 2011: LIBOR +2,15% to LIBOR +2,75%), and the Euro denominated floating rate of Euribor +0,75% of loans with interest rates of Euribor +6% (December 31, 2011: Euribor +0,75% and Euribor +4,5%), respectively.

Carrying value of the financial liabilities is considered to approximate their fair value since discount effect is not material. Group borrows loans on fixed and floating interest rates. At 30 June 2012, bank borrowings with floating interest rates amounted to TRY 1.709.421 (31 December 2011: TRY 1.631.165).

Commitments and financial terms about borrowings

Media

The financial condition to be performed against the bank regarding the long-term bank borrowing of the Hürriyet, one of the subsidiaries of is the Group, to maintain the ratio of net debt amount to EBITDA and shareholders' equity identified by the bank for the last 12 months consolidated financial statements that would remain below a certain level.

Also Hürriyet and Doğan Yayın Holding have committed not to enter any merger, split, restructuring activities that can change the partnership structure or main business line of TME. The Group's certain operations, such as; new mergers and share acquisitions, new joint venture contracts, other than permissible mergers and transactions have been restricted.

The Group has given guarantees amounting to 33.649.091 shares, which represents 67,3% of TME, one of the subsidiaries of the Group, to financial institutions in regards to long term loans (31 December 2011: 33.649.091 shares).

Should there be any control change(s) in TME or any violations/illegal conducts on the performance of contract terms, loan agreement will be terminated and loan will be redeemed.

Furthermore, if TME sells or disposes of more than 10% of its consolidated net assets or there are any changes in the TME's shareholder's equity related to 10% of consolidated net assets, the loan agreement will be terminated and Hürriyet will be required to redeem the loan amount.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

i) Borrowings (Continued)

Commitments and financial terms about borrowings(Continued)

Media(Continued)

OOO Pronto Moscow, one of the indirect subsidiaries of the Group, has restructured its bank loan classified under the long-term financial liabilities as of 31 December 2010 amounting to USD 70.000, as at 15 April 2011. Under the loan restructuring agreement, Doğan Holding's USD 70.000 of deposit amount has been blocked as a guarantee against the related loan (Note 17).

Other

Group's joint venture Boyabat Elektrik's construction of 513MW installed capacity dam-type hydroelectric power plant project at the township Boyabat in the province Sinop is expected to be completed in December 2012. Boyabat Elektrik's investment has been financed with the combination of debt and equity. According to preliminary protocol signed on 25 July 2008 and 31 August 2009, USD 750.000 amounted loan (A part)(USD 247.500 with the effective rate of Group—TRY 447.109 with the exchange rate as of 30 June 2012) is planned to be provided. This loan is provided by the consortium formed by trade banks. Boyabat Elektrik signed the agreement with the loan provider consortium banks at 15 January 2010. According to the agreement, interest is payable at midyears at six months periods starting from drawn date and the interest rate of the loan is libor+%5,75. As of 30 June 2012, Boyabat Elektrik has used funds amounting to USD 241.010 from such finans package with the effective rate of the Group (TRY 435.385 with the exchange rate as of 30 June 2012).

Financial commitments that must be met by Boyabat Elekrik related to the loan are as follow:

- Debt/Equity ratio must not be over the ratio of 70:30 during the credit duration.
- Debt Coverage ratio must not be below the ratio of 1.1:1 on any of the two consecutive interest payment dates (the earliest from the completion of all funded projects).

Under the loan agreement signed on 15 January 2010 and according to share pledge agreement signed on 15 January 2010 and additional share pledge agreements signed on various dates, entire shares of Boyabat Elektrik were pledged on behalf of consortium of lender banks.

Group's joint venture Aslancık Elektrik's construction of 120 MWm /93 MWe installed capacity hydro energy production facility began in 2010 and scheduled to be completed in 2013. Based on the loan agreement signed on 24 January 2011, in total USD 160.000 of loan was planned to be provided to Aslancık Elektrik (USD 53.328 with the effective rate of Group—TRY 96.337 with the exchange rate as of 30 June 2012). In this context, Aslancık Elektrik used TRY 195.332 amounted bank loan (TRY 65.104 with Group effective ownership share) as of 30 June 2012 (31 December 2011: TRY 139.565 (TRY 46.517 with Group effective ownership share)). Loan's maturity is 2022, interests will be paid on quarterly basis, principal and first interest will be paid six months period as of 1 January 2014. Group pledged the entire shares of Aslancık Elektrik on behalf of financial institutions according to the loan agreement discussed above.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

i) Borrowings (Continued)

Share pledges

11,3% shares of Doğan Yayın Holding (226.354.060 (exact) shares), 13,3% shares of Hürriyet (73.200.000 (exact) shares), 49% shares of Kanal D (24.500.000 (exact) shares), 67,3% shares of TME (33.649.091 (exact) shares), 33,33% shares of Aslancık Elektrik (15.000.000 (exact) shares) and 33% shares of Boyabat Elektrik (6.996.000 (exact) shares) were given as pledges to financial institutions in respect of the long-term borrowings of the Group.

ii) Financial liabilities related with options

Doğan Gazetecilik's, one of the subsidiaries of the Group, 22.000.000 shares each having par value of TRY 1, which correspond to 22% of Doğan Gazetecilik's issued capital amounting to TRY 78.000, are sold to Deutsche Bank AG during the capital raise to TRY 100.000 on 19 November 2007 in the ISE Wholesale Market in consideration of USD 4,0 (exact) per share (initial price) (TRY 4,73 (exact)), by putting a restriction over the existing shareholders' share purchase rights.

There are put and call option agreements between Doğan Yayın Holding and Deutsche Bank AG upon the shares of Doğan Gazetecilik. According to the call option agreement, Doğan Yayın Holding has the call option from Deutsche Bank AG for 21.945.000 shares of Doğan Gazetecilik, and according to the put option agreement, Deutsche Bank AG has the put option to Doğan Yayın Holding for 23.100.000 shares of Doğan Gazetecilik. Maturities of both agreements are 5 years 3 months and end at 19 February 2013. It is possible to use the "call" option after 19 November 2010.

Since Doğan Yayın Holding has a liability of giving another entity cash or another financial asset (in the case the put option is exercised by Deutsche Bank AG) as a result of the put option agreement mentioned above, TRY 212.278 in return of USD 88.000 (31 December 2011: TRY 215.135) is presented as a financial liability in the consolidated financial statements. As per the put option agreement, the put option exercise price will be calculated by considering the initial price and the interest rate of 6,46%.

iii) Finance lease liabilities

The Group acquired property, plant and equipment through finance leases. As of 30 June 2012, total lease payment commitments of the Group relating to such short and long term lease agreements amount to TRY 25.767 (31 December 2011: TRY 30.914).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

iii) Financial lease liabilities (Continued)

The redemption schedules of long-term leasing payables at 30 June 2012 and 31 December 2011 are summarized below:

	30 June 2012	31 December 2011
2013	4.834	7.375
2014	6.948	8.054
2015 and after	5.995	6.549
	17.777	21.978

iv) Interest bearing payables to suppliers

Interest bearing payables to suppliers are related to the machinery and equipment purchases of Hürriyet, one of the subsidiaries of the Group. interest rates of these short-term and long-term financial liabilities in USD, EUR, CHF are 1,09%, 1,47% and 1,18%, respectively (31 December 2011: USD 0.9%, EUR 2.1%, CHF 1.7%).

The maturity analysis of long-term interest bearing payables to suppliers at 30 June 2012 and 31 December 2011 is as follows:

	30 June 2012	31 December 2011
2013	12.259	27.794
2014	4.977	7.200
2015 and after	1.724	-
Total	18.960	34.994

The Group's short-term financial liabilities to suppliers issued at variable interest rates are amounting to TRY 32.892 (31 December 2011: TRY 31.763) and long-term financial liabilities TRY 18.960 as of 30 June 2012 (31 December 2011: TRY 34.994).

Interest bearing payables to suppliers have floating interest rates. The exposure of the Group's financial liabilities to suppliers to the risk of interest rate changes and the contractual repricing dates are as follows:

	30 June 2012	31 December 2011
6 months and less 6-12 months	47.852 4.000	66.757
Total	51.852	66.757

The fair values of short-term and long-term financial liabilities to suppliers are considered to approximate their carrying values as the effect of discount is not material.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 8 - FINANCIAL LIABILITIES (Continued)

(v) Other Financial Liabilities

The breakdown of other financial liabilities at 30 June 2012 and 31 December 2011 are summarized below:

Other short term financial liabilities:	2012	2011
Share purchase commitment (Note 15)	154.034	66.438
Short term coupon payment of long term bond (1)	28.068	2.233
Factoring payables	2.172	2.890
	184.274	71.561
Other long term financial liabilities:	2012	2011
Share purchase commitment (Note 15)	271.417	434.962
Bond (1)	21.613	21.558
	293.030	456.520

⁽¹⁾ These are obligations related to the bonds issued by the joint venture DD Konut Finansman on 21 July 2010, amounting to TRY 50.000, with 3-year maturity and quarterly coupon payment with a fixed interest rate (9,92% annual nominal interest rate); bond issued on 11 January 2012 amounting to TRY 30.000 with 6-months and maturity coupon payment with a fixed interest rate at the end of the maturity; bond issued on 11 January 2012 amounting to TRY 30.000 with 1-year and maturity coupon payment with a fixed interest rate at the end of the maturity. At the period that ended on 30 June 2012, TRY 2.710 (31 December 2010: TRY 1.028) interest expense has arised related to aforementioned bonds.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 9 - TRADE RECEIVABLES AND PAYABLES

Short-term trade receivables	30 June 2012	31 December 2011
Trade receivables	961.883	833.467
Notes and cheques receivable	45.082	36.086
Other	1.512	2.571
Total	1.008.477	872.124
Less: unearned financial income due to sales with maturity	(14.102)	(13.081)
Less: provision for doubtful receivables	(188.790)	(179.391)
	805.585	679.652

In the media segment of the Group, the average maturity of not overdue trade receivables is between 71 and 93 days as of the balance sheet date (31 December 2011: 67-91 days). The maturities of trade receivables of the Group vary, in the publishing segment of the Group the discount rate of trade receivables calculated as annual compound is 14,03% (31 December 2011: 10%-14,4%) and in the broadcasting segment of the Group discount rate of trade receivables calculated as annual simple is 16,5% (31 December 2011: 12%).

In the retail segment of the Group, the average maturity of not overdue trade receivables is 45 days as of the balance sheet date (31 December 2011: 45 days). Average discount rate calculated as annual compound of trade receivables is 14,03% (31 December 2011: 14,4%).

In the other segment of the Group, the average maturity of not overdue trade receivables is between 15 to 90 days as of the balance sheet date (31 December 2011: 30-90 days). Average discount rate calculated as annual compound of trade receivables is 14,03% (31 December 2011: 14,4%).

	143.310	133.527
Trade receivables, net Notes receivables, net	143.097 213	133.253 274
Long-term trade receivables	30 June 2012	31 December 2011

Group's long-term trade receivables arise from DD Konut Finansman and all amounts are guaranteed by mortgages.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 9 - TRADE RECEIVABLES AND PAYABLES (Continued)

The movements of provision for doubtful receivables for the current period is as follows:

	2012	2011
As of 1 January	(179.391)	(193.662)
Provision booked in the current period (Note 22)	(14.114)	(6.188)
Provisions booked from discontinued operations	-	(1.437)
Provisions released related with discontinued operations	-	9.102
Effect of changes in consolidation rates	(306)	-
Collections and cancelled provisions from continued operations	3.697	8.082
Currency translation differences	1.274	(2.564)
Reversed provisions due to disposal of subsidiary	50	<u> </u>
30 June	(188.790)	(186.667)

Aging analysis of trade receivables

As of 30 June 2012, trade receivables of amounting to TRY 248.724 (31 December 2011: TRY 200.152) were past due but not impaired. The Group does not foresee any collection risk for these overdue receivables due to sector dynamics and circumstances.

As of 30 June 2012, the Group has letters of guarantee, guarantee notes, guarantee cheques and mortgages amounting to TRY 197.833 (31 December 2011: TRY 197.388) related to trade receivables amounting to TRY 948.895 (31 December 2011: TRY 813.179).

The guarantees received for the total trade receivables of the Group amounting to TRY 948.895 as of 30 June 2012 (31 December 2011: TRY 813.179) consist of bank guarantee letter amounting to TRY 11.340 (31 December 2011: TRY 3.169), bails and mortgages amounting to TRY 176.772 (31 December 2011: TRY 182.872) and cheques and bonds amounting to TRY 9.721 (31 December 2011: TRY 11.347). Bank guarantee letter amounting to TRY 1.399, bails and mortgages amounting to TRY 15.939, cheques and bonds amounting to TRY 7.857 (31 December 2011: bank guarantee letter amounting to TRY 420, bails and mortgages amounting to TRY 8.939, cheques and bonds amounting to TRY 8.099 and receivable insurance amounting to TRY 2.327) (Note 28).

Short-term trade payables	30 June 2012	31 December 2011
Trade payables	335.874	446.043
Notes payable	2.910	3.071
Other	357	284
Less: deferred financial expense due to purchase with maturity	(1.552)	(4.401)
	337.589	444.997

The average maturity of not over due trade payables is between 30 to 52 days as of 30 June 2012 (31 December 2011: 30-53 days).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 10 – OTHER RECEIVABLES

	2012	2011
Other short-term receivables		
Notes receivable (1) (3)	104.847	29.916
Deposits and guarantees given	2.505	4.722
Other miscellaneous receivables	1.515	220
	108.867	34.858
Other long-term receivables		
Notes receivable (1) (2) (3) (4)	474.246	398.210
TEIAS power transmision line receivables (5)	7.857	-
Deposits and guarantees given	1.817	1.598
Other miscellaneous receivables	11	41
	483.931	399.849

- (1) TRY 26.941 (31 December 2011: TRY 29.916) of short-term notes receivables and TRY 46.768 (31 December 2011: TRY 63.908) of long-term notes receivables are composed from the sales of shares of Bağımsız Gazeteciler shares and all Milliyet brand, royalties and internet domain names to DK Gazetecilik ve Yayıncılık A.Ş at 2 May 2011. Notes are presented at amortized cost. The discount amount is TRY 671 at 30 June 2012 (31 December 2011: TRY 985).
- (2) Excluding the accrued interest, TRY 317.944 (USD 176 million) of long term notes receivables as of 30 June 2012 (31 December 2011: TRY 332.446) consists of the receivables from Doğuş Yayın Grubu regarding the sale of shares of Işil Televizyonculuk Yayıncılık A.Ş (Star TV) as of 3 November, 2011. 3,58% of annual interest rate is applied to the related amount. TRY 2.909 of interest accrual is recognized in short-term notes receivables regarding this receivable as of 30 June 2012. The maturity of the receivable is 2 November 2013. Doğuş Holding A.Ş. has become the guarantor for the related receivable.
- (3) Hürriyet, a subsidiary of the Group, sold the properties that consist of 58.609,45 m2 land and buildings, including the building that has been used as company headquarters for 28 years (Hürriyet Media Towers) in Bağcılar, Istanbul to Nurol Gayrimenkul Yatırım Ortaklığı in consideration of USD 127.500 (TRY 225.994), excluding late interest. USD 17.500 of the consideration was paid in cash and the remaining portion which amounts to USD 110.000 is payable in 32 equal installments as of 6 March 2012 by applying 3,5% interest rate for the remaining installment portions. As of 30 June 2012, USD 41.250 (TRY 74.518) of the related consideration is recognized as short-term notes receivables and cheques and USD 55.000 (TRY 99.358) is recognized as long term notes receivables and cheques in the accompanying consolidated financial statements. Interest amount that is collectible in relation to principal amount is USD 6.396. USD 1.286 (TRY 2.280) of the related amount, excluding VAT, has been collected and is recognized as finance income in the accompanying financial statements in the current period. Interest accrual calculated by using the effective interest rate in the current period amounts to USD 265 (TRY 479) and is recognized as short-term notes receivables and cheques and finance income in the accompanying financial statements.
- (4) Long-term notes receivables amounting to TRY 9.031 consists of notes receivables from the other shareholders of Nakkaştepe Real Gayrimenkul.
- (5) The amount consists of the receivables of Akdeniz Elektrik and Galata Elektrik from the power transmission line of TEİAŞ.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 10 – OTHER RECEIVABLES (Continued)

	30 June 2012	31 December 2011
Other Short Term Payables		
Taxes and funds payable	51.056	58.996
Advances received	20.178	6.152
Due to personnel	7.590	16.419
Deposits and guarantees received	3	55
Other short term payables (1)	48.176	8.285
	127.003	89.907

(1) Other short-term liabilities amounting to TRY 37.291 consists of the payables of Akdeniz Elektrik and Galata Elektrik, which are purchased on 27 June 2012, to prior shareholders as of the share transfer date and it is paid at 4 July 2012.

	30 June 2012	31 December 2011
Other Long Term Payables		
Due to Devlet Su İşleri ("DSİ") (1)	32.910	27.774
Deposits and guarantees received	15.796	19.759
Other long term payables	1.103	1.697
Advances received (Note: 22)	-	47.222
	49.809	96.452

¹⁾ Boyabat Dam and Hydroelectric Power Plant construction was initiated in 1991 by DSİ. Boyabat took over the construction investments made up until that date and the right to use water with the agreement of Water Usage Rights signed on 25 November 2007 with DSİ. Contract value has been determined as TRY 91.862 (TRY 30.314 with parent company effective share) at contract date, according to the agreement it will be increased by PPI each year. The estimated PPI is the expected PPI indices released by the Central Bank of the Republic of Turkey and it is updated as necessary throughout the year. Repayments will begin after 5 years of operation from the beginning date and will be made by ten installments. This obligation to DSİ has been discounted by using 8,66% (2011:10,6%) effective interest rate and shown in the financial statements dated 30 June 2012 from the value of discounted amount which is equal to TRY 32.910 (2010: TRY 27.774). Interest expense amounting to TRY 5.136 (1 January-30 June 2011: TRY 3.171) which arises between 1 January – 30 June 2012 has been added to ongoing investments.

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(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 11 - INVESTMENT PROPERTY

The movements in investment property during the interim periods ended 30 June 2012 and 2011 are as follows:

	2012	2011
1 January	148.601	141.800
Additions (1)	74.534	6.507
Depreciation	(923)	(980)
Disposals	(11.729)	(7.079)
Discontinued operations	-	(159)
Currency translation differences	(5.872)	8.884
Impairment (provision) / reversal (Note 22)	205	(439)
30 June	204.816	148.534

⁽¹⁾ Additions amounting to TRY 54.454 is related to the purchase of real estate of Nakkastepe Gayrimenkul.

There is no collateral and mortgage on investment property of the Group. The fair value of investment property of the Group as of 30 June 2012 is TRY 284.392 (31 December 2011: TRY 231.007). The group has rent income amounting to TRY 1.579 from investment property (30 June 2011: TRY 2.077). Direct operating costs in the current period resulting from investment property is TRY 262 (30 June 2011: TRY 38).

NOTE 12 - PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLE ASSETS

a) Property, Plant and Equipment

30

June

Movement of the property, plant and equipment for the interim periods ended as of 30 June 2012 and 2011 are as follows:

	2012	2011
1 January	1.217.645	929.330
Additions to construction in progress(1)	110.230	129.120
Other additions	82.955	53.154
Depreciation (-)	(63.845)	(63.890)
Disposals (-)	(25.960)	(8.379)
Transfers (2)	13.024	12.965
Discontinued operations	-	(1.128)
Disposal of subsidiary	(43)	-
Purchase of subsidiary (Note 3)	244.405	-
Currency translation differences	(3.563)	10.071

(1)	TRY 72.570 of 110.230, additions in investments in progress (30 June 2011: TRY 114.120), belongs to Boyabat
	Elektrik's, TRY 18.138 (30 June 2011; TRY 10.327) of it belongs to Aslancik Elektrik's investments in progress.

1.574.848

1.061.243

⁽²⁾ Transfer amounting to TRY 10.984 belongs to advances given. Transfer amounting to TRY (2) belongs to intangible assets and TRY 2.042 belongs to non-current assets held for sale.

⁽³⁾ Discontinued operations include the Group's disposal of assets that are related to the sales of Bağımsız Gazeteciler and Milliyet brand on 2 May 2011 (Note 25).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 12 - PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLE ASSETS (Continued)

b) Intangible Assets

Movement for intangible assets and related amortization for the interim periods ended at 30 June 2012 and 2011 are as follows:

	2012	2011
1 January	662.930	787.187
Additions	23.131	15.168
Amortization (-)	(21.335)	(22.779)
Disposals (-)	(2.758)	(104)
Transfers (-)	2	116
Discontinued operations (1)	-	(51.951)
Purchase of subsidiary (Note 3)	38	-
Currency translation differences	(45.071)	72.629
30 June	616.937	800.266

(1) As a result of Group's sales of Bağımsız Gazeteciler and Milliyet's all brand and name rights and internet domain names as at 2 May 2011 and Star TV's shares as at 3 November 2011, those assets have been classified into "discontinued operations" as of 31 December 2011 (Note 25). Those assets' operation results regarding the period ended on 30 June 2011 also have been classified into discontinued operations in accordance with the principle of consolidated 30 June 2012 financial statements' comparison. Depreciation regarding those operations amounting to TRY 4.431 has been classified into discontinued operations.

Movement for television program rights and related amortization for the interim periods ended at 30 June 2012 and 2011 are as follows:

30 June	57.141	69.230
Currency translation differences	(459)	1.661
Provision for impairment (-)	(183)	(2.288)
Amortization (-) (1)	(19.297)	(29.082)
Additions	12.784	26.791
1 January	64.296	72.148
	2012	2011

TRY 4.165 of depreciation and amortization amount derived from the sale of Star TV of the Group on 3 November 2011 is recognized under the discontinued operations account on the financial statements for the interim period ended 30 June 2011.

TRY 1.695 of depreciation and amortization amount derived from the subsidiary shares of Bağımsız Gazeteciler and Milliyet brand, royalties and internet domain names on 2 May 2011 is classified under the discontinued operations.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 13-GOODWILL

Movement of the goodwill for the six-months periods interim ended as of 30 June 2012 and 2011 is as follows:

	2012	2011
1 January	539.951	896.653
Purchase of subsidiary (Note 3)	250.637	-
Currency translation differences	(10.183)	28.293
Discontinued Operations (Note 25) (1)	-	(47.757)
Other (2)	2.346	1.442
30 June	782.751	878.631

^{(1) 99,99%} of its shareholding in the Group's subsidiary, Bağımsız Gazeteciler, was disposed of on 2 May 2011. TRY 47.757 of goodwill arising from the acquisition of Bağımsız Gazeteciler is derecognized from the financial statements (Note 25).

NOTE 14 - GOVERNMENT GRANTS

- The subsidiary of the Group, Hürriyet, obtained six Investment Incentives Certificate for the imported equipments amounting to USD 13.661 and domestic equipments amounting to TRY 1.226 for the modernization of its printing plants in Istanbul, Ankara, Izmir, Adana, Antalya and Trabzon on 28 October, 2 and 4 November and 30 December 2011. The agreements are valid for two years and equipment imported within the scope of the certificate is exempt from Customs Duty and VAT. The investments amounting to USD 11.031 for imported equipments and TRY 1.226 for domestic equipments are realized within these certificates as of 30 June 2012 (31 December 2011: None).
- Ditaş, a subsidiary of the Group, benefits from the tax and insurance premium incentive under the scope of law 5084 Investment and Employment Promotion and Amending some laws. In this context, the incentive of the insurance premium amounting to TRY 328 (2011: TRY 298) is reflected in the financial statements as income from other operations.
- Ditaş obtained incentive certificate at 27 January 2011 from Turkish Treasury of Incentive Executive General Directorate for making the investment amounting TRY 9.589 for the modernization of machinery racecourse to increase production capacity. Within the context of incentive certificate 60% tax deduction, 20% investment contribution rate and VAT exemption, custom tax exemption and interest support will be provided for 3 years with insurance Premium employer share support. The date of completion is 21 December 2013.

Other relates to the changes in fair value of call options.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES

Short-term provisions	30 June 2012	31 December 2011
Provision for withholding tax	23.000	22.130
Provision for lawsuits	26.615	21.957
Other	153	6
	49.768	44.093

(a) Law Cases:

The details of litigations against Group are amount of TRY 67.122 (31 December 2011: TRY 78.999).

	30 June 2012	31 December 2011
Civil lawsuits	53.372	54.987
Commercial lawsuits	15.738	9.647
Business lawsuits	6.774	7.936
Other	2.355	6.429
Total	78.239	78.999

A provision for lawsuits filed against the Group whose details are given above amounting to TRY 26.615 has been provided with reference to the opinions of the Group's legal advisors and past experience of management related to similar litigations against the Group (31 December 2011: TRY 21.957). Legal cases mainly consist of pecuniary and non-pecuniary damages and lawsuits filed against Doğan Yayın Holding and its subsidiaries and lawsuits initiated by the Radio and Television Supreme Council.

(b) Tax penalty and law suits:

The Group's decision on the requirements set out in relation to "Tax Base Increase" in Law No: 6111 "Restructuring of some receivables and Social Security and General Health Insurance Law and Other Law Amending Certain Laws and Decrees"

The Group management plans to make use of the requirements set out in relation to "Undue and on Trial Tax Liabilities" and "Tax Base Increase" in Law No: 6111 "Restructuring of some receivables and Social Security and General Health Insurance Law and Other Law Amending Certain Laws and Decrees" ("Law No: 6111"), which has become effective upon the issuance in the Official Gazette No: 27857 (I.Bis) on 25 February 2011. The liability and expense amounts of the Group are summarized below;

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(b) Tax penalty and law suits (continued):

Undue and on trial tax liabilities in dispute

Under the requirements of of Law No. 6111, Doğan Holding and its subsidiaries will have a cash outflow amounting to TRY 990.503, including interest. TRY 37.430 portion of the related amount is paid in cash as of 30 June 2011 under the requirements of law no: 6111. TRY 124.314 of deferred finance expense is calculated for the remaining portion of TRY 953.073 which will be paid in 18 installments in 36 months. As of 30 June 2012, the Company has made a payment of TRY 408.069 in total (TRY 342.333 of principal amount and TRY 65.736 of interest) regarding its "undue and on trial tax liabilities in dispute" in accordance with Law No: 6111; the outstanding long and short term principal and interest liability subsequent to the related payment amounts to TRY 582.434. TRY 58.577 of deferred finance expense and TRY 4.662 accrued interest are calculated and recognized as net (TRY 528.519) under other short-term liabilities and other long-term liabilities accounts. TRY 31.804 of interest expense, including interest accrual amounting to TRY 4.662, is recognized under finance expenses for the interim period 1 January-30 June 2012 (Note 17, 24).

Tax base increase

In accordance with the related provisions of "tax base increase" of Law No: 6111, tax base has been increased for years 2006, 2007, 2008 and 2009; and as a result of this process, Doğan Holding and its subsidiaries will have a cash outflow amounting to TRY 99.932, including interest. TRY 66.040 portion of the related amount is paid in cash as of 30 June 2011 under the requirements of law no: 6111. TRY 4.421 of deferred finance expense is calculated for the remaining portion of TRY 33.892 which will be paid in 18 installments in 36 months. As of 30 June 2012, the Company has made a payment of TRY 79.220 in total (TRY 76.882 of principal amount and TRY 2.338 of interest) in accordance with Law No: 6111; the outstanding long and short term principal and interest liability subsequent to the related payment amounts to TRY 20.712. TRY 2.083 of deferred finance expense and TRY 165 accrued interest is calculated for the remaining portion and recognized as net (TRY 18.794) under other short-term liabilities and other long-term liabilities accounts. TRY 1.131 finance expense (TRY 165 of interest) for the interim period 1 January-30 June 2012 is recognized under finance expenses (Note 17, 24).

Vat amount subject to discount within the scope of law no: 6111

As of November 2011, the Group management has considered the VAT principle amounting to TRY 454.281 imposed as a consequence of share exchanges and transfers recognized in the statutory accounts of Doğan TV Holding, D Yapım, Doğan Prodüksiyon and Alp Görsel and restructured within the scope of Law no: 6111 in the year 2011 as input VAT through issuance of "recourse VAT invoice" by each entity who transfers the shares to the respective entity, sequentially with the amount of corresponding VAT imposed. In this context, input VAT amounting to TRY 145.328, TRY 222.662 and TRY 86.291 have been recognized in the statutory records of D Yapım, Doğan Prodüksiyon and Alp Görsel, respectively.

Based on the nature of the transaction and considering the precautionary principle, the Group management elects not to recognize the input VAT amounting to TRY 454.281 as an asset in the consolidated financial statements as it will be used in future tax periods. Accordingly, where practible, input VAT that can be offset against the recourse VAT in the related taxation periods can be recognized in the statement of income in the respective periods.

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(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(c) Commitments and contingent liabilities related to the Commerz-Film GmbH shares sales agreement:

Group's subsidiary Doğan Yayın Holding sold 90.854.185 shares ("Axel shares"), 25% of the share capital of Doğan TV Holding, to Commerz-Film GmbH (formerly registered as Dreiundvierzigste Media Vermögengsverwaltungsgesellschaft mbH), a 100% subsidiary of Axel Springer AG, for EUR 375.000 (TRY 694.312, this amount is defined as "initial sales price") on 2 January 2007. In accordance with the Share Sale Agreement ("Agreement") that the initial sales price will be revised based on whether the "initial public offering" ("IPO") of the shares of Axel or not.

Dates for the reassessment of the original selling price as set out in the agreement signed by Doğan Holding, Doğan Yayın Holding, Doğan TV Holding and Commerz-Film GmbH on 19 November 2009 have been postponed for a maximum period of 6 years without being subject to any condition. The related agreement dated 19 November 2009, was amended by a new agreement (Amendment agreement) signed with Doğan Holding, Doğan Yayın Holding, Doğan TV Holding, Commerz-Film GmbH and Hauptstadtsee 809. V V GmbH at 31 October 2011.

The below conditions set out in the agreement signed on 19 November 2009 are applicable as of 19 February 2010.

- In the agreement dated November 19, 2009, Axel Springer Group has sale options for 3,3% of its shares in Doğan TV Holding amounting to EUR 50.000 subsequent to January 2013 and the other 3,3% of its shares amounting to EUR 50.000 subsequent to January 2014 to Doğan Holding and Doğan Holding has the commitment to purchase these shares ("DTV Put Option I"). Axel Springer Group may exercise the sale options fully or partially.

Payables will include interests' payments of annual combined 12 months Euro Libor plus 100 base points as of 2 January 2007. Under the amendment agreement dated 31 October 2011, existing "DTV Put Option I" terms are revised and accordingly, the related terms require the put options exercisable for the periods subsequent to January 2013 and January 2014 in consideration of EUR 50.000 to cover only 33.843.238 shares (exact) in each period. The Amendment also allows Axel Springer another put option exercisable for 34.183.593 shares (exact) for the period subsequent to 2015 in consideration of EUR 50.000.

- Doğan TV Holding shares should not be offered to the public by 30 June 2017,
- There should be direct or indirect control change over Doğan Holding, Doğan Yayın Holding or Doğan TV Holding,
- There should be pledges or sequestration on the Doğan Yayın Holding's assets that have significant unfavorable effects on the operations of Doğan Yayın Holding in addition to the existing ones.

This time, with the amendment agreement dated 31 October 2011, EUR 4,1275 (exact) per share is updated as EUR 1,46269 (exact) because of the increase in the share capital of Doğan TV.

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NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(c) Commitments and contingent liabilities related to the Commerz-Film GmbH shares sales agreement (continued):

As per the Amendment Agreement dated 31 October 2011, the Axel Springer Group has also requested two guarantee letters amounting to EUR 50.000 each in order to guarantee the liabilities of Doğan Holding under the "DTV Put Option I". Two guarantee letters amounting to EUR 50.000 were given by Doğan Holding as at 10 February 2012. In addition, a third guarantee letter amounting to EUR 50.000 in consideration of 34.183.593 shares were given in the same period to be used as of January 2015.

EUR 375.000, which is defined above as the initial sale price, can be amended based on the circumstances explained below. Under the agreement, the "initial sale price" will be determined based on the IPO or non-IPO option of Axel shares.

In the event that "Axel shares" are offered to public by 30 June 2017 and if quarterly share value of "Axel Shares" in average subsequent to public offering is less than the amount of which will be calculated by adding interest over the original selling price (it will be remeasured using a 12 month Euro Libor rates on annual compound basis effective from 2 January 2007) to the original selling price, both the difference resulting from the quarterly share value of "Axel Shares" in average subsequent to public offering and the original selling price and the amount calculated by adding interest over the difference would be paid by Doğan Yayın Holding to the Axel Springer Group.

In the event that "Axel Shares" are offered to public by 30 June 2017 and if quarterly share value of "Axel Shares" in average subsequent to public offering is higher than the original selling price, both the difference resulting from the quarterly share value of "Axel Shares" in average subsequent to public offering and the amount of which will be calculated by adding interest over the original selling price (as measured by using an annual combined Euro Libor plus 100 base points as of 2 January 2007) to the original selling price would be equally shared between the Axel Springer Group and Doğan Yayın Holding.

In the event that "Axel Shares" are not offered to public by 30 June 2017 and if the fair value of Doğan TV Holding, which will be calculated by using certain valuation techniques as at 31 December 2015, is less than the amount of which will be calculated by adding interest over the original selling price (as measured by using an annual combined Euro Libor plus 100 base points as of 2 January 2007) to the original selling price, both the fair value of Doğan TV Holding, which will be calculated by using certain valuation techniques as at 31 December 2015, and the difference of the original selling price and the amount calculated by adding interest over the difference would be paid by Doğan Yayın Holding to the Axel Springer Group. If Doğan TV Holding's shares are not listed by the end of 30 June 2017, the fair value based on the above-mentioned techniques would be reassessed, payments would be made to the Axel Springer Group in accordance with the related calculations, and Axel Springer Group's call option of its entire or some portion of "Axel shares" to Doğan Holding and Doğan Holding's put option for the related shares would continue to be in effect.

In the event that Axel Springer group shares are offered to the public between 30 June 2017 and 30 June 2020, any positive difference between the initial public offering value and the initial sales price remeasured as of 31 December 2015 (it will be remeasured using the annual Euro Libor rates on annual compound basis starting from 2 January 2007) including interest calculated from the difference (it will be calculated using the annual Euro Libor rates on annual compound basis effective from 1 July 2017) will be apportioned equally, whereas no transaction will take place for any negative difference.

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NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(c) Commitments and contingent liabilities related to the Commerz-Film GmbH shares sales agreement (Continued):

In accordance with the agreement signed on 19 November 2009, Doğan Yayın Holding shall make a TRY cash capital increase in Doğan TV Holding that corresponds to EUR 385.000, and as a result of the capital increase, Doğan TV Holding shares owned by Commerz-Film GmbH shall be diluted to 19,9% from 25%. In January 2010 and May 2010, the premium capital increase of Doğan TV Holding, was completed in two steps. As a result of the capital increase, the shares of Doğan Yayın Holding and Commerz-Film GmbH at Doğan TV Holding A.Ş were 79,71% and 19,9% respectively.

For the above matter, Group has evaluated the cash flow projection of Dogan TV Holding for the period of 2012-2016 as of 31 December 2011 in order to identify whether it will assume any future financial liability. In accordance with the projection, there are not any financial liabilities arising from the share acquisition, which represents 19,9% of Doğan TV Holding's capital, by the Axel Springer Group.

The Group is also responsible for any unprovisioned liability arising from tax assessments prior to the closing date of sale agreement as required in the Axel share acquisition and transfer "Agreement". The effect of liability arising from Law no: 6111 in regards to Doğan TV Holding over the share value is compensated in proportion to the share capital to Commerz-Film GmbH. In this content, the payment made to Commerz-Film GmbH amounts to TRY 165.523. The related payment has been made on 17 August 2011. Accordingly, Commerz-Film GmbH has participated in the capital increase of Doğan TV Holding from TRY 456.554 to TRY 1.288.328 through the usage of nominal values in the new share acquisition rights in the share of participation at nominal value. The capital increase has been registered on August 17, 2011. The share interest of Commerz-Film GmbH in Doğan TV Holding (19,9%) have remained still after the capital increase. Accordingly, the Group has indemnified TRY 165.523 of liability arising from Doğan TV Holding and its subsidiaries' undue and on trial tax liabilities in dispute under Law No: 6111 which represents the portion corresponding to Axel Springer Group's current ownership percentage (19,9%). The related liability portion is not recognized under the non-controlling interests account in the consolidated financial statements prepared as of 31 December 2011.

Agreement signed on 19 November 2009 was altered with 31 October 2011 and 28 February 2012 dated modification agreements signed by Doğan Holding, Doğan Yayın Holding, Doğan TV Holding, Commerz-Film GmbH and Hauptstadtsee 809. V V GmbH.

Within the scope of "DTV Put Option", Doğan Holding gave an other bank letter amounting to EUR 50.000 to Axel Springer Group with 28 February 2012 dated modification agreement. According to the agreement, first bank letter will guarantee Doğan Holding's payment obligation amounting to EUR 50.000 in return for 33.843.238 shares and request for payment can be done between 10 February 2013 and 11 March 2013. Second bank letter will guarantee Doğan Holding's payment obligation amounting to EUR 50.000 in return for 33.843.238 shares and request for payment can be done between 10 February 2014 and 11 March 2014. Third bank letter will guarantee Doğan Holding's payment obligation amounting to EUR 50.000 in return for 34.183.593 shares and request for payment can be done between 10 February 2015 and 11 March 2015.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(c) Commitments and contingent liabilities related to the Commerz-Film GmbH shares sales agreement (Continued):

Group, in connection with the above operation, made the fair value determination working for Doğan TV Holding as at 31 December 2011 in order to determine whether it will go under any financial liability or not. Within the framework of fair value calculation, any liability regarding "Axel Shares" which correspond to 19,9% of Doğan TV Holding shares, except those within the scope of abovementioned "DTV Put Option I", does not arise regarding purchase transactions from Axel Springer Group within the scope of "DTV Put Option II" as of report date.

With regard to the Group's commitment to purchase a total of EUR 150.000, IAS 32 "Financial Instruments: Disclosure and Presentation" standard requires presentation of this liability as financial liability over the amount of discounted estimated value at the balance sheet regardless of Group's ability to pay a portion of this liability in its own shares instead of in cash. Accordingly, amount of liabilities within the scope of "DTV Put Option I" as of 30 June 2012 is TRY 407.126 (31 December 2011: TRY 434.962) which is the discounted amount at the accompanying consolidated balance sheet. TRY 135.709 (31 December 2011: none) of that amount is represented in "other short-term financial liabilities" and TRY 271.417 (31 December 2011: 434.962) of it is represented in "other long-term financial liabilities" (Note 8).

(d) Put options:

Pronto Moscow options

In January 2007, OOO Pronto Moscow, a subsidiary of Hürriyet, a subsidiary of the Group, acquired the majority shares of Impress Media Marketing LLC ("Impress Media"). Accordingly, the Group has the right to purchase 13% of non-controlling shares from non-controlling shareholders without a time constraint, provided that certain conditions are met. The Group has purchased shares as of 25 May, 2012 regarding non-controlling share of 10% by making a payment of TRY 970 (USD 528) and the related liability is settled accordingly (31 December 2011: TRY 1.097). Group still has the option to purchase the remaining 3% share in the capital of Impress Media. The fair value of the option is determined based on calculation over Impress Media EBITDA and as of 30 June 2012, the short-term portion of the fair value of the put option is TRY 110 (31 December 2011: TRY 108).

Oglasnik options

Hürriyet, a subsidiary of the Group, has granted a put option, on the 30% shares outstanding during the acquisition of 70% interest of the shares in its subsidiary Oglasnik d.o.o in Croatia. Discussions concerning the use of this option as of the reporting date of these financial statements are still ongoing. As of 30 June 2012, the fair value of the option is calculated as TRY 14.452 (USD 8.000) based on various valuation techniques and assumptions and classified in "Other short-term financial liabilities" (31 December 2011: TRY 15.111 (USD 8.000)). There is a dispute on the protocol between the contract parties and an arbitration process is in progress in the presence of Zagreb Court of Arbitration. A lawsuit has been filed by the non-controlling interest shareholders against the Group since non-controlling shareholders could not exercise this put option. Non-controlling interest shareholders have claimed EUR 3.500 in order to compensate their loss due to not having exercised the put option and the declining share value of shares caused by the poor management. Subpoena related to the lawsuit has been submitted to the Group on March 5, 2012 and the first trial of the lawsuit was held on 12 July 2012, after the balance sheet date.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(d) Put options (continued):

Moje Delo options

Hürriyet, a subsidiary of the Group, has acquired a 55% share in Moje Delo d.o.o. ("Moje Delo") in Slovenia, in 2007. The Group has granted a put option to the selling shareholders on the shares exercisable from January 2013 to October 2013 (6 months). The result of total consideration to be calculated cannot be less than EUR 1.000. If the outcome of the calculation were to be less than the specified amount, the Group would make a payment of EUR 1.000. Group has also call option right for the non-controlling shares on hand from the non-controlling shareholders which is effective from October 2013. Exercise price shall be calculated based on EBITDA and the net financial debt of Moje Delo. The fair value of the put option is TRY 3.763 as of 30 June 2012 (31 December 2011: TRY 2.899) and classified in "Other short-term financial liabilities".

TME options

The Company has no liabilities in relation to the disputed put option of USD 25.000 representing the non-controlling shares of 3,84% of TME shares, which was disclosed in the 31 December 2011 financial statements of Hürriyet, a subsidiary of the Group, and subject to appeal of arbitration before the Zurich Chamber of Commerce because the Company has been notified that the other party has sold the disputed GDR's to another entity as at 21 March 2012 and the other party has also withdrawn its appeal of arbitration (31 December 2011: TRY 47.223). The related transaction has an effect of TRY 23.370 of increase in the equity attributable to equity holders of the Parent Company and the related amount is recognized under equity in the financial statements as transactions of shareholders are considered as shareholder transactions in accordance with Paragraph 109 of IAS 1 "Presentation of Financial Statements".

TME purchase of additional shares

The Group has acquired 6,98% shares corresponding to 3.490.691 Global Depository Certificates of Trader Media East Limited in consideration of USD 26.250 in accordance with the valuation report issued by an independent valuation company as of 7 March 2012. The related transaction has an effect of TRY 32.224 of decrease in the equity attributable to equity holders of the Parent Company and the related amount is recognized under equity in the financial statements as transactions of shareholders are considered as shareholder transactions in accordance with Paragraph 109 of IAS 1 "Presentation of Financial Statements".

(e) Improvements at the Competition Authority:

Upon the Competitive Board's notification issued on 17 September 2009, Doğan Yayın Holding, Hürriyet, Doğan Gazetecilik, Bağımsız Gazetecilik and Doğan Daily News were informed that they are subject to an investigation in order to determine whether these companies have violated any provisions of Law 4054 in relation to "Advertisement area sales" in the print media. The Group has made an objection to the initial response session of the ongoing investigation claiming that Doğan Yayın Holding's operations are not in the form of "Advertisement area sales" in the printed media and Doğan Daily News is not an operating company.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(e) Improvements at the Competition Authority (Continued):

Based on the investigation undertaken by the Competition Authority as of 5 April 2011, Hürriyet, Doğan Gazetecilik and Bağımsız Gazetecilik are charged with an administrative penalty fee of TRY 3.805, TRY 2.316 and TRY 444, respectively. On the other hand, the Authority did not charge any administrative penalty for Doğan Daily News (a dormant company) and Doğan Yayın Holding, to avoid imposing multiple charges. The Group has provided a total of TRY 4.923 of provision in relation to the charges in the accompanying financial statements. The total amount consists of TRY 2.853 of provision for Hürriyet and TRY 2.070 of provision for Doğan Gazetecilik and Bağımsız Gazetecilik. For the annulment of this decision, a lawsuit has been filed before the council of state.

(f) Other:

Milpa:

The Land of Ömerli

The land owned by Milpa, a subsidiary of the Group, located in Kurtdoğmuş village, Pendik district, Istanbul province, classified as investment property in the consolidated financial statements, 144.266 m² of the land was removed from forestry land with a court decision taken in 2005. The Forestry Directorate appealed the decision at the 20th Chamber of the High Court and the objection was accepted on 24 June 2008 and these decisions (removing from forestry land) are sent to the Pendik Court of First Instance for re-evaluation. The Court reiterated its initial decision on 8 October 2009. The Ministry of Forestry appealed the Court's decision and the related case file was re-sent to the Civil Department No: 20 of the Court of Appeal and re-transferred to the Pendik Court of First Instance Aforesaid Court follows the Supreme Court 20th Civil Chamber's reversal decision and has postponed the trial date to 6 September 2012 with the purpose of re-exploration and evaluation of Forestry Ministry's claims.

With the 1/100.000 scale environmental plan released on 17 July 2009, the related land was classified as a habitat and recreation area. Milpa appealed this plan with the İstanbul Metropolitan Municipality within the legal deadline and is waiting for related responses. In case of an adverse decision taken by the İstanbul Metropolitan Municipality against Milpa, legal proceedings will be taken contrary to decision.

According to valuation company's appraisal report dated 13 January 2012 prepared based on Capital Markets Board's Communiqué Serial: VIII, No: 45, aforementioned real estate's sales value has been determined as TRY 51.480 (14 January 2011: TRY 44.765) because the related area is allocated as habitat and daily recreation land as it is stated in landscaping plan with scale of 1/100.000 done on 17 July 2009, lands with same size and same location in Anatolian side of Istanbul on which high quality projects can be developed are scarce, demand to the land has been increasing in recent years and 3rd Bridge Ringroad (North Marmara Motorway)will pass through the related area. These amounts are valuations made for the whole land, Milpa's proportion of the land is 54,79%.

The change of the construction plan for the related land and the appeal against this change is still pending as of the date of these consolidated financial statements and the uncertainty about the fair value of the land will be reconsidered in the following periods in the context of developments regarding the legal proceedings.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 15 - PROVISIONS, CONTINGENT ASSETS AND LIABILITIES (Continued)

(f) Other (Continued):

Petrol Ofisi A.Ş.:

Under the agreement entered into with the Group (The "Company", "Vendor") and OMV (The "Buyer") in regards to the share transfer of POAŞ on 22 December 2010, the Company may be required to assume some of the certain liabilities which may arise from the following conditions set out briefly subsequent to the share transfer:

"Except for any losses and/or tax payables of the Buyer and/or any Group companies arising from any claims made by any authorities in regards to events or conditions occurred subsequent to the closing date and any statements and warranties in regards to restricted property rights and Vendor conditions, each contract party agrees and commits to indemnify any losses, damages and liabilities (Losses) arising from the violation of any statements and warranties and assume any losses, damages and liabilities (Losses) of the contract party that is exposed to such breach within 3 years of time. The Vendor commits to pay an indemnity that will not not exceed USD 175.000.000 (exact)-54,14% of the related Losses and/or Tax payables- to the Buyer for any losses and/or tax payables of the Vendor and/or any Group companies arising from any restrictions of a Group company or any claims made by any authorities against a Group company in regards to events or conditions occurred subsequent to the closing date, except for any losses derived from negligence or any violations of statements and warranties in regards to restricted property rihgts and Vendor conditions. The related liability is terminated after the occurence of other conditions unless the Buyer files an application in writing to the Vendor within 6 (six) weeks following the notification of the Authority's definite and unappealable verdict to the Buyer/Group Company. Except for any claims based on unrecognized liabilities as of signing date derived prior to third party signatures, the Vendor shall not undertake any third party claims."

As a result of POAŞ's decision on making use of the tax base increase requirements set out in Law No: 6111, tax base increase amount attributable to 2008 and 2009 of the consideration made by POAŞ is assumed by the Group in proportion to the Group's issued capital under the contract terms summarized above and TRY 12.432 was paid to OMV accordingly on 14 July 2011. The related amount is recognized as other expenses in the consolidated financial statements prepared for the period ended as of 31 December 2011.

As the result of POAŞ decided to benefit from the arbitrament related to tax liabilities in dispute under Law No: 6111, the tax penalty amount which belongs to year 2003 and paid by POAŞ, is referred to the Group by the share proportion owned by the Group at this date ,according to the agreement specified above. USD 2.012 equivalent of TRY 3.285, is paid to OMV on 29 June 2011.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 16 - COMMITMENTS

a) Letters of guarantees and guarantee notes given

Collateral, pledges and mortgages "CPM" given by Parent Company, Doğan Holding, as of 30 June 2012 and 31 December 2011 are as follows:

		30 June	2012				31 I	December 201	1	
TF	RY Equivalent	TRY	USD	EUR	Other	TRY Equivalent	TRY	USD	EUR	Other
A CPM's given in the name of its own legal	•					•				
personality										
Guarantee (1)	711.356	340.461	8.517	156.888	2.795	135.093	111.380	7.717	3.332	2.575
Pledge (2)	-	-	-	-	-	226.354	226.354	-	-	-
Mortgage (3)	356.907	342.125	-	6.500	-	420.254	404.369	-	6.500	-
B CPM's given on behalf of the fully consolidated										
companies										
Guarantee (1) (4)	3.008.336	8.065	1.278.928	292.597	12.951	3.034.844	132.409	1.422.200	88.404	-
Pledge	-	-	-	-	-	-	-	-	-	-
Mortgage	-	-	-	-	-	-	-	-	-	-
C. CPM's given on behalf of third parties										
for ordinary course of business										
Guarantee	-	-	-	-	-	-	-	-	-	-
Pledge	-	-	-	-	-	-	-	-	-	-
Mortgage	-	-	-	-	-	-	-	-	-	-
D Total amount of other CPM's given	-	-	-	-	-	-	-	-	-	-
i) Total amount of CPM's given on behalf of the majority sh	areholder -	-	-	-	-	-	-	-	-	-
ii) Total amount of CPM's given on behalf of third parties										
which are not in scope of B and C	-	-	-	-	-	-	-	-	-	-
iii) Total amount of CPM's given on behalf of third parties										
which are not in scope of C	-	-	_	-	-	-	-	-	-	
Total	4.076.599					3.816.545				

- (1) The guarantees of the Group consist of letter of guarantees, guarantee notes, bails and mortgages. The details of letter of guarantees, guarantee notes, bails and mortgages are explained below.
- (2) As the details are explained in Note 8, 11,3% (226.354.060 (exact) shares) of Doğan Yayın Holding shares, 13,3% (73.200.000 (exact) shares) of Hürriyet shares, 49% (24.500.000 (exact) shares) of Kanal D shares, 67,3% (33.649.091 shares) of TME shares, 33% (6.996.000 exact) shares) of Boyabat Elektrik, 33,33% (15.000.000 (exact) shares) of Aslancık Elektrik shares, %100 (8.000 (exact) shares) of Akdeniz, %100 (68.700 (full) shares) of Galata Wind and %100 (141.500.000 (exact) shares) of Nakkaştepe Elektrik have been given as pledges to financial institutions due to Group's long term financial liabilities and have not been included to the above table
- (3) There is a mortgage amounting to TRY 340.681 given to financial institutions in return for credit received for Group's joint venture Aslancık Elektrik's hydro energy production facility which is planned to be located in Giresun's Doğankent district (31 December 2011: TRY 402.925). Besides, there is a mortgage amounting to TRY 18.227 over the tangible fixed assets of Group's subsidiary Hürriyet as of 30 June 2012 (31 December 2011: TRY 17.329).
- (4) It is about long term project financing loan amounting to USD 750.000 which has been obtained qua joint and several guarantor with other shareholder groups (Note 4), within the scope of Boyabat Elektrik's hydroelectric power plant Project that is scheduled to be completed until the end of 2012. As of 30 June 2012, Boyabat Elektrik used USD 730.333 amounting loan portion provided (31 December 2011:USD 674.333).

 Doğan Holding has bail amounting to USD 35.673 given to credit institutions within the scope of Aslancık Elektrik's hydroelectric power plant construction that is planned to be completed in 2013 (31 December 2011: USD 24.354).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 16 - COMMITMENTS (Continued)

a) Letters of guarantees and guarantee notes given (Continued)

Other CPM given by the Group to equity ratio is 0,0% as of 30 June 2012 (31 December 2011: 0,0%). The breakdown of letters of guarantees and guarantees notes given by the Group are as follows:

	30 June 2012		31 December	2011
	Original	Original TRY		TRY
	foreign currency	amounts	foreign currency	amounts
Letters of guarantee – EUR	230.969	525.270	37.431	91.474
Letters of guarantee – TRY	342.930	342.930	114.529	114.529
Letters of guarantee – USD	10.977	19.830	14.099	26.632
Guarantee notes – TRY	2.795	989	2.575	905
Guarantee notes – EUR	1.134	1.134	204	204
Guarantee notes – USD	26	59	25	61
Total		890.212		233.895

Doğan TV, one of the subsidiaries of Doğan Yayın Holding, has given letters of guarantees amounting to EUR 75.000 to UEFA (Union Européenne de Football Association or Union of European Football Associations) in 2008 for broadcasting rights of UEFA Champions League, UEFA Super Cup and UEFA Cup games for the period 2009-2012.

As mentioned Note 15, as per the Amendment Agreement dated 31 October 2011, the Axel Springer Group has also requested two guarantee letters amounting to EUR 50.000 each in order to guarantee the liabilities of Doğan Holding under the "DTV Put Option I". Two guarantee letters amounting to EUR 50.000 were given by Doğan Holding as at 10 February 2012. In addition, a third guarantee letter amounting to EUR 50.000 in consideration of 34.183.593 shares were given in the same period to be used as of January 2015.

(b) Guarantees and mortgages given

The details of guarantees of Doğan Yayın Holding and its shareholders' given for the borrowings and trade payables of the Group companies and related parties as of 30 June 2012 and 31 December 2011 are as follows:

	30 June 201	31 December	r 2011	
	Original foreign currency	TRY amounts	Oriinal foreign currency	TRY amounts
Guarantees – EUR	217.489	494.613	54.280	132.649
Guarantees – USD	1.276.468	2.305.939	1.415.817	2.674.337
Guarantees – TRY	4.465	4.465	129.056	129.056
Guarantees – CHF	12.951	24.463	-	-
Mortgages – EUR	6.500	14.782	6.500	15.885
Mortgages – TRY	342.125	342.125	404.369	404.369
Total		3.186.387		3.356.296

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 16 - COMMITMENTS (Continued)

(c) Barter agreements

Doğan Holding and its subsidiaries, as a common practice in the media sector, enter into barter agreements, which involve the exchanging of goods or services without any cash collections or cash payments.

As of 30 June2012, the Group has a commitment for the publication of advertisements amounting to TRY 28.481 (2011: TRY 22.130) in exchange for purchasing goods and services and has an option to purchase goods and services amounting to TRY 10.766 (2011: TRY 18.567) in exchange of the goods or services sold.

NOTE 17 - OTHER ASSETS AND LIABILITIES

30 June 2012	31 December 2011
236.769	79.564
39.426	35.309
30.436	21.322
20.192	20.545
15.155	8.640
13.253	5.347
12.942	13.894
8.864	4.687
8.573	63.198
-	515
10.673	16.470
396.283	269.491
(1.081)	(1.081)
395.202	268.410
30 June 2012	31 December 2011
227.627	132.425
190.656	167.805
51.519	62.657
6.554	5.217
120	22
6.713	5.803
483.189	373.929
	39.426 30.436 20.192 15.155 13.253 12.942 8.864 8.573 10.673 396.283 (1.081) 395.202 227.627 190.656 51.519 6.554 120 6.713

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 17 - OTHER ASSETS AND LIABILITIES (Continued)

- (1) As of 30 June 2012, Doğan Holding's time deposit amounting to USD 30.500 and USD 25.000 has been blocked to be guarantee for the loans used by Mozaik and Hürriyet (As of 31 December 2011, Doğan Holding's USD 25.000 and USD 15.000 were blocked to be guarantee for the loans used by Hürriyet and Mozaik, respectively.) Such blocked deposits amounting to TRY 9.779 for USD 5.000 due to maturities of 3 months or less are accounted for under cash and cash equivalents. In addition, Çelik Halat and Doğan Yayın Holding has blocked deposits amounting to TRY 1.068 and TRY 160 respectively
- (2) As of 30 June 2012, Doğan Holding's time deposits amounting to USD 70.000 and USD 10.000 have been blocked to be guarantee for the loans used by TME and Mozaik, respectively. Additionally, within the scope of 28 February 2012 dated modification agreement signed between the Company and Commerz-Film GmbH and Hauptstadtsee 809. V V GmbH, time deposit amounting to EUR 100.000 has been blocked to be guarantee regarding Doğan TV Holding shares' purchase option (As of 31 December 2011, Dogan Holding's time deposit amounting to USD 70.000 has been blocked to be guarantee fort he loans used by TME.) (Note 8).
- (3) Advances given and prepayments amounting to TRY 31.329 (31 December 2011: TRY 31.980) consist of prepayments made by Doğan TV Holding, one of the subsidiaries of Doğan Yayın Holding, for UEFA (Union Européenne de Football Association or Union of European Football Associations) Champions League qualifying games and UEFA Cup qualifying games of certain Spor Toto Super League teams between 2008 and 2020. In accordance with the agreements, prepayments made for the related games will be refunded to Doğan TV Holding in the cancellation of games...
- (4) TRY 3.180 (31 December 2011: TRY 3.180) of the advances given and prepayments includes the expenses caused by the landowners and advances given to the landowners who passed their shares of the real estate Project in the land of Ömerli by Milpa which is a subsidiary of the Group for the part of the proceeds. %25 of the revenues of the project which Milpa is planning to develop, about the houses and offices will be committed and set-off to the landowners revenue-sharing or flat received from contractor for landownership by the proportion of their shares.
- (5) TRY 8.865 (31 December 2011: TRY 18.844) of advances and prepayments are advances given for Group's joint ventures Boyabat Elektrik and Aslancık Elektrik's fixed asset purchase.

Other current liabilities

	30 June 2012	31 December 2011
Provision for tax liability in dispute		
regarding 6111 law (Note 15)	277.563	264.484
Deferred revenue	40.424	45.909
Provision for unused vacation liability	37.442	33.351
Expense accruals	43.748	17.264
Tax base increase liability		
regarding 6111 law (Note 15)	9.870	9.405
Provision for broadcasted programmes	1.065	3.306
Provision for purchase of TNT shares (1)	3.767	-
Arbitration Liability (2)	-	22.412
Other	85	36
	413.964	396.167

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 17 - OTHER ASSETS AND LIABILITIES (Continued)

Other non-current liabilities

	30 June 2012	31 December 2011
Provision for tax liability in dispute		
regarding 6111 law (Note 15)	250.956	391.076
Tax base increase liability		
regarding 6111 law (Note 15)	8.924	13.907
Deferred income	2.541	592
Other non-current liabilities	1	8
	262.422	405.583

⁽¹⁾ Following the termination of the contract with the Turner Broadcasting System International Inc. (Turner') at 17.07.2007 (Note 22) which about the joint management Eko TV, Dogan TV Holding, a subsidiary of the Group, is committed to purchase %19,98 of Eko TV's share at amount 3.767 TRY and realated amount is recognized as other liability in the financial statement of current period.

NOTE 18 - EQUITY

Doğan Holding adopted the registered paid-in capital system available to companies registered with the CMB and set a limit on its registered paid-in capital representing registered type shares with a nominal value of TRY 1 Doğan Holding's authorized, historical and paid-in share capitals at 30 June 2012 and 31 December 2011 are as follows:

	30 June 2012	31 December 2011
Limit on registered capital Issued capital	4.000.000 2.450.000	4.000.000 2.450.000
issued capital	2.430.000	2.430.000

There are no privileged shares of Doğan Holding.

The ultimate shareholder of Doğan Holding are Aydın Doğan and Doğan Family (Işıl Doğan, Arzuhan Yalçındağ, Vuslat Sabancı, Hanzade V. Doğan Boyner ve Y.Begümhan Doğan Faralyalı) and the shareholders of Holding and the historical values of shares in equity at 30 June 2012 and 31 December 2011 are as follows:

⁽²⁾ Arbitration procedure regarding Doğan Holding's subsidiary Dış Ticaret Bankası A.Ş.'s total 277.828.946.000 (exact) shares representing 62,6% of its capital that continues in the presence of Zurich Chamber of Commerce which is related to payment of tax debt to Fortisbank accrued in the period before the share transfer and emerged after the 4 July 2005 dated share transfer to Fortisbank was finalized against the Company. As of 31 December 2011, the Group was recorded the effect of TRY 22.412 into events after the balance sheet date and this amount has been followed in "other current liabilities" and "other operating expenses" accounts.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 18 – EQUITY (Continued)

Shareholder	Share %	30 June 2012	Pay %	31 December 2011
Adilbey Holding A.Ş.	52,68	1.290.679	52,68	1.290.679
Adilbey Holding A.Ş. Doğan Family (1)	14,48	354.664	13,94	341.597
Other Shareholders				
(publicly traded on ISE) (2)	32,84	804.657	33,38	817.724
Issued capital	100	2.450.000	100	2.450.000
Adjustment to issued capital	143.526 143.520			
Total	2.593.526 2.593.526			

- (1) Doğan Family's share has increased to 14,48% (TRY 354.664) as a result of purchasing 13.067.534 shares from ISE on 17 January 2012, 18 January 2012, 20 January 2012, 13 April 2012, 16 April 2012 and 30 April 2012.
- (2) In accordance with the Capital Markets Board's (the "CMB") Resolution No: 21/655 issued on 23 July 2010, it is regarded that 31,41 % of the shares (31 December 2011: 32,46%) are outstanding as of 30 June 2012 based on the Central Registry Agency's ("CRA") records. 34,29% of Doğan Yayın Holding's shares are publicly available.

Adjustment to share capital represents the restatement effect of cash contributions to share capital at year-end equivalent purchasing power.

Restricted Reserves Assorted From Profit

Restricted Reserves are appropriated from retained earnings because of legal or contractualrequirements; or because of specified purposes other than profit distribution (for example: in order to utilize the tax advantage of sales of equity participations).

The legal reserves consist of first and second reserves, appropriated in accordance with the Turkish Commercial Code. The Turkish Commercial Code stipulates that the first legal reserve is appropriated out of statutory profits at the rate of 5% per annum, until the total reserve reaches 20% of the Company's paid-in share capital. The second legal reserve is appropriated at the rate of 10% per annum of all cash distributions in excess of 5% of the paid-in share capital. Under the Turkish Commercial Code, the legal reserves can only be used to offset losses and are not available for any other usage unless they exceed 50% of paid-in share capital. Related amount is classified in "Restricted Reserves Assorted From Profit" in accordance with CMB Financial Reporting Standards, as of 30 June 2012 that amount is TRY 1.472.433 (31 December 2012: TRY 1.450.139). There is no restriction to add these reverses except first reserves to equity.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 18 - EQUITY (Continued)

Capital Reserves and Retained Earnings

In addition, "Capital, Share Premiums, Legal Reserves, Special Reserves and Extraordinary Reserves" were recorded at their statutory carrying amounts and the inflation adjustment differences related to such accounts were recorded under inflation adjustment differences at the initial application of inflation accounting. Equity inflation adjustment differences could have been utilised only in issuing bonus shares and offsetting accumulated losses, carrying amount of extraordinary reserves could have been utilised in issuing bonus shares, cash dividend distribution and offsetting accumulated losses.

In accordance with the Communiqué No:XI-29 and related announcements of CMB, effective from 1 January 2008, "Share capital", "Restricted Reserves" and "Share Premiums" shall be carried at their statutory amounts. The valuation differences arised due to implementing the communiqué (such as inflation adjustment differences) shall be disclosed as follows:

- if the difference is arising due to the inflation adjustment of "Paid-in Capital" and not yet been transferred to capital should be classified under the "Inflation Adjustment To Share Capital";
- if the difference is due to the inflation adjustment of "Restricted Reserves" and "Share Premium" and the amount has not been utilised in dividend distribution or capital increase yet, it shall be classified under "Retained earnings /accumulated losses".

Other equity items shall be carried at the amounts calculated based on CMB Financial Reporting Standards. Inflation adjustment to share capital can only be added to equity.

Financial assets fair value reserves

Financial assets fair value reserve is derived from unrealised gains and losses arising from net changes in fair value of securities classified as available - for - sale with deferred tax effect.

Dividend Distribution

Listed companies of whose shares traded on the ISE, are required to distribute their dividends in accordance with the following criteria set out by the CMB.

Upon the CMB's Resolution No: 02/51 issued on 27 January 2010, there is no minimum level of dividend distribution requirement for the listed companies at the stock exchange for profits arising from operations in 2009. In this respect, companies will distribute their profits under the scope of the requirements of the CMB's Communiqué No. IV-27, their own articles of association and their own publicly disclosed profit distribution policies.

Also, based on the CMB's resolution no: 7/242 issued on 25 February 2005, if all of the profit distribution amount determined in accordance with the regulation set out on the CMB's minimum profit distribution requirement over the net distributable profit calculated based on the CMB regulations can be recovered from the distributable profit amount in the statutory records, the related amount will be fully distributed, or otherwise all the net distributable profit in the statutory records will be distributed accordingly. No dividend distribution will be made if financial statements or statutory records prepared in accordance with the CMB standards reflect any loss amount for the period.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 18 - EQUITY (Continued)

Dividend Distribution (continued):

If the Company decides to distribute dividends regarding the decision of general assembly of public companies, the distribution of the relevant amount may be realized as cash or as bonus shares or partly as cash and bonus shares; and in the event that the first dividend amount to be specified is less than 5% of the paid-up capital, the relevant amount can be retained within the company. However, companies that made capital increases before distributing dividends related to the prior period and whose shares are therefore classified as "old" and "new" and that will distribute dividends are required to distribute the first amount in cash. The Assembly Resolution issued on 9 January 2009 requires the disclosure of total amount of other reserves, which can be included in dividend and net profit after deducting legal accumulated losses in the notes to the publicly disclosed financial statements prepared in accordance with the requirements of Communiqué XI-No. 29.

At the ordinary general assembly of the of Doğan Holding at 27 June 2012, it is concluded that;

- Under the requirements of the CMB's Communiqué Serial:XI, No.29, based on the audited consolidated financial statements prepared for the period 1 January 2011 31 December 2011 in accordance with IAS and IFRS, the Group's "Net Loss for the Period" is calculated as TRY 1.091.033, considering its "current period tax expense", "deferred tax expense" and "non-controlling interests". Therefore, the Group has decided not to distribute any profits for the period 1 January 2011 31 December 2011 based on the CMB's profit distribution requirements and the related matter would be submitted to the approval of the General Assembly.
- In 1 January 2011-31 December 2011 financial records kept under Turkish Commercial Code ("TCC") and Tax Procedural Law, TRY 445.889 "profit for the period" has been detected; in accordance with TCC 466/1 article, "I. legal reserve" amounting to TRY 22.294 has been decided to be allocated over the "profit for the period" and remaining amount TRY 423.595 to be transfered to "extraordinary reserve".

The CMB's requires the disclosure of total amount of net profit remaining portion from retained earnings in the statutory records and other resources which may be subject to distribution in the financial statements prepared in accordance with Communiqué Serial XI, No: 29. The Company's gross amount of resources that may be subject to the profit distribution based on the statutory records amounts to TRY 1.243.924.

The shareholders equity of Doğan Holding is as below:

	30 June 2012	31 December 2011
Share capital	2.450.000	2.450.000
Adjustment to share capital	143.526	143.526
Share premium	630	630
Increase in fair value of		
available for sale financial assets, net	(2.455)	(4.056)
Translation reserve	1.347	67.538
Restricted reserves assorted from profit	1. 472.433	1.450.139
- Legal reserves	150.033	127.739
- Inflation adjustment differences to legal, extraordinary and		
other reserves, share premiums ⁽¹⁾	1.322.400	1.322.400
Retained earnings	$(1.\ 101.883)$	(311.595)
Net income/(loss) for the period	91.171	(757.144)
Total shareholders' equity	3.054.769	3.039.038

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 18 - EQUITY (Continued)

Dividend Distribution (Continued)

(1) The related income consists of the sale of shares in the capital of Petrol Ofisi A.Ş., one of the Doğan Şirketler Grubu Holding A.Ş.'s jointly controlled entity, comprising of 312.665.847,814 units of shares in total with the nominal value of TRY 312.665.847,814 including 116.315.847,814 units of Class A bearer shares with the nominal value of TRY 1 (exact) per share and 196.350.000 units of Class A registered shares with the nominal value of TRY 1 (exact) per share, which totally corresponds to 54,14% of the paid-in capital of Petrol Ofisi A.Ş. to OMV Enerji Holding A.Ş. on 22 December 2010 in consideration of full and cash payment of Euro 499.700.000 (exact) and USD 694.583.000 (exact) of the nominal value of shares amounting to TRY 312.665.847,814 (exact). TRY 690.349.152,69 (exact) of the related "gain on disposal of shares in subsidiaries" which is exempt from Corporate Tax recognized in the statutory/individual records prepared in accordance with the provisions of Turkish Commercial Code ("TCC") and Tax Procedure Law ("TPL") will be retained by Doğan Holding in a special fund under equity within five years in accordance with the requirements set out in Corporate Tax Law (Under the "CMB" Financial Reporting Standards, the related amount corresponds to TRY 782.702.250 (exact) and will not be subject to profit distribution.

NOTE 19- SALES AND COST OF SALES

	1 January- 30 June 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Domestic Sales	1.513.222	806.037	1.474.804	812.415
Foreign Sales	273.113	121.635	205.165	112.171
Sales returns	(176.272)	(92.356)	(208.918)	(106.763)
Sales discount	(45.497)	(16.338)	(71.688)	(39.863)
Net sales	1.564.566	818.978	1.399.363	777.960
Cost of sales (-)	(1.111.194)	(547.550)	(965.669)	(513.633)
Gross Profit	453.372	271.428	433.694	264.327

Sales income and cost of sales

The details of operating revenue for the interim periods ended 30 June 2012 and 2011 are disclosed in Note 5 - Segment Reporting.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 20 - RESEARCH AND DEVELOPMENT EXPENSES, MARKETING, SALES AND DISTRIBUTION EXPENSES, GENERAL ADMINISTRATIVE EXPENSES

	1 January- 30 June 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Selling, marketing and distribution expenses General administrative	194.795	107.706	163.996	88.266
expenses	195.662	101.529	178.666	92.416
Operating expenses	390.457	209.235	342.662	180.682

NOTE 21 - EXPENSES BY NATURE

The details of cost of sales, marketing, selling and distribution expenses and general administrative expenses for the nine-month interim periods ended as at 30 June 2012 and 2011 are as follows:

	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April - 30 June 2011
D 1				
Personnel expenses	300.023	156.777	259.130	132.778
Cost of trade goods sold	386.100	171.086	273.886	156.816
General production overhead	185.441	96.319	174.771	102.400
Raw material and supplies	167.805	84.745	186.740	85.572
Depreciation expenses (1) (2)	105.112	53.605	107.529	51.129
Advertisement expenses	39.547	25.343	30.376	8.460
Rent expenses	34.182	20.966	25.001	15.991
Transportation, storage and travel expenses	31.271	15.640	34.181	19.256
Consulting expenses	22.945	12.372	18.679	8.343
Expenses related to telecommunication serv	ices 21.273	11.219	39.158	20.671
Promotion expenses	14.452	8.847	14.806	8.133
Satellite usage fees	11.905	5.926	9.650	4.814
Radio and television supreme council	10.252	6.119	11.629	5.941
Distributor commission expenses	7.381	3.732	2.837	372
Communication expenses	6.503	3.685	5.272	2.721
Repair and maintenance expenses	1.219	666	1.467	796
Miscellaneous tax expenses	4.753	2.475	3.755	2.553
Other	151.487	77.263	109.464	67.569
	1.501.651	756.785	1.308.331	694.315

⁽¹⁾ As of 30 June 2012, TRY 288 (30 June 2011: TRY 263) of depreciation and amortization expenses and redemption is reflected in stocks.

⁽²⁾ TRY 1.695 of depreciation and amortization expenses derived from the subsidiary shares of Bağımsız Gazeteciler and all Milliyet brand, royalties and internet domain names on 2 May 2011 is recognized under the discontinued operations account on 30 June 2011 financials. TRY 7.244 of depreciation and amortization expenses of television programme rights derived from the subsidiary and brand disposal of Işıl Televizyon Yayıncılık A.Ş. (Star TV) on 3 November 2011 is recognized under the discontinued operations account on 30 June 2011 financials.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 22 - OTHER INCOME/EXPENSES

	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Other income:	2012	2012	2011	2011
Gain on sales of property, plant				
and equipment and intangible assets (1)	152.962	8.942	1.913	610
Annulment indemnity of put option	152.762	0.7.2	1.713	010
agreement of Turner (2)	45.767	45.767	_	_
Terminated provisions	6.993	2.358	10.366	7.936
Gain on sale of subsidiary shares	1.363	(969)	-	-
Rent income (Not 11)	1.579	193	2.077	1.399
Reversal of investment property	-10.77	-,-		
impairment provision (Note 11)	1.172	(217)	_	_
Reversal of provision of		()		
tax penalties	_	_	5.276	1.660
Profit from sales of available for				
sale financial asset (3) (Note 7)	_	_	11.278	_
Other operating income	15.224	12.961	6.031	4.663
	225.060	69.035	36.941	16.268

⁽¹⁾ TRY 142.905 arises from 1 February 2012 dated sales of 4 real estates which are used as Hürriyet's registered Office and known as Hürriyet Media Towers. (Note 25)

⁽²⁾ As of 31 December 2011, TRY 47.222 (USD 25.000) in the total advances received amount is the advance received for the joint venture agreement of Eko TV signed between Doğan TV Holding and Turner Broadcasting System International Inc. ("Turner") at 17 July 2007. Within the scope of this agreement, Doğan TV Holding has granted a call option to Turner for the 25% of the shares of Eko TV until the year 2017. In accordance with the amendment to the Law no: 6112 "Establishment and Broadcasting Services of Radio and Television Companies" published in the official Gazette on March 3, 2011, this option has become available and exercisable to Turner. As of 14 June 2012, Doğan TV Holding and Turner's joint venture agreement is terminated and the related option is not exercised. Therefore, USD 25.000 recognized as advances received in the 31 December 2011 financial statements (30 June 2012; TRY 45.819) is recognized under other operating income in the current period.

⁽³⁾ Profit generates from the sales of its shares in Ray Sigorta, one of the available for sale financial assets of Group (Note 7).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 22 - OTHER INCOME/EXPENSES (Continued)

	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Other operating expenses:				
Expenses associated with withdrawal from				
2. and 3. stages of Milpark Project (1)	(25.049)	(25.049)	-	-
Provision for doubtful receivables (2) (Note 9)	(14.114)	(11.079)	(6.188)	(3.529)
Provision for lawsuits	(8.128)	(5.512)	(5.948)	(2.942)
Loss on sale of property, plant and equipment	(10.964)	(9.003)	(2.495)	(449)
Other penalties and compensations paid	(3.668)	(2.273)	(106)	1.757
Tax base increase liability				
regarding 6111 law (1) (3)	-	-	(89.560)	(10.155)
Tax liability in dispute regarding 6111 law	_	-	(844.993)	(595.108)
Competition authority penalty	_	-	(4.923)	_
Provision for impairment of invesment			,	
properties (Not 11)	(967)	(967)	(439)	(246)
Provision for impairment of programme rights	(/	(, , ,	()	(- /
and inventories	(300)	(300)	-	_
Other operating expenses	(12.505)	(5.860)	(15.158)	(10.123)
			,	
	(75.695)	(60.043)	(969.810)	(620.795)

⁽¹⁾ Group's subsidiary Milpa has decided to abandon the construction of 2nd and 3rd stages of "Milpark Project" by taking into consideration of excess housing supply in the region and pricing risk and additional financial burden. As result of this decision, "Termination Agreement" dated on 16 May 2012 was signed between Milpa and the land owner ("Proprietor") by providing mutual agreement. In accordance with the "Termination Agreement", expenses amounting to TRY 25.049 which is related with independent sections transferred free of charge to the landowner are detailed below:

	25.049
Expense of fixed assets used in Milpark sales offices	44
Dues, real estate expense related with transferred independent sections	1.310
VAT cost of invoices performed for landowner	4.094
Cost of 1.001 m2 independent section which is transferred to land owner	1.505
(which was recognized in long term inventory account as of 31 December 2011)	18.096
Construction cost which related with 2. And 3. Section	

⁽²⁾ Provision for doubtful trade receivables amounting to TRY 1.437 reclassified to discontinued operations

⁽³⁾ TRY 5.950 of tax base increase expense is recognized under the discontinued operations as of 30 June 2011

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 23 – FINANCIAL INCOME

Financial income for the interim periods ended as at 30 June 2012 and 2011 are as follows:

Financial income:	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Foreign exchange gain	158.002	3.843	325.465	192.801
Interest income on bank deposits (1)	96.207	40.847	96.966	49.906
Deferred finance expense and credit finance incom	ne			
due to purchase with maturity (2)	54.555	29.218	22.300	9.086
Other interest and commissions	12.593	583	1.929	(53)
	321.357	74.491	446.660	251.740

⁽¹⁾ TRY 866 of interest income on bank deposits is recognized under discontinued operations at 30 June 2011.

NOTE 24 - FINANCIAL EXPENSE

Financial expense for the interim periods ended as at 30 June 2012 and 2011 is as follows:

Financial expense:	1 January- 30 June 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Foreign exchange loss Interest expenses	(211.311)	(15.369)	(247.051)	(139.823)
Interest expense on bank borrowings(1)Tax liability in dispute finance	(57.973)	(34.062)	(54.755)	(24.649)
expense regarding 6111 law (Note 15) - Tax base increase finance expense	(31.804)	(14.914)	-	-
regarding 6111 law (Note 15)	(1.131	(529)	-	-
Deferred finance income and credit finance exp	ense			
due to sales with maturity (2)	(30.035)	(15.930)	(9.550)	(2.383)
Other	(13.109)	(43)	(9.089)	(7.285)
	(345.363)	(80.847)	(320.445)	(174.140)

⁽¹⁾ TRY 1.720 of interest expense on bank borrowings is recognized under discontinued operations at 30 June 2011.

⁽²⁾ TRY 8.072 of finance income from purchase with maturity is recognized under discontinued operations at 30 June 2011.

⁽²⁾ TRY 4.996 deferred finance expense from purchases with maturity is recognized under discontinued operations at 30 June 2011.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS

The information on the sales of subsidiaries and assets and the property, plant and equipment for which the sale decision is concluded by the Group as of 30 June 2012 are as follows.

a) Transfer of Shares of Subsidiaries and Asset Sale

Group has recognized under discontinued operations in the consolidated financial statements as of 30 June 2012 for comparative purposes due to the sale and transfer of shares of subsidiary and asset sale completed as of and for the interim period ended 30 June 2012 and for the year ended 31 December 2011. Net (loss) as of 30 June 2011 is TRY 54.766 and the details are as follows:

Sale of Bağımsız Gazeteciler and Milliyet Brand

The Group's filed application in relation to the transfer of all brands, royalties and internet domain names (milliyet.com.tr; milliyet.com; milliyetemlak.com.tr etc.) pertaining to the Milliyet Newspaper in consideration of USD 47.960 (TRY 73.595) plus VAT and its 1.289.996 shares of Bağımsız Gazeteciler Yayıncılık A.Ş. with a nominal value of TRY 100 each, comprising all brands, royalties and domain names pertaining to the Vatan Newspaper, in which it holds 99,99% participation amounting to TRY 129.000 of capital in consideration of USD 26.000 (TRY 39.897) to DK Gazetecilik ve Yayıncılık A.Ş., a joint venture company formed by Demirören and Karacan Group was approved by the Competition Authority on 28 April 2011 and the related transfer transactions were completed as of 2 May 2011 upon the satisfaction of all closing conditions.

The Group and DK Gazetecilik ve Yayıncılık A.Ş. have a mutual understanding of the following: transferring of all personnel related to all brands, royalties and internet domain names pertaining to the Milliyet Newspaper with all their rights; share transfer of Bağımsız Gazeteciler Yayıncılık A.Ş. as of the closing balance sheet date prepared on 2 May 2011 by offsetting any of its liabilities/encumbrances and any receivables; if such treatment is inapplicable, offsetting liabilities that cannot be recoverable from receivables against the share transfer consideration by the deduction of liabilities against the first installment payments, or if receivables are higher than liabilities, addition of difference amount between liabilities and receivables to the sale price; restricting the total liability that may arise from termination pay, retirement pay and leave of absence to 15% in the termination of employment contracts by DK Gazetecilik ve Yayıncılık A.Ş. and Bağımsız Gazeteciler Yayıncılık A.Ş. during the share transfer period. As a result of this mutual understanding, TRY 3.577 and TRY 1.765 of discount have been applied to the Milliyet Newspaper and Bağımsız Gazeteciler Yayıncılık A.Ş., respectively, over the sale price as the cost of termination of employment contracts. In addition, TRY 3.269 of discount has been applied over the sale price of Bağımsız Gazeteciler Yayıncılık A.Ş. as a liability amount that cannot be recoverable from receivables.

The payment schedule will include TRY 20.000 of advance payment at the sign date of the contract (20 April 2011), TRY 20.000 of cash payment no later than 31 May 2011 and 40 monthly installments of the remaining portion starting from 2012. For installment payments in 2012, 2013, 2014 and 2015, as of closing date, Libor+2,5, Libor+3,5, Libor+4,5 and Libor+5,5 interest rate will be applied, respectively. Libor interest rate is applied for 6 months and this rate is calculated every six months and is determined on a fix rate basis for the following six-month period.

TRY 20.000 of cash payment was made on 31 May 2011, less any discounts applied and closing balance sheet reconciliations mentioned above. The payment of the remaining USD 47.893 is received as 40 bonds and classified as USD 7.184 of short term bond and USD 40.709 of long term bond as of 2 May 2011.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS(Continued)

Sale of Bağımsız Gazeteciler and Milliyet Brand (Continued):

Operating results and sale proceeds of subsidiaries up until disposal of Bağımsız Gazeteciler and all brands, royalties and internet domain names of Milliyet are detailed as follows:

	30 April 2011
Sales	49.426
Cost of sales (-)	(37.149)
Gross profit	12.277
Marketing, sales and	
distribution expenses (-)	(18.293)
General administration expenses (-)	(6.265)
Other operating expenses (net)	(2.629)
Financial expenses (net)	(797)
Loss before income tax from discontinued operations	(15.707)
Tax (expense) from discontinued operations	(699)
Current period tax charge Deferred tax charge	- (699)
Net loss from discontinued operations prior to sale	
proceeds from the disposal of brand and subsidiary shares	(16.406)
Gain on sale of brand and subsidiary shares	16.589
Sales income tax (expense)	(6.541)
Discontinued operations	
Net (loss) from discontinued operations	
after income taxes	(6.358)
Cash used in discontinued operations:	
	30 April 2011
Net cash used in operating activities	1.151
Net cash provided by/(used in) investing activities	251
Net cash provided by financing activities	(940)
Net cash outflow/(inflow)	462

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS(Continued)

a) Transfer of Shares of Subsidiaries and Asset Sale (continued)

a) Transfer of Shares of Substanties and Historisate (commutation)	
	30 April 2011
Amount received	93.655
Carrying value of net assets	(77.066)
Sales income	16.589
Net Amount received from sale of brand and subsidiary shares	
Cash and cash equivalents received	27.424
Notes receivables received	66.231
Less: Cash and cash equivalents of sold subsidiary	(187)
	93.468
Net book value of assets disposed	
	30 April 2011
Current assets	4.516
Cash and cash equivalents	187
Trade receivables	1.848
Inventories	1.345
Other current assets	1.136
Non-current assets	102.598
Property, plant and equipment (Note 12)	1.128
Intangible assets(Note 12)	51.952
Goodwill(Note 13)	47.757
Investment property(Note 11)	159
Other non-current assets	1.602
Current liabilities	15.300
Financial borrowings	3.252
Trade payables	3.708
Other taxes and funds payables	3.547
Provisions	159
Other current liabilities	4.634
Non-current liabilities	14.747
Other payables	6
Provision for employee termination benefits	11.092
Deferred tax liability	3.649
Net assets disposed of from scope of consolidation	77.067
Gain from sale	16.589

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS (Continued)

Star TV Sale:

391.500.000 shares of Işıl Televizyon Yayıncılık A.Ş. (Star TV), one of the subsidiaries of the Group, with a nominal value of TRY 1 each, which represent 99,99% of capital amounting to TRY 391.500 were sold to Doğuş Yayın Grubu in consideration of USD 327.000. USD 151.000 of the total amount has been paid in cash at the date of the completion of share sale and transfer subsequent to obtaining the required legal permits and approvals. The remaining amount of USD 176.000 will be paid as of 2 November 2013. Annual interest rate applicable for the related amount is 3,58 % and interest amounts are accrued at the end of each month. Total interest accrual for the related receivable amounts to USD 12.777 of which USD 2.590 of this balance has been collected and USD 1.610 (TRY 2.909) is recognized as accrual as of 30 June 2012.

All income and expenses attributable to Işil Televizyon Yayıncılık A.Ş. relate to the Group by 3 November 2011. The Group also made its best effort to keep a balance in between the receivable and payable accounts associated with Işil Televizyon Yayıncılık A.Ş. as of 3 November 2011. If these accounts are imbalanced, parties acknowledge and commit to a deduction of payable amounts that cannot be compensated through receivables against the share transfer price or an addition of receivable-payable difference balance to the sale price where receivables exceed payables. Therefore, sale price is revised accordingly and TRY 16.000 is added to the sale price. As of 30 June 2011, operating results and profit from the sale of shares of Işil TV are presented below:

	30 June 2011
Sales	106.950
Cost of sales (-)	(131.914)
Gross loss	(24.964)
General administrative expenses (-)	(7.978)
Selling, marketing and distribution expenses (-)	(7.378)
Other income	444
Other expenses	(3.872)
Financial income	8.759
Financial expenses	(9.832)
Loss before income tax from discontinued operations	(44.821)
Tax (expense)/ income from discontinued operations	(3.587)
Current period tax charge	-
Deferred tax (charge)/ benefit	(3.587)
Net loss from discontinued operations prior to sale	
proceeds from the disposal of brand and subsidiary shares	(48.408)
Gain on sale of subsidiary shares	-
Sales income tax expense	-
Discontinued operations	
Net income from discontinued operations	
after income taxes	(48.408)

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS (Continued)

a) Transfer of Shares of Subsidiaries and Asset Sale (Continued)

Star TV Sale (Continued)

Cash used in discontinued operations:

	30 June 2011
Net cash provided by operating activities	8.326
Net cash provided by investing activities	368
Net cash used in financing activities	(9.400)
Net cash inflow	(706)
TRY 229.260 of subsidiary shares' sales income is recognized in the consol of the Group prepared as of 31 December 2011, from the sale and transfer Yayıncılık A.Ş.'s as at 3 November 2011.	
	31 October 2011

	31 October 2011
Amount received	592.855
Carrying value of net assets	(363.595)
Sales income	229.260
Net Amount received from sale of brand and subsidiary shares	
Cash and cash equivalents received	267.477
Notes receivables received	325.378
Less: Cash and cash equivalents of sold subsidiary	(1.120)
	591.735

	591.735
Net book value of assets disposed	31 October 2011
Current assets	53.030
Cash and cash equivalents	1.120
Trade receivables	39.094
Inventories	302
Other current assets	12.514
Non-current assets	361.845
Property, plant and equipment	7.649
Intangible assets	115.169
Goodwill	238.925
Other non-current assets	102
Current liabilities	40.721
Financial borrowings	13.520
Trade payables	14.925
Other taxes and funds payables	6.436
Provisions	-
Other current liabilities	5.840
Non-current liabilities	10.559
Provision for employment termination benefits	725
Deferred tax liability	9.834
Net assets disposed of from scope of consolidation	363.595
Gain from sale	229.260

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS (Continued)

b) Assets held for sale:

OOO Pronto Moscow

As OOO Pronto Moscow ceases its operations in its printing facilities in 2011, the Group has decided to dispose of some of its fixed assets in its subsidiaries. These assets which are expected to be disposed of within twelve-month period are reclassified as assets held for sale and presented separately in the balance sheet.

Property, plant and equipment reclassified as asset held for sale are as follows:

Property, Plant and Equipment	31 December 2011
Cost	
Land and land improvements	1.424
Buildings	3.231
Machinery and equipment	13.599
Furniture and fixtures	94
Construction in progress	147
	18.495
Accumulated depreciation	
Land and land improvements	-
Buildings	(441)
Machinery and equipment	(11.716)
Furniture and fixtures	(94)
	(12.251)
Net book value as of 31 December 2011	6.244
Currency translation differences	(331)
Net book value of assets disposed of	5.913
Sales amount of property, plant and equipment (1)	7.130
Gain on sale of property, plant and equipment	1.217

⁽¹⁾ In April 2012, the Company's fixed assets classified as non-current asset held for sale as of 31 December 2011 were sold in consideration of RBL 121 million (TRY 7.130).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 25 - NON-CURRENT ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS (Continued)

Sale of Property, Plant and Equipment of Hürriyet

Hürriyet, a subsidiary of the Group, sold the properties that consist of 58.609,45 m2 land and buildings, including the building that has been used as company headquarters for 28 years (Hürriyet Media Towers) in Bağcılar, Istanbul to Nurol Gayrimenkul Yatırım Ortaklığı. The sales price is USD 127.500 and USD 17.500 of this amount was paid in cash. The remaining portion which amounts to USD 110.000 is payable in 32 equal installments as of 6 March 2012 having 3,5% interest rate for the remaining installment portions and total interest that will be collected amounts to USD 5.420. As of 30 June 2012, the Company has made a collection of USD 20.625 of principal amount and USD 1.847 of interest and the remaining portion amounting to USD 95.250 and its interest accrual for the related period amounting to USD 265 are recognized as other short and long term receivables. In the preparation of financial statements in accordance with IFRS, Hürriyet has classified the related properties as asset held for sale under IFRS 5.

Hürriyet sold the related properties in February 2012 in consideration of USD 127.500, excluding late interest and USD 17.500 of this amount was paid in cash. The remaining portion is payable in 32 equal installments as of 6 March 2012 having 3,5% interest rate.

For held for sale investments, no impairment loss is recognized in cases where profit on sale exceeds the carrying value of related asset.

As of sale date, property, plant and equipment reclassified as asset held for sale is as follows:

Property, Plant and Equipment	31 December 2011
Cost	
Land and land improvements	10.476
Buildings	97.647
	108.123
Accumulated depreciation	
Land and land improvements	(318)
Buildings	(33.362)
	(33.680)
Net book value as of 31 December 2011	74.443
Change in net book value (1)	4.276
Net book value of assets disposed of	78.719
Sales amount of property, plant and equipment	221.624
Gain on sales of property, plant and equipment	142.905

⁽¹⁾ As a result of the review of the non-current assets related with the building sold, it has been decided that net book value of fixed assets amounting to TRY 4.276 are in the scope of the related sale.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26- TAX ASSETS AND LIABILITIES

Turkish tax legislation does not permit a parent company and its subsidiaries to file a consolidated tax return. Therefore, provisions for taxes, as reflected in these consolidated financial statements, have been calculated on a separate-entity basis for the all subsidiaries consolidated on line-by-line basis.

	30 June 2012	31 December 2011
Corporate and income taxes payable	27.678	38.858
Deferred tax liabilities, net	26.160	44.629
Total	53.838	83.487

Turkey

The Corporate Tax Law has been amended as of 13 June 2006 by Law No: 5520. The majority of the clauses of Law No: 5520 are effective as of 1 January 2006. Corporate tax rate for the fiscal year 2012 is 20% (2011: 20%) for Turkey. Corporate tax is payable at a rate of 20% on the total income of the Group after adjusting for certain disallowable expenses, corporate income tax exemptions (investment allowance, etc.) and corporate income tax deductions (such as research and development expenditures deduction). No further tax is payable unless there is dividend distribution.

Dividends paid to non-resident companies having representative offices in Turkey and resident companies are not subject to withholding tax. Dividends paid to companies except for those companies are subject to 15% of withholding tax. An increase in capital via issuing bonus shares is not considered as a profit distribution and thus does not incur withholding tax.

Companies calculate corporate tax quarterly at the rate of 20% over their corporate income and these amounts are disclosed by the end of 14th day and paid by the end of the 17th day of the second month following each calendar quarter-end. Advance taxes paid in the period are offset against the following period's corporate tax liability. If there is an outstanding advance tax balance as a result of offsetting, the related amount may either be refunded in cash or used to offset against for other payables to the government.

Tax Law No: 5024 "Amendments in Tax Procedural Law, Income Tax Law and Corporate Tax Law" published in the Official Gazette on 30 December 2003 requires income tax and corporate taxpayers whose earnings are determined based on the balance sheet to prepare their statutory financial statements by adjusting the non-monetary assets and liabilities for the changes in the general purchasing power of the Turkish Lira effective from 1 January 2004. As a result of merger between POAŞ and Doğan Gazetecilik, the Group classified the merger premiums as offset account which is neither active nor passive because of legislation provisions related to financial statements which is subject to inflation adjustment for 2004 corporate income tax calculation and Tax Procedure Law No. 17 "Inflation Adjustment Application" published on 24 March 2005.

In accordance with the provisions of the afore-mentioned Law provisions, in order to apply inflation adjustment, the cumulative inflation rate (TURKSTAT WPI) over the last 36 months and 12 months must exceed 100% and 10%, respectively. Inflation adjustment has not been applied as the related threshold has not been met as of 2005.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26 - TAX ASSETS AND LIABILITIES (Continued)

Turkey (Continued)

In Turkey, there is no procedure for a final and definitive agreement on tax assessments. Companies file their tax returns by the 25th of the fourth month following the close of the financial year to which they relate.

Tax authorities can review accounting records within five years and if they determine any errors on the accounting records, tax payable can be reassessed as a result of another tax assessment.

Under the Turkish tax legislation, tax losses can be carried forward to offset against future taxable income for up to five years. Tax losses cannot be carried back to offset profits from previous years.

As publicly disclosed on 19 April 2011, the Company plans to make use of the requirements set out in relation to "Tax Base Increase" in Law No: 6111 "Restructuring of some receivables and Social Security and General Health Insurance Law and Other Law Amending Certain Laws and Decrees"; therefore, 50% of losses attributable to the periods that are subject to tax base increase will not be offset against the income to be obtained in 2010 and subsequent periods.

As of 31 December 2011, the Company has offset its financial losses attributable to the calculation of offsetting of tax asset against deductible financial losses or current tax provision in accordance with the above-mentioned principles.

There are numerous exemptions in the Corporate Tax Law concerning the corporations. The exemptions that are related to the Group are as follows:

Exemption for participation in subsidiaries

Dividend income from participation in shares of capital of another fully fledged taxpayer corporation (except for dividends from funds participation certificates and investment partnerships shares) are exempt from corporate tax.

Issued premiums exemption

Gains from issued premiums derived from the disposal of sales at nominal values during incorporations and the capital increase of joint stock companies are exempt from corporate tax.

Exemption for participation into foreign subsidiaries

For companies participating in 10% or more of the capital of a non-resident limited liability or joint stock company, (except for those whose principal activity is financial leasing or investment property) for at least one year until the date of the income is generated and transferred to Turkey until the date of the filing of the corporate income tax return of the fiscal year in which the income is generated is exempt from corporation tax subject to those subsidiaries being subject to corporate income tax, or alike, in their country of legal residence or business centre at the rate of at least 15% (minimum corporate income tax applicable in Turkey for those whose principal activity is finance assurance or insurance).

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26 - TAX ASSETS AND LIABILITIES (Continued)

Turkey (Continued)

Exemption for sale of participation shares and property

75% of the gains derived from the sale of preferential rights, usufruct shares and founding shares from investment equity and real property which have remained in assets for more than two full years are exempt from corporate tax. For exemption, the relevant gain is required to be held in a fund account in liabilities for at least five years. The cost of the sale should be collected until the end of the second calendar year following the year of the sale.

Russian Federation

The corporate tax rate effective in the Russian Federation is 20% (2011: 20%).

The Russian tax year is the calendar year and fiscal year ends other than the calendar year end are not applicable in the Russian Federation. The income taxes over gains are calculated annually. Tax payments are made monthly or depending on tax payer's discretion, it can be made monthly or quarterly by using different calculation methods. Corporate tax declarations are given until 28th of March following the fiscal year end.

According to the Russian Federation's tax legislation, financial losses can be carried forward for 10 years to be deducted from future taxable income. Restriction on the deductible financial losses has been revoked as of 2007. Maximum amount that can be deducted in any year is limited to 30% of the taxable income (2011:30%). Rights related to tax losses that have not been utilized in the related years are expired.

Tax can be refunded in practice; however, refund is generally available following the outcome of legal procedures. Consolidated tax reporting or tax payment of parent companies or subsidiaries is not allowed. In general, dividend payments that are paid to foreign shareholders are subject to 15% withholding tax. Based on bilateral tax agreements, withholding tax rate can be decreased.

The tax legislation of the Russian Federation is subject to various interpretations and changes frequently. The interpretation of tax legislation by tax authorities regarding the business of TME may differ from the management's interpretation.

The tax rates at 30 June 2012 applicable in the foreign countries, where the significant part of the Group's operations are performed, are as follows:

Country	Tax rates(%)	Country	Tax rates(%)
Germany (1)	28,0	Ukraina ⁽²⁾	21,0
Romania	16,0	Hungary (3)	19,0
England	28,0	Slovenia	20,0
Croatia	20,0	Belarus	18,0
Kazakhstan	20,0	The Netherlands	25,0

- (1) Corporate tax rate is applied as 15% for Germany. An additional solidarity tax of 5,5% and municipal commerce tax varying in between 14% and 17% is also applied over the corporate tax.
- (2) Tax rate decreased from 23% to 21% as of 1 January 2012.
- (3) Tax rate is 10% for the tax base up to initial 500 million Hungarian Forint, 19% for over 500 million Hungarian Forint.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26- TAX ASSETS AND LIABILITIES (Continued)

Deferred taxes

The Group recognises deferred tax assets and liabilities based upon temporary differences arising between their financial statements as reported under the CMB's Financial Reporting Standards and their statutory tax financial statements. These differences usually result in the recognition of revenue and expenses in different reporting periods for the CMB's Financial Reporting Standards and tax purposes.

Deferred taxes are calculated on temporary differences that are expected to be realized or settled based on the taxable income in coming years under the liability method using tax rates enacted at the balance sheet dates.

Deferred tax assets and liabilities are presented in net in the consolidated financial statements of the Group, since they are presented in net in the financial statements of subsidiaries and joint ventures, which are each individual tax payers. Temporary differences, deferred tax assets and deferred tax liabilities at the table below are presented based on gross amounts.

The composition of cumulative temporary differences and the related deferred tax assets and liabilities in respect of items for which deferred tax has been provided at 30 June 2012 and 31 December 2011 using the enacted tax rates is as follows:

	Cumulative temporary differences		Deferred tax assets / (liabilities)	
	30 June 2012 3	31 December 2011	30 June 2012 31	December 2011
Differences between the tax base and carrying value of property, plant				
and equipment and intangible assets	93.418	96.487	18.684	17.628
Carry forward tax losses	87.702	44.915	17.616	9.290
Provision for doubtful receivables	52.492	31.662	10.412	8.104
Provision for employment termination				
benefits	87.137	49.311	17.169	9.884
Derivative financial liabilities	3.545	6.610	709	1.322
DSİ cost of water usage rights' accrual	32.910	27.774	6.582	5.555
Other	89.023	133.664	23.774	27.969
Deferred tax assets			94.946	79.752
Differences between the tax base and carrying value of property, plant				
and equipment and intangible assets	(569.834)	(637.574)	(116.900)	(122.178)
Derivative financial assets	(5.164)	(4.640)	(1.033)	(928)
Other	(16.016)	(6.817)	(3.173)	(1.275)
Deferred tax liabilities			(121.106)	(124.381)
Deferred tax liabilities, net			(26.160)	(44.629)

Conclusions of netting has been reflected to consolidated balance sheet of the Group, since seperate taxpayer companies Doğan Holding, subsidiaries and joint ventures has booked their deferred tax assets and liabilities by netting in their financial statements that were prepared in accordance with the CMB Financial Reporting Standarts. Temporary differences and deferred tax assets and liabilities shown above has been prepared on the basis of gross values.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26 - TAX ASSETS AND LIABILITIES (Continued)

The Group recognised deferred tax assets over TRY 80.751 of carry forward tax losses in the consolidated financial statements prepared in accordance with the CMB's Financial Reporting Standards as at 30 June 2012 (31 December 2011: TRY 44.915). As of 30 June 2012 and 31 December 2011, the maturity analysis of carry forward tax losses is as follows:

	30 June 2012 ⁽¹⁾	31 December 2011
2012	2.532	706
2013	1.248	1.231
2014	25.259	21.780
2015	15.578	21.198
2016 and after	43.085	<u>-</u>
	87.702	44.915

⁽¹⁾ Regarding the period, amount of accumulated past year financial losses according to the latest reducible years is presented suitably to the scope of Law No. 6111.

Deferred tax assets are recognised for all deductible temporary differences to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilized. As of 30 June 2012, the Group does not recognise deferred tax from carry forward tax losses amounted to TRY 1.240.744 (31 December 2011: TRY 1.150.784).

Movements for net deferred taxes for the periods ended at 30 June 2012 and 2011 are as follows:

	2012	2011
1 January	(44.629)	(31.099)
Deffered tax effect of financial assets fair value increase	183	-
Current year (expense)/income	8.087	(26.199)
Purchase of subsidiary	4.155	-
Discontinued operation current period charge	-	(4.286)
Currency translation differences	6.394	(15.033)
Subsidiary disposal	16	3.302
Other	-	1.407
30 June	(26.160)	(71.908)

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 26 - TAX ASSETS AND LIABILITIES (Continued)

The taxes on income reflected to the consolidated income statement for the periods ended at 30 June 2012 and 2011 are summarized below:

	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Current	(63.392)	(26.326)	(102.133)	(59.882)
Deferred	8.087	14.876	(26.199)	(29.672)
Total tax	(55.305)	(11.450)	(128.332)	(89.554)

The reconciliation of the taxation on income in the consolidated income statement for interim periods ended 30 June 2012 and 2011 and the tax calculated at the corporate tax rate based on the income before minority interests and taxation on income are as follows:

	30 June 2012	30 June 2011
Profit before taxation from continued operations	188.274	(715.622)
Tax calculated at 20% tax rate	(37.655)	143.124
Tax liability in dispute and		
tax base increase liability regarding 6111	(6.587)	(188.596)
Carry forward losses utilized	833	724
Expenses not deductible for tax purposes	(20.294)	(23.553)
Income not subject to tax	42.130	5.492
Reversal of previous year losses from which		
deferred tax was calculated previously	7.266	(34.752)
Tax losses for which no deferred income tax asset was recognized	(42.715)	(30.942)
Subsidiary disposals	(3.589)	16.267
Adjustment effects	-	(8.111)
Withholding tax related to the foreign country operations	(6.372)	(6.053)
Difference due to the different tax rates		
applicable in different countries	2.683	4.625
Other	8.995	(6.557)
Tax expense	(55.305)	(128.332)

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 27 - RELATED PARTY DISCLOSURES

For the purpose of these consolidated financial statements, related parties are referred to as legal entities in which Doğan Holding directly or indirectly has participation, including any entities under common control; real persons and/or legal entities that have direct or indirect individual or joint control over the company and their close family members (relatives up to second-degree) and legal entities having significant effect over the Company or their key management personnel; Company's affiliates, subsidiaries and members of the Board of Directors, key management personnel and their close family members (relatives up to second-degree) and real persons and/or legal entities that are directly or indirectly controlled individually or jointly. As of the balance sheet date, the details of due to/from related parties and related party transactions for the periods ended as of 30 June 2012 and 31 December 2011 are summarized as below:

i) Amounts due from and due to related parties:

Current trade receivables - Due from related parties:	30 June 2012	31 December 2011
Medyanet İletişim Reklam		
Pazarlama ve Turizm A.Ş. ("Medyanet") (1)	8.458	1.291
D Market Elektronik Hizmetler ve Ticaret A.Ş. ("D Market")	2.046	1.246
Doğan Portal ve Elektronik Ticaret A.Ş.	999	58
Katalog Yayın ve Tanıtım Hizmetleri A.Ş. ("Katalog")	799	-
D Elektronik Şans Oyunları ve		
Yayıncılık A.Ş. ("D Elektronik Şans Oyunları")	430	1.117
Other	874	799
	13.606	4.511

⁽¹⁾ The receivables of the Group from Medyanet are related to the sales of advertisement.

Current non-trade receivables - Due from related parties:	30 June 2012	31 December 2011
Gümüştaş Madencilik ve Ticaret A.Ş	3.643	3.702
	3.643	3.702
Current trade payables - Due to related parties:	30 June 2012	31 December 2011
Ortadoğu Otomotiv Ticaret A.Ş. Doğanlar Sigorta Aracılık Hizmetleri A.Ş. Other	19.068 219 1.084	- - 246
- Culci	20.151	246
Long term trade payables - Due to related parties:	30 June 2012	31 December 2011
Ortadoğu Otomotiv (1)	10.800	

¹⁾ Debt arise from the purchase of land.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 27 - RELATED PARTY DISCLOSURES (Continued)

ii) Transactions with related parties:

Service/ product purchases	1 January- 30 June 2012	1 April - 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Service and product purchases	2.287	2.275	3.064	1.871
	2.287	2.275	3.064	1.871
Service and product sales:				
Service and product sales	757	613	11.540	6.235
Financial income and expense	<u>}</u>			
Financial income	120	-	94	-
Financial expense	-	-	-	_
	120	-	(94)	<u>-</u>
Purchases of property, plant a	nd equipment :	and intangible asse	ts:	
D-Yapı İnşaat Sanayi ve Ticare	t A.Ş. 490	-	-	-
Medyanet A.Ş	-	-	20	20
Diğer	7	-	4	
	497	-	24	20
Sales of property, plant and ed	uipment and in	ntangible assets:		
Medyanet A.Ş	-		(74)	(74)
	-	-	(74)	(74)

Benefits provided to board members and key management personnel:

Group determined member of the board of the directors, consultant of the board, group presidents and vice presidents, chief legal counsel, and directors key management personnel. The compensation of board members and key management personnel includes salaries, bonus, health insurance, communication and transportation and total amount of compensation is explained below:

	anuary- ne 2012	1 April- 30 June 2012	1 January- 30 June 2011	1 April- 30 June 2011
Salaries and other short term benefits	5.722	3.040	2.129	1.087
Post-employment benefits	-	_	-	-
Other long term benefits	-	-	-	-
Termination benefits	-	-	-	-
Share based payments	-	-	-	_
Total	5.722	3.040	2.129	1.087

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

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NOTE 28 - FINANCIAL RISK MANAGEMENT

Financial instruments and financial risk management

The Group's activities expose it to a variety of financial risks. These risks are interest rate risk, funding risk, credit risk, liquidity risk, foreign currency exchange rates and price risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the financial performance of the Group.

Financial risk management is carried out by each segment (Media, Energy and Other) and individual joint ventures, subsidiaries and associates operating in these segments, within the limits of general principles approved by their Board of Directors.

a) Market Risk

a.1) Foreign currency risk

The Group is exposed to the foreign exchange risk through the impact of rate changes in the translation of foreign currency denominated liabilities to the local currency. These risks are monitored and limited by analyzing foreign currency position.

The Group is exposed to foreign exchange risk arising primarily from the US Dollars and Euros.

	30 June 2012	31 December 2011
Foreign currency assets	3.230.504	3.448.658
Foreign currency liabilities	(2.411.769)	(3.043.140)
Net asset position of off-balance sheet derivatives	1.619	72.460
Net foreign currency position	820.354	477.978

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

Net foreign currency position

Below table summarizes the Group's foreign currency position risk as of 30 June 2012 and 31 December 2011. The carrying amount of foreign currency denominated assets and liabilities are as follows:

30 June 2012

	FRY Equivalent	USD	Euro	Other
Trade Receivables	247.909	57.645	33.690	156.574
2a. Monetary Financial Assets	247.303	37.043	33.090	130.374
(Cash, Banks included)	2.024.220	1.299.304	661.608	63.308
2b. Non-Monetary Financial Assets	2.024.220	1.277.304	-	03.300
3. Other	12.912	12.702	210	_
4. Current Assets (1+2+3)	2.285.041	1.369.651	695.508	219.882
5. Trade Receivables	8.542	4.616	1.810	2.116
6a. Monetary Financial Assets	464.396	464.094	-	302
6b. Non-Monetary Financial Assets	1.040	-	1.040	302
7. Other	471.485	236.138	235.347	_
8. Non-Current Assets (5+6+7)	945.463	704.848	238.197	2.418
9. Total Assets (4+8)	3.230.504	2.074.499	933.705	222.300
10. Trade Payables	69.432	41.814	17.138	10.480
11. Financial Liabilities	917.006	766.065	132.124	18.817
12a. Other Monetary Financial Liabilities	61.737	6,606	13.502	41.629
12b. Other Non-Monetary Financial Liabilities	91	7	84	_
13. Current Liabilities (10+11+12)	1.048.266	814.492	162.848	70.926
14. Trade Payables	1.556	276	918	362
15. Financial Liabilities	1.350.771	1.097.180	245.437	8.154
16a. Other Monetary Financial Liabilities	8.239	52	8.187	-
16b. Other Non-Monetary Financial Liabilities	2.937	-	2.937	-
17. Non-Current Liabilities (14+15+16)	1.363.503	1.097.508	257.479	8.516
18. Total Liabilities (13+17)	2.411.769	1.912.000	420.327	79.442
19 Net asset / liability position of				
Off-balance sheet derivatives (19a-19b)	1.619	242	1.377	-
19.a. Off-balance sheet foreign				
currency derivative assets	5.164	3.787	1.377	-
19b. Off-balance sheet foreign				
currency derivative liabilities	3.545	3.545	-	-
20. Net foreign currency				
asset liability position (9-18+19)	820.354	162.741	514.755	142.858
21. Net foreign currency asset / liability				
position of monetary items				
(1+2a+5+6a-10-11-12a-14-15-16a)	336.326	(86.334)	279.802	142.858
22. Fair value of foreign currency				
hedged financial assets	-	-	-	-
23. Exports	33.953	1.346	32.373	234
24. Imports	52.316	3.699	48.617	-

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

31 December 2011

	TRY Equivalent	USD	Euro	Other
Trade Receivables	127.559	80.740	34.386	12.433
2a. Monetary Financial Assets	127.55)	00.740	34.300	12.433
(Cash, Banks included)	3.102.051	2.181.226	883.935	36.890
2b. Non-Monetary Financial Assets	5.102.051	2.101.220	003.733	30.090
3. Other	6.660	72	6.588	
4. Current Assets (1+2+3)	3.236.270	2.262.038	924.909	49.323
5. Trade Receivables	3.702	3.702	<i>72</i> 4.707	77.323
6a. Monetary Financial Assets	199.463	199.391	15	57
6b. Non-Monetary Financial Assets	177.405	1//.5/1	-	51
7. Other	9.223	339	8.884	_
8. Non-Current Assets (5+6+7)	212.388	203.432	8.899	57
9. Total Assets (4+8)	3.448.658	2.465.470	933.808	49.380
10. Trade Payables	205.828	2.403.470 67.051	127.531	11.246
11. Financial Liabilities	761.143	612.494	128.176	20.473
12a. Other Monetary	701.143	012.494	120.170	20.473
Financial Liabilities	91.752	53.338	2.222	36.192
12b. Other Non-Monetary	91.732	33.336	<i>L</i> , <i>LLL</i>	30.192
Financial Liabilities	7.931	6.576	1.355	
	1.066.654	739.459	259.284	67.911
13. Current Liabilities (10+11+12) 14. Trade Payables	1.000.054	139.439	259.264	07.911
15. Financial Liabilities	1.905.858	1.593.891	294.646	17.321
	1.905.858 70.628	63.772	294.646 6.809	17.321 47
16a. Other Monetary Financial Liabilities		03.772	0.809	47
16b. Other Non-Monetary Financial Liabilities	1.976.486	1.657.663	301.455	17.368
17. Non-Current Liabilities (14+15+16)				17.368 85.279
18. Total Liabilities (13+17)	3.043.140	2.397.122	560.739	85.279
19. Net asset / liability position of	53.4 (0)	50.300	12.010	(40)
Off-balance sheet derivatives (19a-19b)	72.460	59.290	13.212	(42)
19.a Off-balance sheet foreign	00.042	(2.0(0	A= 0==	
currency derivative assets	90.943	63.068	27.875	-
19b. Off-balance sheet foreign	10.402	2 ==0	14.662	40
currency derivative liabilities	18.483	3.778	14.663	42
20. Net foreign currency	4== 0=0	400 (00	207.204	(27.044)
asset liability position (9-18+19)	477.978	127.638	386.281	(35.941)
21. Net foreign currency asset / liability				
position of monetary items				(== 000)
(1+2a+5+6a-10-11-12a-14-15-16a)	397.566	74.513	358.952	(35.899)
22. Fair value of foreign currency				
hedged financial assets	-	-		-
23. Exports	53.238	2.121	51.111	6
24. Imports	148.797	3.576	144.954	267

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

As of 30 June 2012 and 31 December 2011 foreign currency denominated asset and liability balances were converted with the following exchange rates; TRY 1,8065 = USD 1 and TRY 2,2742 = EUR 1 (2011: TRY 1,8889 = USD 1 and TRY 2,4438 = EUR 1)

30 June 2012	Income/Loss			
	Appreciation of foreign currency	Depreciation of foreign currency		
	If USD appreciated again	nst TRY by 10%		
1- USD net asset/(liability) 2- Part of hedged from USD risk (-)	16.274 -	(16.274)		
3 USD net effect-gain/(loss) (1+2)	16.274	(16.274)		
	If EUR appreciated against	st TRY by 10%		
4- Euro net asset/(liability)5- Part of hedged from EUR risk (-)	51.476 -	(51.476)		
6- EUR net effect-gain/(loss) (4+5)	51.476	(51.476)		
	If other foreign currency appreciated	against TRY by 10%		
7- Other foreign currency net asset/(liability) 8- Part of hedged other foreign currency risk (-)	14.286	(14.286)		
9- Other foreign currency net effect-gain/(loss) (7+8)	14.286	(14.286)		
Total (3+6+9)	82.036	(82.036)		

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

31 December 2011

31 December 2011	Income/Lo	oss
	Appreciation of foreign currency	Depreciation of foreign currency
	If USD appreciated again	inst TRY by 10%
1- USD net asset/(liability) 2- Part of hedged from USD risk (-)	12.764	(12.764)
3- USD net effect-gain/(loss) (1+2)	12.764	(12.764)
	If EUR appreciated again	nst TRY by %10
4- EUR net asset/(liability) 5- Part of hedged from EUR risk (-)	38.628	(38.628)
6 EUR net effect-gain/(loss) (4+5)	38.628	(38.628)
	If other foreign currency appre	eciated against TRY by 10%
7- Other foreign currency net asset/(liability)	(3.594)	3.594
8- Part of hedged other foreign currency risk (-)	<u>-</u>	<u>-</u>
9- Other foreign currency net effect-gain/(loss) (7+8)	(3.594)	3.594
Total (3+6+9)	47.798	(47.798)

a.2) Interest rate risk

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The Group is exposed to interest rate risk through the impact of rate changes on interest bearing liabilities and assets. These exposures are managed using natural hedges that arise from offsetting interest rate sensitive assets and liabilities and by limited use of derivative instruments.

Borrowings issued at floating rates expose the Group to cash flow interest rate risk. Borrowings issued at fixed rate expose the Group to fair value interest rate risk. As of 30 June 2012 and 31 December 2011, the Group's borrowings at floating rates are predominantly denominated in US Dollars and Euros.

At 30 June 2012, if interest rates on USD denominated borrowings had been higher/lower by 100 basis points with all other variables held constant, loss before income taxes would have been TRY 4.055 higher/lower, mainly as a result of high interest expense on floating rate borrowings.

At 30 June 2012, if interest rates on Euro denominated borrowings had been higher/lower 100 basis points with all other variables held constant, loss before income taxes would have been TRY 428 higher/lower, mainly as a result of high interest expense on floating rate borrowings.

- Other

Other operating segments are exposed to interest rate risk because of financial liabilities of these segments. Financial obligations in this segment are mainly composed of floating rate borrowings.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

At 30 June 2012, if interest rates on US dollar denominated borrowings had been higher/lower by 100 basis points with all other variables held constant, loss before income taxes would have been TRY 4.096 higher/lower, mainly as a result of high interest expense on floating rate borrowings.

At 30 June 2012, if interest rates on Euro denominated borrowings had been higher/lower 100 basis points with all other variables held constant, loss before income taxes would have been TRY 103 higher/lower, mainly as a result of high interest expense on floating rate borrowings.

At 30 June 2012, if interest rates on TRY dollar denominated borrowings had been higher/lower by 100 basis points with all other variables held constant, loss before income taxes would have been TRY 573 higher/lower, mainly as a result of high interest expense on floating rate borrowings.

The table presenting Company's fixed and floating rate financial instruments is shown below:

Financial instruments with fixed rate	30 June 2012	31 December 2011
Financial assets		
Banks (Note 6)Financial investments (Note 7)	2.092.631 201.642	3.292.201 191.672
Financial liabilities (Note 8)	903.579	860.160
Financial instruments with floating rate		
Financial liabilities (Note 8)	1.761.273	1.697.922

b) Funding risk

The Group's ability to fund the existing and prospective debt requirements for each segment is managed by maintaining the availability of adequate committed funding lines from high quality lenders.

c) Credit risk

Ownership of financial assets involves the risk that counterparties may be unable to meet the terms of their agreements.

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Credit risk, is the risk of unability to meet the terms of agreements of counterparties of the Group. Risks are monitored by credit ratings and by limiting the aggregate risk to any individual counterparty. As the entities comprising customer base are numerous and spread on different business areas, credit risk is diversified.

- Other

These risks are responded by, mitigating the average risk in each agreement against the counter party (excluding related parties) and obtaining sufficient collateral where appropriate.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

The analysis of average annual interest rate (%) of financial assets and liabilities of the Group is as follows:

	3	<u>0 June 201</u>	2	3	31 Decembe	er 2011
	USD	EUR	TRY	USD	EUR	TRY
Assets						
Cash and cash equivalents	0,5-5,00	0,1-4,25	5,75-12,25	0,5-6,05	1,-6,05	5,75-12,7
Financial investments	1-5,35	-	5,75-12,25	1-6	-	9,37
Liabilities						
Financial Liabilities	0,76-6,87	1,54-7,35	4-13,5	2,64-7,00	2,52-9,69	12,25-15,50

The distribution of sensitivity to interest rates about the period for repricing of financial assets and liabilities is as follows:

30 June 2012	Up to 3 months	3 months- 1 year		More than 5 years		Total
Assets						
Cash and cash equivalents(Note 6)	2.092.631		<u>-</u>	-	222.528	2.315.159
Financial investments (Note 7)	-	-	201.642	-	5.499	207.141
Total	2.092.631	-	201.642	-	228.027	2.522.300
Liabilities						
Financial liabilities (Note 8) (1)	-	2.374.955	-	-	-	2.374.955
Total	-	2.374.955	-	-	-	2.374.955
	Up to	3 months-	1-5	More than	Free of	
21 D 2011	_					T 4 1
31 December 2011	3 months	1 year	years	5 years	interest	Total
31 December 2011	3 months	1 year	years	5 years	interest	1 otai
Assets	3 months	1 year	years	5 years	interest	<u> 1 0tai</u>
	3 months 3.292.201	1 year	years	5 years	176.285	3.468.486
Assets		-	years - 191.672	5 years		
Assets Cash and cash equivalents(Note 6) Financial investments(Note 7)	3.292.201	- -	191.672	5 years	176.285 5.730	3.468.486 197.402
Assets Cash and cash equivalents(Note 6)		- -	-		176.285	3.468.486
Assets Cash and cash equivalents(Note 6) Financial investments(Note 7) Total	3.292.201	- -	191.672	-	176.285 5.730	3.468.486 197.402
Assets Cash and cash equivalents(Note 6) Financial investments(Note 7) Total Liabilities	3.292.201		191.672	-	176.285 5.730	3.468.486 197.402 3.665.888
Assets Cash and cash equivalents(Note 6) Financial investments(Note 7) Total	3.292.201	- -	191.672	-	176.285 5.730	3.468.486 197.402

Bank borrowings are included in the interest rate sensitivity regarding the remaining time to repricing of financial borrowings.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

The Group's credit risk of financial instruments as of 30 June 2012 is as follows:

	Trade reco	Trade receivables		es	Cash and cash
	Related party	Other	Related party	Other	equivalents
Maximum net credit risk as of balance sheet date	13.606	948.895	3.643	592.798	2.312.559
- The part of maximum risk under guarantee with colleteral	-	197.833	-	318.002	<u>-</u>
A. Net book value of financial assets that are past due /impaired	13.606	700.171	3.643	592.798	2.312.559
- Guaranteed amount by collateral	-	172.638	-	318.002	-
B. Book value of restructured otherwise accepted as past due and impaired financial assets	-	-	-	-	-
C. Net book value of past due but not impaired assets (Note 9)	-	248.724	-	-	-
 Guaranteed amount by collateral (Note 9) D. Impaired asset net book value 	-	25.195	-	-	-
 Past due (gross amount) (Note 9) Impairment (-)(Note 9) Net value collateralized or guaranteed part of net value 	- -	188.790 (188.790)	- -	1.440 (1.440)	- -
Not over due (gross amount)Impairment (-)Net value collateralized or	-	-	- -	-	-
guaranteed part of net value E. Off-balance sheet items bearing credit risk	-	- -	- -	-	- -

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

The Group's credit risk of financial instruments as of 31 December 2011 is as follows:

	Trade rece		Other receivables		Cash and cash
	Related party	Other	Related party	Other	equivalents
Maximum net credit risk as of balance sheet date	4.511	813.179	3.702	434.707	3.464.869
- The part of maximum risk under guarantee with colleteral	-	197.388	-	332.446	-
A. Net book value of financial assets that are past due /impaired	4.229	613.027	3.702	434.707	3.464.869
- Guaranteed amount by collateral	-	177.603	-	-	-
B. Book value of restructured otherwise accepted as past due and impaired financial assets	-	-	-	-	-
C. Net book value of past due but not impaired assets (Note 9)	282	200.152	-	-	-
- Guaranteed amount by collateral (Note 9)	-	19.785	-	-	-
D. Impaired asset net book value	-	-	-	-	-
- Past due (gross amount) (Note 9) - Impairment (-)(Note 9)	- -	179.391 (179.391)	- -	1.505 (1.505)	-
Net value collateralized or guaranteed part of net value	-	-	-	-	-
- Not over due (gross amount)	-	-	-	-	-
Impairment (-)Net value collateralized or guaranteed part of net value	-	-	-	-	-
E. Off-balance sheet items bearing credit risk	-	-	-	-	-

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

The aging of the receivables of the Group that are past due but not impaired including related party balances by taking into consideration past due dates are as follows:

	30 June 2012		31 December 2011		
	Related party Oth	er receivables	Related party Other	er receivables	
0-1 months overdue	-	95.667	-	77.806	
1-3 months overdue	-	72.934	282	55.292	
3-12 months overdue	-	65.217	-	55.952	
1-5 years overdue	-	14.906	-	11.102	
More than 5 years	-	-	-	-	
Total	-	248.724	282	200.152	
Guaranteed amount by colla	ıteral				
Media	-	23.059	-	16.410	
Retail		-	-	-	
Other	-	2.137	-	3.375	

d) Liquidity risk

Prudent liquidity risk management includes maintaining sufficient cash and marketable securities, the availability of funding from an adequate amount of committed credit facilities and the ability to close out market positions.

Due to the dynamic nature of the underlying businesses, the Group aims to maintain flexibility in funding by maintaining availability under committed credit lines for each segment of the Group.

The following table presents the maturity of Group's derivative and non-derivative financial liabilities. The tables have been drawn up based on the undiscounted cash flows of non-derivative financial liabilities based on the earliest date on which the Group can be required to pay. The table includes interest to be paid on stated liabilities. Derivative financial liabilities are presented according to undiscounted net cash inflow and cash outflow. The table has been drawn up based on the undiscounted net cash inflows/outflows on the derivative instrument that settle on a net basis and the undiscounted gross inflows and outflows on those derivatives that require gross settlement. When the amount payable or receivable is not fixed, the amount disclosed has been determined by reference to the projected interest rates as illustrated by the yield curves existing at the reporting date.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

30 June 2012	Carrying value	Total cash outflow to contract	Less than 3 months	3-12 months	1-5 years	More than 5 years
Non-derivative financial liabilities						
Bank borrowings (Note 8)	2.664.852	3.173.642	572.660	806.877	1.355.240	438.865
Trade payables (Note 9)	337.589	339.141	255.854	83.287	-	-
Other financial liabilities	480.849	771.304	18.039	171.402	581.863	-
Other liabilities	676.386	787.985	180.862	297.004	310.119	-
Due to related parties (Note 27)	30.951	30.952	20.152	-	10.800	
	4.190.627	5.103.024	1.047.567	1.358.570	2.258.022	438.865
Derivative financial liabilities						
Derivative cash inflow	5.164	116.588	66.336	12.825	37.427	-
Derivative cash outflow	(3.545)	(114.179)	(54.313)	(16.856)	(43.010)	-
Derivative cash inflow/outflow, net (Note 7)	1.619	2.409	12.023	(4.031)	(5.583)	-
	Carrying	Total cash outflow	Less than	3-12	1-5	More than
31 December 2011	value	to contract	3 months	months	years	5 years
Non-derivative financial liabilities						
Bank borrowings (Note 8)	2.558.082	2.742.482	418.002	795.619	1.283.482	245,379
Trade payables (Note 9)	444.997	448.807	426.156	22.651	-	-
Due to related parties (Note 27)	246	246	246	-	_	_
Other liabilities	801.158	835.095	231.949	219.326	383.820	-
Other financial liabilities	534.691	590.905	8.860	69.311	482.734	-
	4.339.174	4.587.535	1.085.213	1.106.907	2.150.036	245.379
Derivative financial liabilities						
Derivative cash inflow	4.640	168.582	90.602	35.090	42.890	-
Derivative cash outflow	(6.610)	(168.569)	(79.603)	(39.981)	(48.985)	-
Derivative cash inflow/outflow, net (Note 9)	(1.970)	13	10.999	(4.891)	(6.095)	-

e) Fair value of financial instruments

Fair value is the amount at which a financial instrument could be exchanged in a current transaction between willing parties, other than in a forced sale or liquidation, and is best evidenced by a quoted market price, if one exists.

The estimated fair values of financial instruments are determined by the Group, using available market information and appropriate valuation methodologies for each segment of the Group. However, judgment is necessarily required to interpret market data to estimate the fair value. Accordingly, the estimates presented herein are not necessarily indicative of the amounts the Group could realize in a current market exchange.

The following methods and assumptions are used in the estimation of the fair value of the financial instruments for which it is practicable to estimate fair value:

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

e) Fair value of financial instruments(Continued)

Monetary assets

The fair values of balances denominated in foreign currencies, which are translated at the period end exchange rates, are considered to approximate carrying value.

The fair values of certain financial assets carried at cost, including fair values of cash and due from banks are considered to approximate their respective carrying values due to their short-term nature.

The carrying values of trade receivables along with the related allowances for uncollectibility are estimated to be at their fair values.

Monetary liabilities

The fair value of bank borrowings and other monetary liabilities are considered to approximate their respective carrying values due to their short-term nature.

Long-term borrowings, which are principally at variable rates, and denominated in foreign currencies, are translated at the period-end exchange rates and accordingly, their fair values approximate their carrying values.

Trade payables are disclosed at their amortised cost using the effective interest rate method and accordingly their carrying amounts approximate their fair values.

f) Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

The Group monitors capital on the basis of the net liability/total equity ratio. Net liability is calculated as the total liability less cash and cash equivalents, derivative instruments and tax liabilities. Total equity is calculated as the total of net liability and the equity as shown in the consolidated balance sheet.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 28 - FINANCIAL RISK MANAGEMENT (Continued)

f) Capital risk management (Continued)

The net liability/total equity ratio at 30 June 2012 and 31 December 2011 is summarized below:

	30 June 2012	31 December 2011
Total liability (1)	4.465.070	4.613.184
Less: Cash and cash equivalents (Note 6)	(2.305.672)	(3.458.026)
Net liability	2.159.398	1.155.158
Equity	3.054.769	3.039.038
Total equity	5.214.167	4.194.196
Gearing ratio	41%	28%

⁽¹⁾ The amounts are calculated by deducting income tax payable, derivative financial instruments and deferred tax liability accounts from total liability.

NOTE 29 - FINANCIAL INSTRUMENTS

Fair value of financial instruments

The fair values of financial assets and financial liabilities are determined as follows:

- Level 1: The fair value of financial assets and financial liabilities with standard terms and conditions and traded on active liquid markets are determined with reference to quoted market prices.
- Level 2: The fair value of other financial assets and financial liabilities are determined in accordance with generally accepted pricing models based on discounted cash flow analysis using prices from observable current market transactions;
- Level 3: The fair value of the financial assets and financial liabilities is determined in accordance with the unobservable current market data.

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 29 - FINANCIAL INSTRUMENTS (Continued)

Based on the fair value hierarchy, the Group's financial assets and liabilities are categorized as follows:

		Fair value at reporting date			
Financial assets	30 June 2012	Level 1 TRY	Level 2 TRY	Level 3 TRY	
Financiai assets	2012	INI	INI	IKI	
Financial assets at FVTPL					
Trading securities	-	-	-	-	
Trading derivatives	-	-	_	-	
Derivative Instruments	5.164	-	5.164	-	
Available-for-sale financial assets	00.512	- 00.512	-	-	
Bonds and bills	99.512	99.512		-	
Total	104.676	99.512	5.164	-	
Financial liabilities					
Financial liabilities at FVTPL					
Trading securities	-	-	-	-	
Trading derivatives	-	-	-	-	
Derivative instruments	3.545	3.545	-	-	
Other financial liabilities	18.325	-	-	18.325	
Total	21.870	3.545	-	18.325	
		Fair value at reporting date			
	31 December	Level 1	Level 2	Level 3	
Financial assets	2011	TRY	TRY	TRY	
Financial assets at FVTPL					
Trading securities					
Trading securities Trading derivatives	- -	_	_	_	
Derivative Instruments	4.640	_	4.640	_	
Available-for-sale financial assets	-	_	-	_	
Bonds and bills	88.572	88.572	-	-	
Total	93.212	88.572	4.640	-	
Financial liabilities					
Financial liabilities at FVTPL					
Trading securities	-	-	_	-	
Derivative instruments	6.610	6.610	-	-	
Other financial liabilities	66.438	-	-	66.438	

73.048

6.610

66.438

Total

SELECTED NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE INTERIM PERIOD ENDED 30 JUNE 2012

(Amounts expressed in thousands of Turkish Lira ("TRY") unless otherwise indicated. Currencies other than TRY, expressed in thousands unless otherwise indicated.)

NOTE 30 - SUBSEQUENT EVENTS

Shares That Have Become Publicly Available

141.946.224 (exact) shares representing Doğan Yayın Holding's %7,09 of capital (TRY 2.000.000) which were not available to public as of the balance sheet date (30 June 2012) have become "publicly available". 3,09% of the related shares representing Doğan Yayın Holding's capital were pledged in relation to a loan amount borrowed by Hürriyet, a subsidiary of the Group. Other shares representing Doğan Yayın Holding's %4 of capital are publicly available only in relation to the pledge issue and to the extent that terms of the loan agreement are met. Those shares are not expected to be available for sale on the ISE.

Capital Increase of Subsidiary

In the Board of Directors meeting of Hürriyet, a subsidiary of the Group, on 7 August 2012, the BOD has made a decision to increase the capital of Hürriyet Invest BV (one of the subsidiaries that resides in Holland) from EUR 267.086.421 to EUR 287.886.421 in cash (on the account of the Company's receivables from Hürriyet Invest BV); new share acquisition right is fully exercisable for the Company's participation amounting to EUR 20.800.000; and Hürriyet management is assigned as the responsible party for any notifications to be made to the respective authorities in relation to required procedures.

Transfer of Joint Venture

Negotiations on the share transfer of OOO Autoscout24, one of the joint ventures of Hürriyet, a subsidiary of the Group, to the other shareholder is still in discussion and related legal procedures are ongoing as of the reporting date.

Sign off Preliminary Protocol of Joint Venture of Ditas

A preliminary protocol is signed on 27 July 2012 between Ditaş, one of the subsidiaries of Group, and Qingdao Madison Industrial Co. Ltd ("Madison"), of which headquearter is in China, to establish a joint venture, of which 51 % shares belongs to Ditaş and 49% shares belongs to Madison and management structure is to be decided later between parties, to produce and trade otomobile spare parts in China.

Approval of Financial Statements

The consolidated financial statements for the period ended 30 June 2012 were approved by the Board of Directors on 29 Agust 2012. Other than Board of Directors has no authority to change financial statements.

NOTE 31 - DISCLOSURE OF OTHER MATTERS

None.