



2Q 2025 Financial and Operational Results

August 13, 2025

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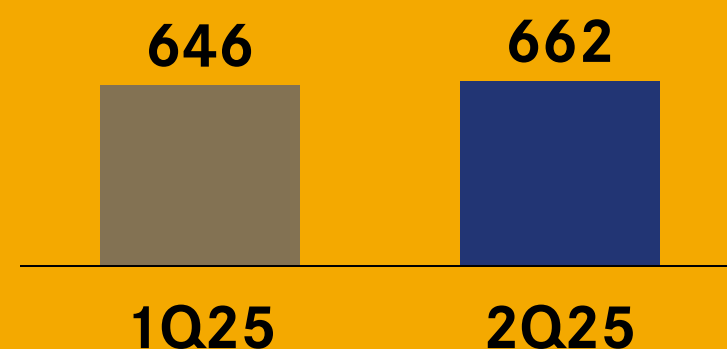
Pursuant to the resolution of the Capital Markets Board ("CMB") dated 28.12.2023 and numbered 81/1820; it has been resolved that the provisions of TAS 29 (Financial Reporting in Hyperinflationary Economies) be implemented starting from the annual financial reports of issuers and capital market institutions that apply Turkish Accounting/Financial Reporting Standards and are subject to financial reporting regulations for the accounting periods starting from 31.12.2023. Doğan Holding has published its financial results in accordance with TAS 29 standards.

2Q25 Highlights

Solid net cash position

- Solo net cash position at 662 mn USD
- Boyabat HPP exit: 33% stake sold; 33 mn USD guarantee removed, no cash proceeds
- Ditas exit: +14.5 mn USD (Jul'25)
- Buy-back: 1.3 mn USD cash-out in 2Q

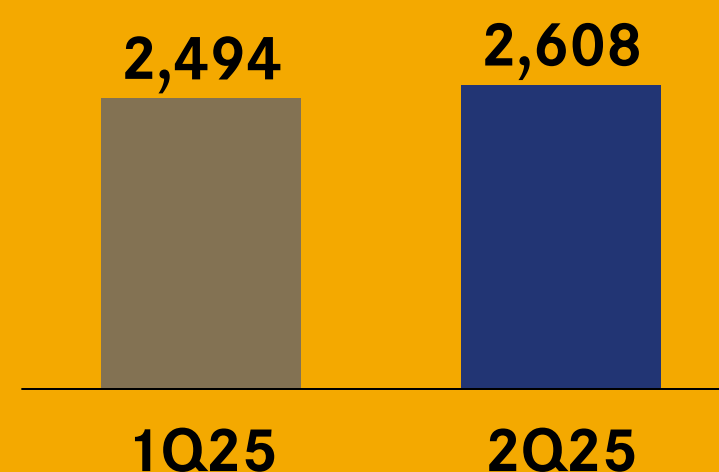
Solo Net Cash Position (mn USD)



NAV improved by 5% q/q

- Ditaş: 68.24% stake sold; portfolio streamlined
- DY Bank rights issue completed, improving P/B-based valuation
- Solid performance of Hepiyi Insurance and Sesa improved NAV, while...
- ... Dogan Trend Automotive get impacted from regulatory challenges

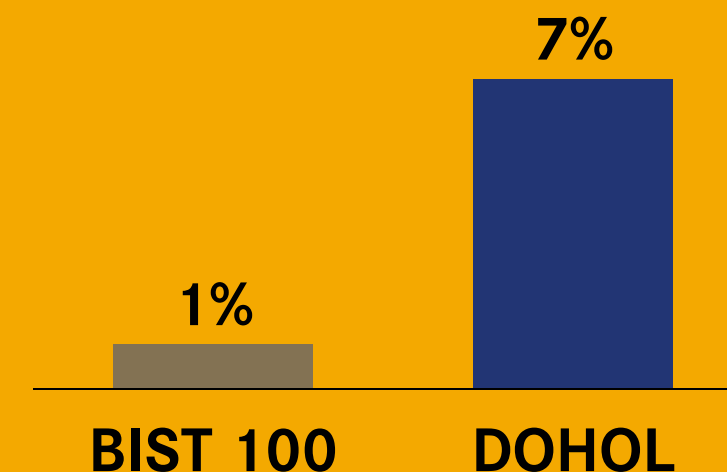
Net Asset Value (mn USD)



6% Outperformance in 1H25

- Outperformed BIST in 1H25:
 - DOHOL: +7% vs BIST 100: +1%
- Institutional investor share:
 - From 53% as of Jun'24 to 60% as of Jun'25

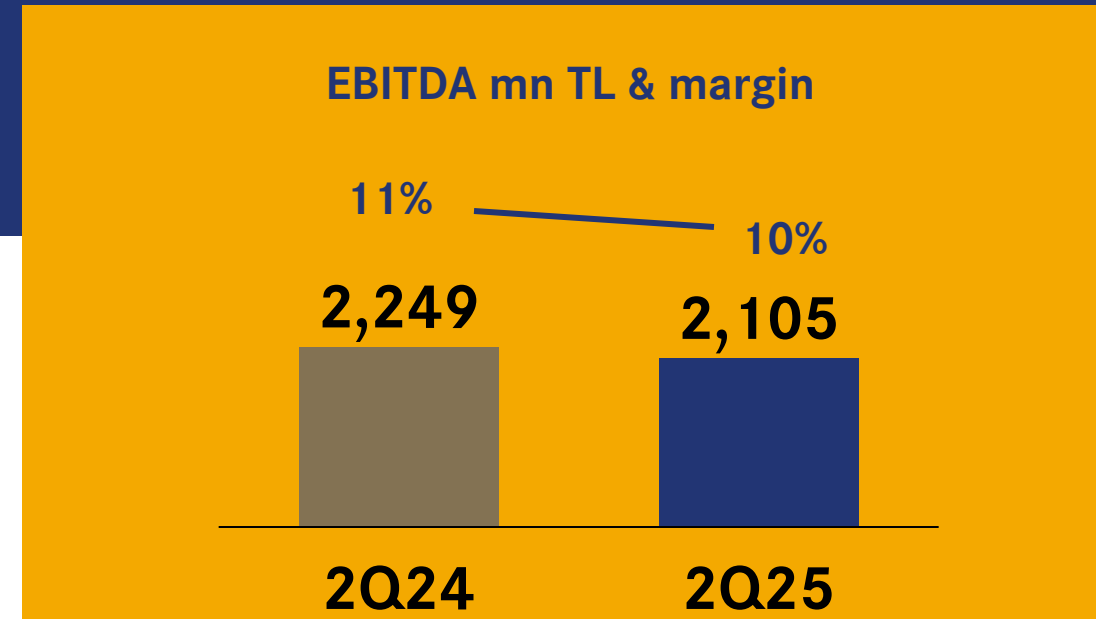
1H25 Returns (%)



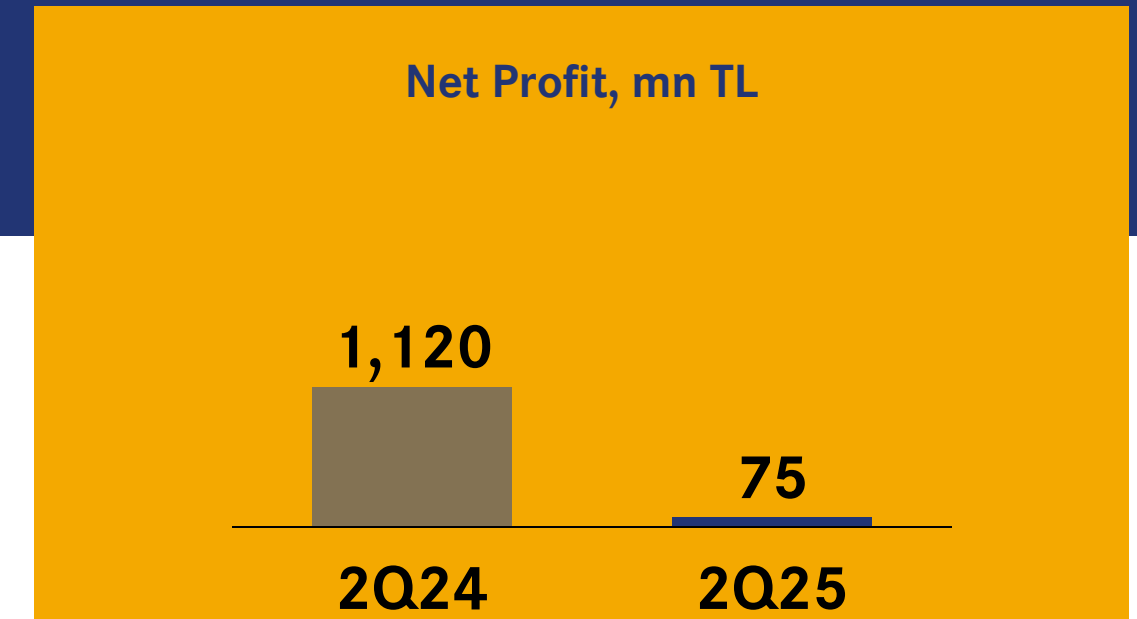
2Q25 Summary Financial Performance, Reported



- + 4% Revenue growth in 2Q25 y/y; excluding Dogan Trend Automotive, growth is 8%
- + Hepiyi Insurance almost doubled its AUM and recorded 10% real revenue growth y/y
- + 12% increase in electricity production and 18% increase in MCP* in 2Q25 y/y supported Galata Wind's topline
- While Doğan Trend's passenger car sales dropped by 67% y/y in quantity, increased inventory liquidation limited revenue decline to 7% y/y in 2Q25



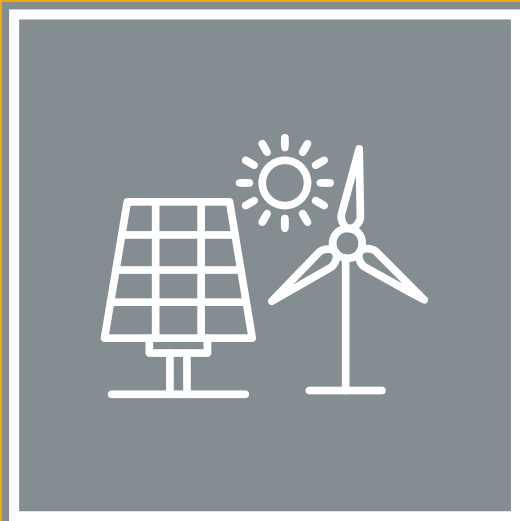
- + EBITDA margin is 12.3%, up by 2.8pp y/y – excluding Dogan Trend Automotive
- + Karel recorded 4pp y/y EBITDA margin gain thanks to better operational performance of Daiichi and corporate projects segments
- + Sesa posted 10pp EBITDA margin gain y/y thanks to increasing the share of higher-value yielding products and export markets
- Due to regulatory changes making competition more challenging, Doğan Trend reported lower EBITDA



- + Net financial expenses reduced by 21% y/y in 2Q25
- Unlike 2Q24, where we had recorded 874mn TL net monetary gain, we have now posted 772mn TL net monetary loss with the implementation of inflationary accounting measures

Strategic Focus Areas

Higher NAV contribution – Regular Dividend Payments



Renewable Energy

Galata Wind



Mining

Gumustas



Financial Services

Hepiyi Insurance
D Investment Bank
Doruk Factoring

Dynamic Focus Areas

Dynamic Portfolio Management – Value-Accretive Corporate Actions



**Electronics,
Technology &
Industry**

Karel
Sesa
Ditas — *Exited in July'25*



**Automotive &
Mobility**

Dogan Trend



**Internet,
Entertainment,
Real Estates**

Hepsiemlak
Kanal D Romania
Trump Towers

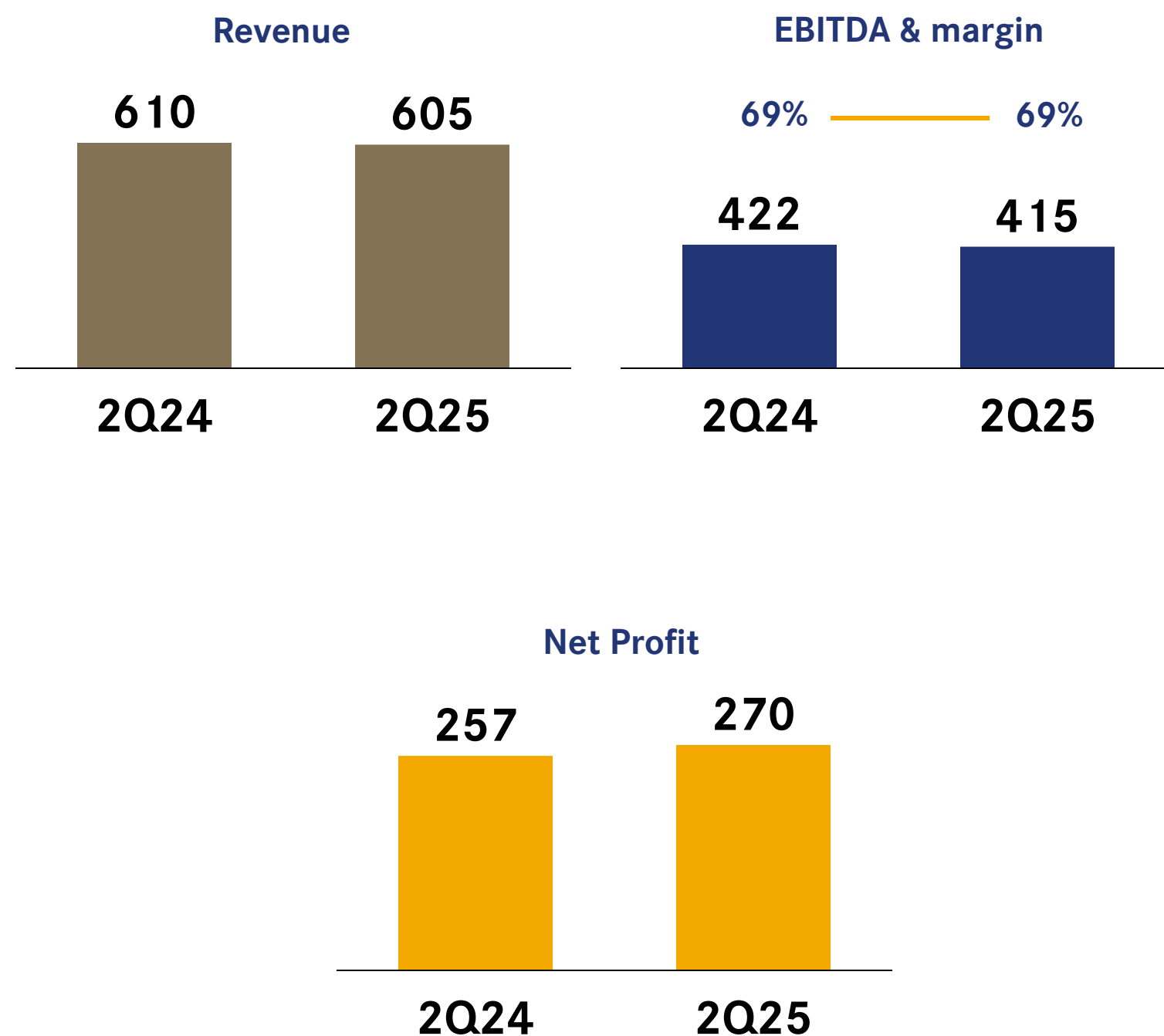
Strategic Focus Areas












Electricity Generation

Galata Wind

Summary Financials (mn TL)







Total Installed Capacity: 354.2 MW

Projects	Capacity (MW)
Mersin WPP	99.9
Şah WPP	105
Taşpınar WPP + Hybrid SPP	115.2
Çorum SPP	9.4
Erzurum SPP	24.7
Current capacity	354.2
2026 - 2027	
Alapınar WPP (New Licence) 	15.8
Şah WPP (Capacity Expansion) 	6.8
European SPP Investments	200
• Germany Agri PV 	43
• Italy PV 	9
• Remaining Europe 	148
+Germany BESS (Storage) 	40
2027-end capacity target	576.8
2030	
Europe SPP Investment 	100
PPs with Storage (WPP) 	300
PPs with Storage (SPP) 	110
2030-end capacity target	1,086.8

2Q25 Highlights

- European expansion accelerated, with projects in **Italy and Germany moving to ready-to-build stage**, along with expansion in **Turkiye**
- Electricity generation** increased by **12% y/y** thanks to capacity additions in 2Q25
- MCP* improved by **18% y/y in 2Q**, yet remained shy vs inflation, hence topline slightly decreased

-  Early Permit Stage
-  RTB (Ready-to-Build): Investment-ready
-  Projection Stage
-  Pre-licensed

*Market Clearance Price

Mining Gümüştaş

Summary Financials (mn TL)

Revenue

1,141

2Q25

EBITDA & margin

28%

318

2Q25

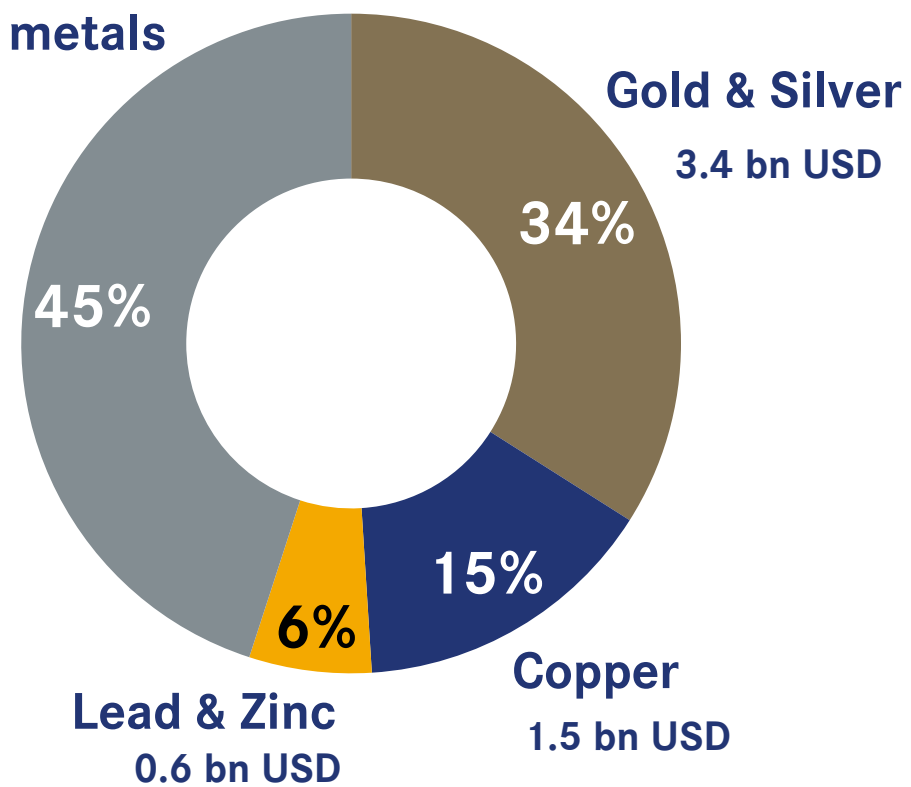
Net Profit

203

2Q25

Metals Industry Size Breakdown, Türkiye

Other metals



Gümüştaş in a nutshell

12m ton reserves

80 research license

Lead & Zinc at Niğde

Copper at Bitlis & Gümüşhane

2 mineral processing facilities

Among top 3 Lead & Zinc producers in Türkiye

2Q25 Highlights

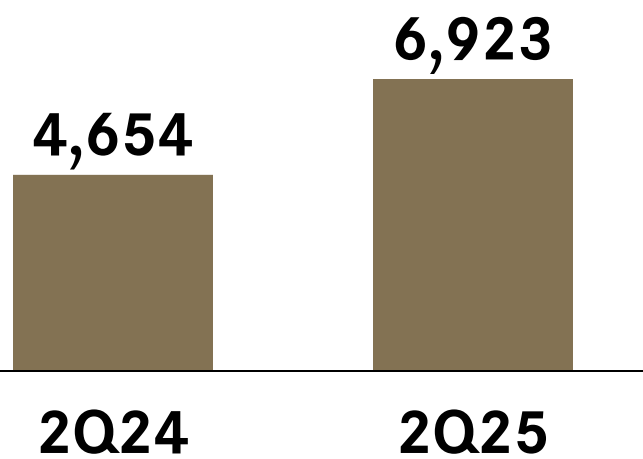
- **16% y/y** increase in mineral production for the first half
- **39% EBITDA margin in the first half** - ahead of full year guidance, thanks to better-than-anticipated spot commodity pricing and product mix
- **13 mn USD capex** completed in the first half – to be accelerated in the second half => **On track with 90 mn USD** 3-year investment program

Digital Financial Services

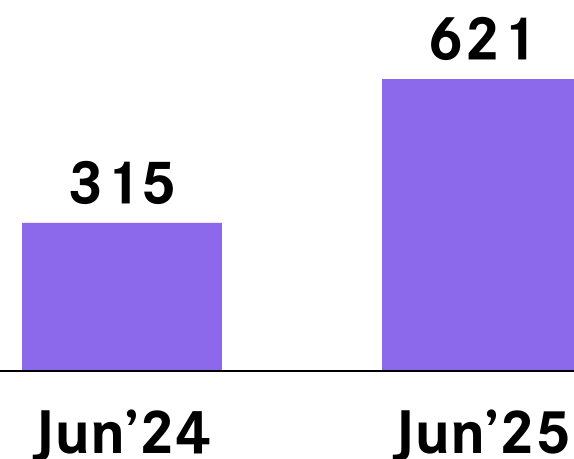
Hepiyi Insurance

Summary Financials (mn TL)*

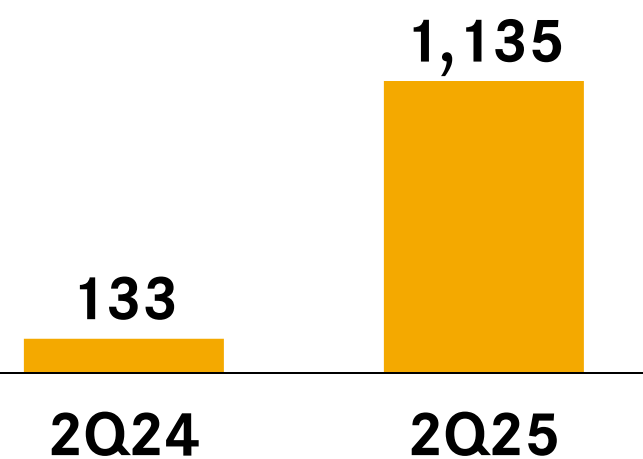
Gross Written Premium (mn TL)



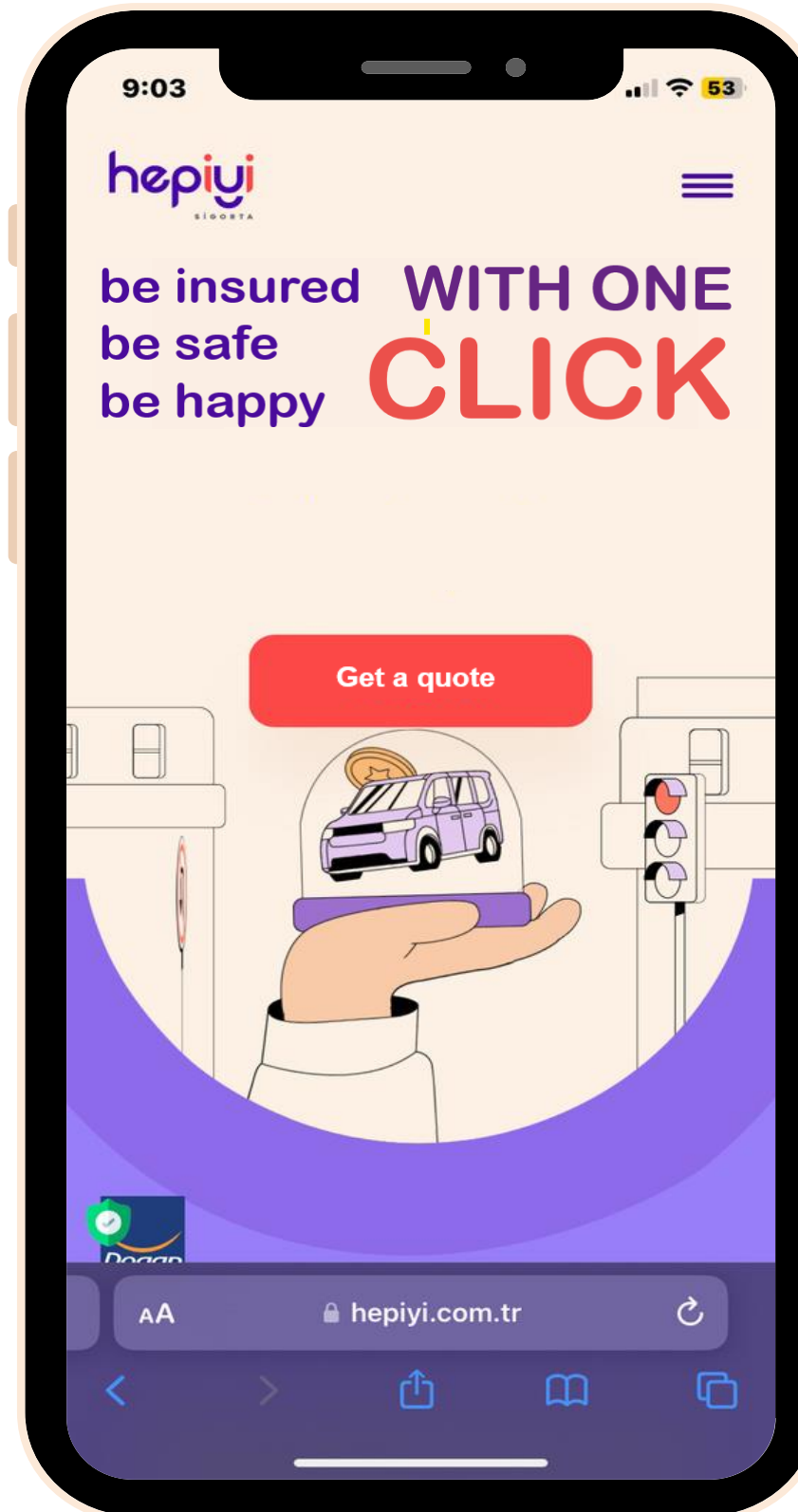
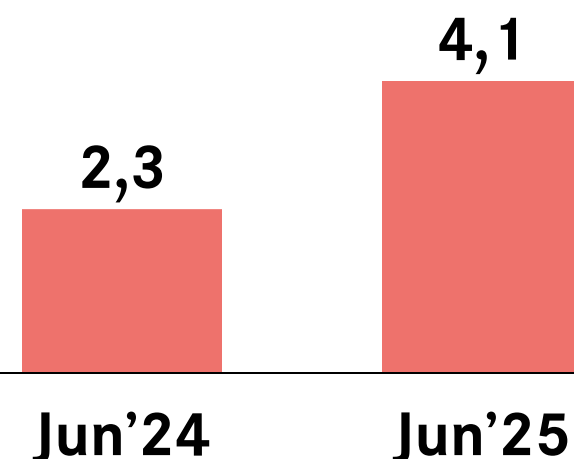
AUM (mn USD)



Net Profit



MOD Market Share %**



Türkiye's first end-to-end digital insurer

2Q25 Highlights

- **Strong AUM** growth of **97% y/y**
- **180bps** y/y increase in **MOD** market share, reaching **4.1%**
- **5th biggest MTPL insurer** – up from 7th last year
- **8th biggest MOD insurer** – up from 13th last year
- Efficiency sustained with **2.3%** opex/revenue ratio – significantly below industry average of **6.2%*****

**Source: Insurance Association of Türkiye, June 2025

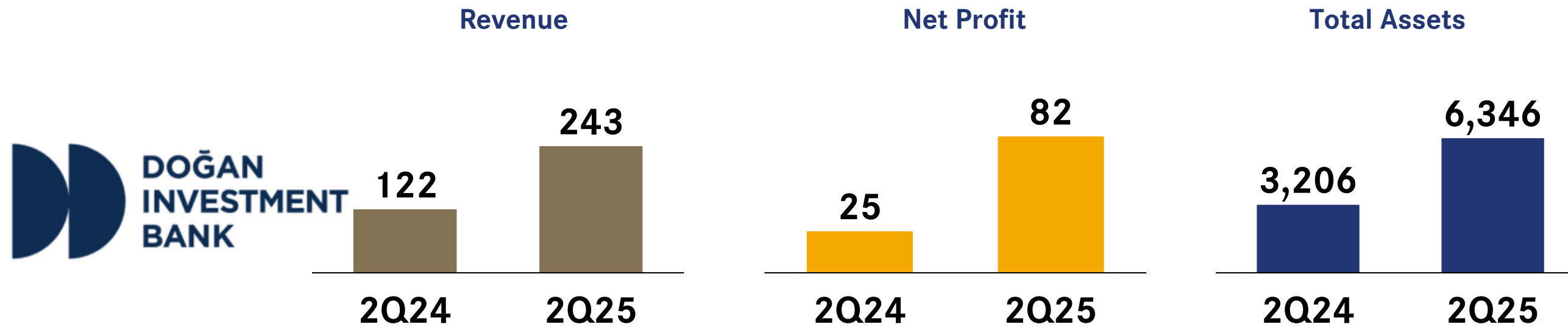
MOD: Motor Own Damage, MTPL: Motor Third Party Liability *Financials without TAS29

***Source: Insurance Association of Türkiye, March 2025

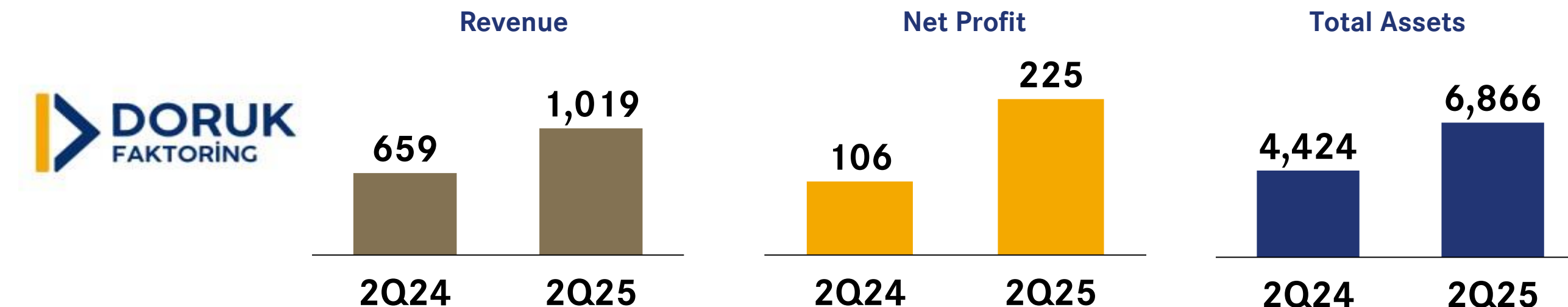
Digital Financial Services

D Investment Bank & Doruk Factoring

D Investment Bank Summary Financials* (mn TL)



Doruk Factoring Summary Financials* (mn TL)



2025 Highlights

D Investment Bank

- Paid-in capital increased by **30 million USD** (c. 20mn from cash, c.10mn from internal resources), **supported growth and balance sheet optimization**
- **18 DCM** issuances (bond and asset-backed securities), reaching a total nominal value of around **3.5 billion TL**

Doruk Factoring

- **66% ROE****
- AA(tr) Long-term National Issuer Credit Rating by JCR

**Annualized

Dynamic Focus Areas

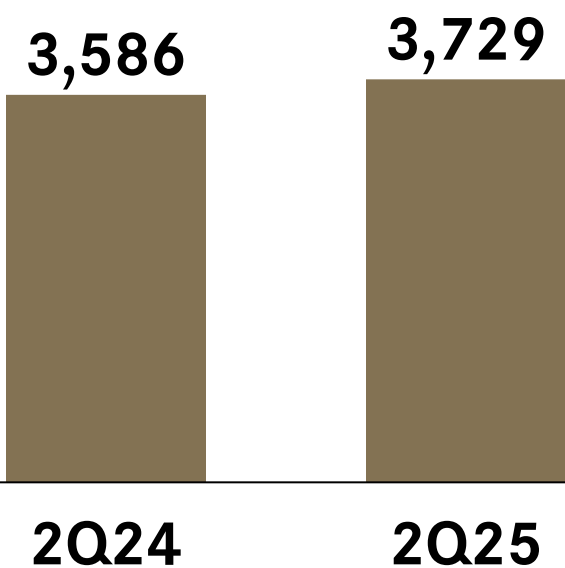


Electronics, Technology & Industry

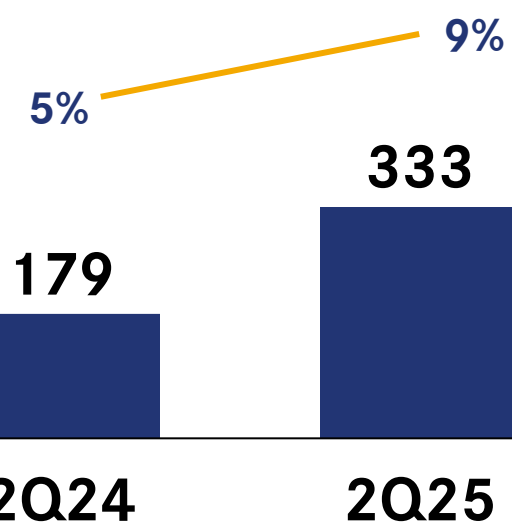
Karel

Summary Financials (mn TL)

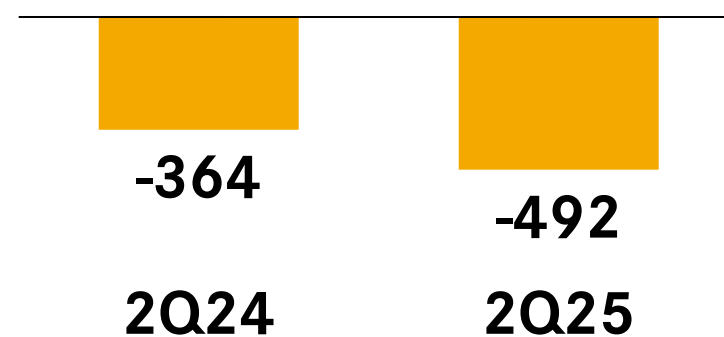
Revenue



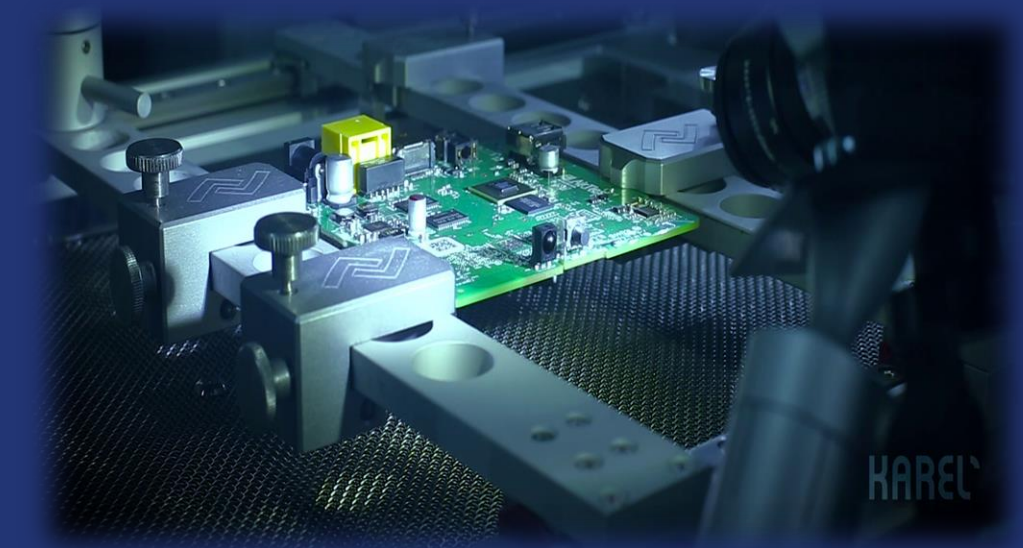
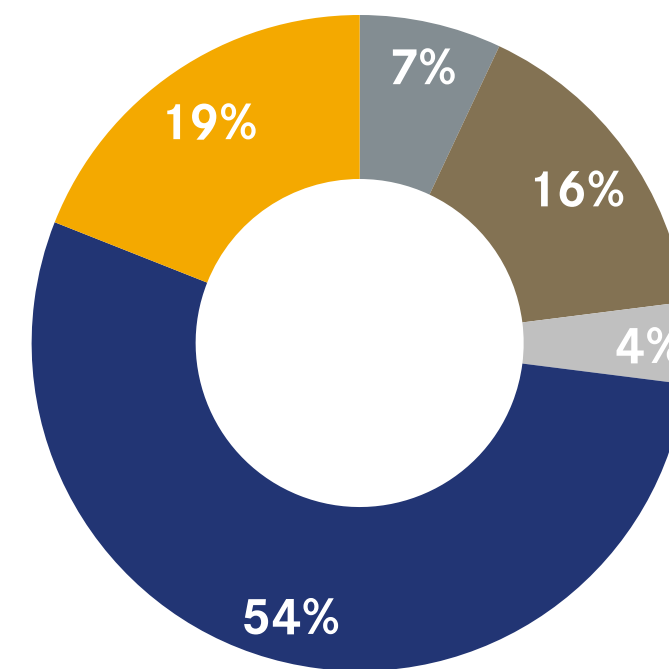
EBITDA & margin



Net Loss



Product Revenue Breakdown 2Q25



2Q25 Highlights

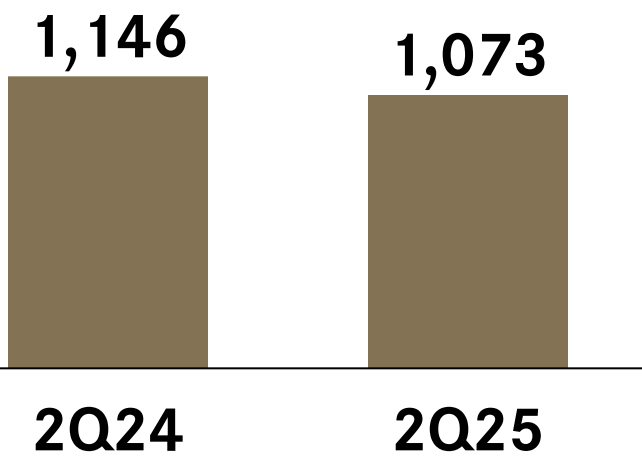
- **Long-term telco contracts restructured** with price adjustments, effective as of April 1st, thereby **improving** Corporate Projects' **GP margin**
- **Organizational streamlining and downsizing ongoing**, yet positive impacts to be reaped in 2026 due to one-off restructuring costs in mainly **Electronic Card Production** segment
- **Daiichi's gross profit margin improved from 15% to 29% in 2Q25 y/y**
- **12.6 mn USD cash inflow** from Daiichi stake sale strengthened liquidity
- Yet, high net debt limited the transfer of better operating outlook to bottomline ¹²

Electronics, Technology & Industry

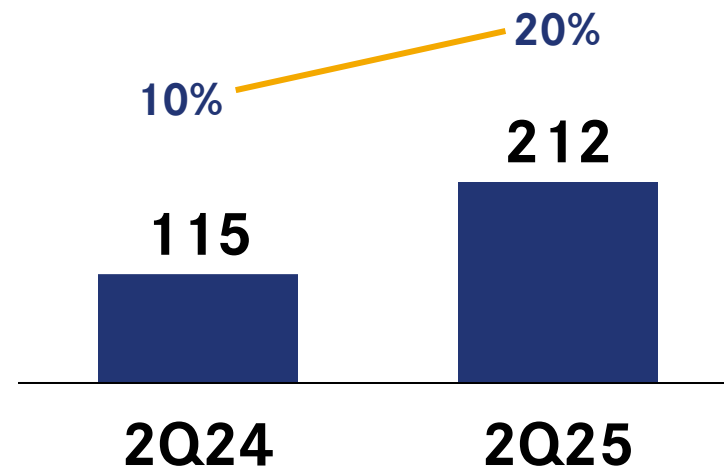
Sesa Packaging

Summary Financials (mn TL)

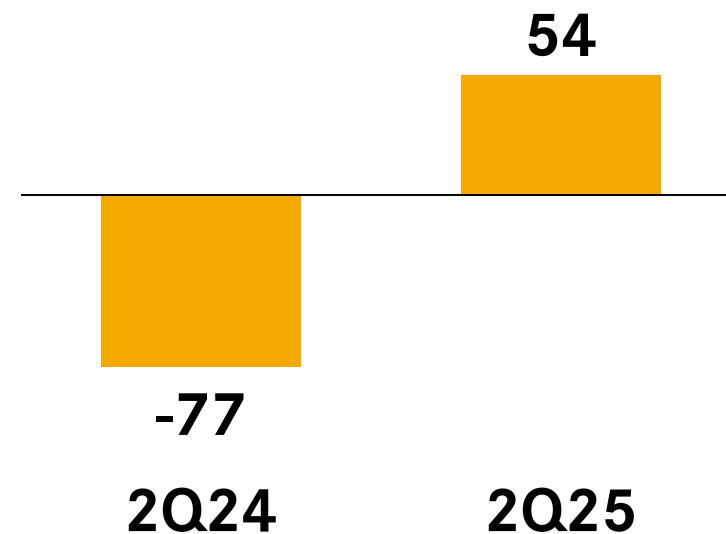
Revenue



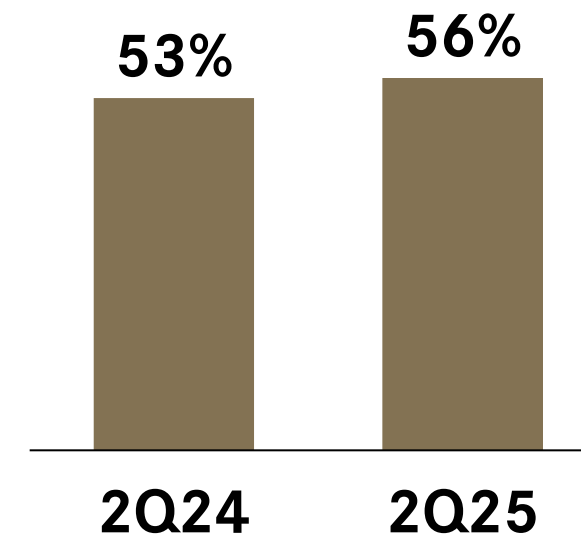
EBITDA & margin



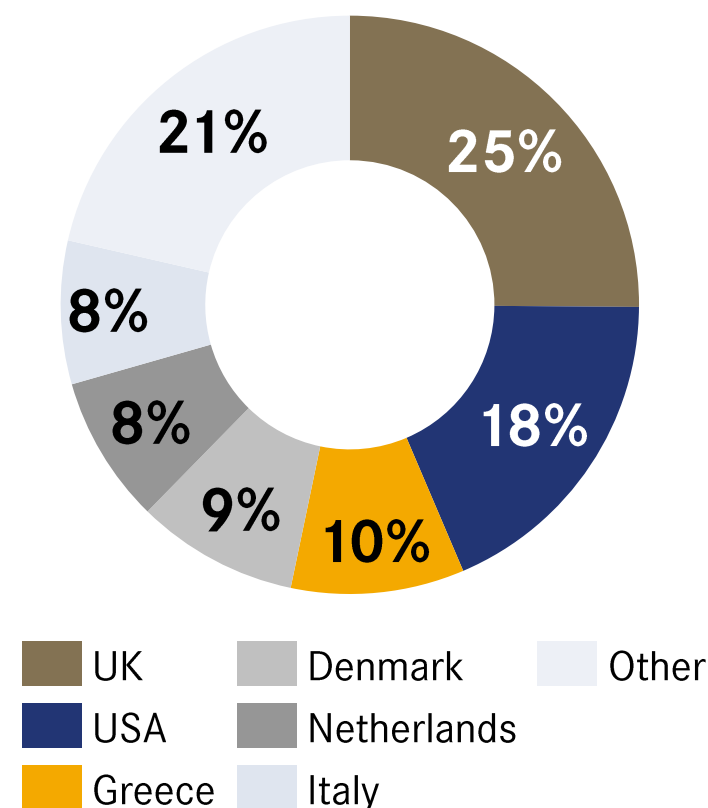
Net Profit/Loss



Share of Exports



Export Breakdown



Türkiye's leading niche, scalable, premium and recyclable flexible packaging company

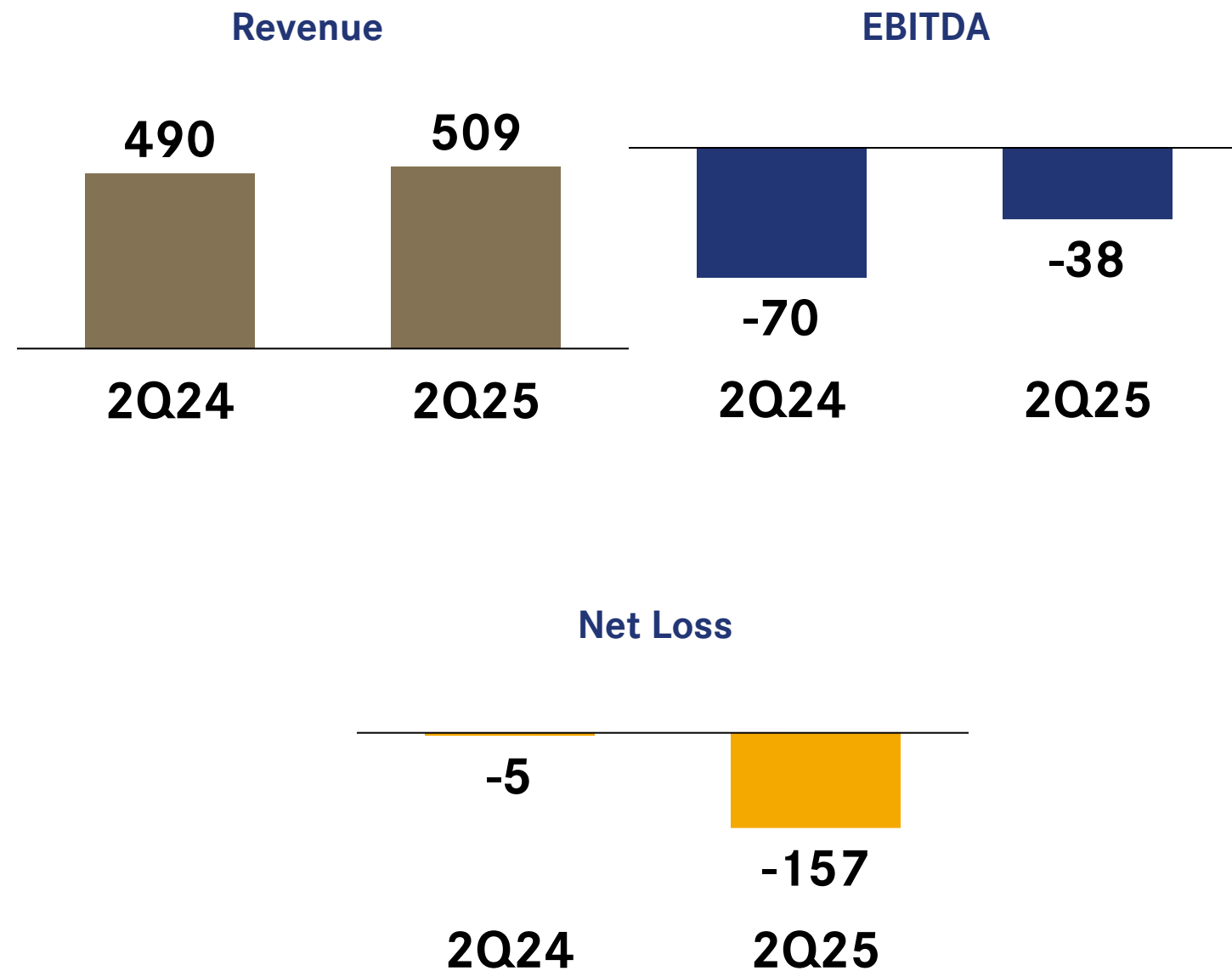
2025 Highlights

- Premium products grew by 9% y/y, reaching 30% of revenues and impacting margins positively
- Strategically limited sales to lower value-generating domestic and export clients
- Share of USA in exports increased from 16% to 18% y/y after Trump tariffs

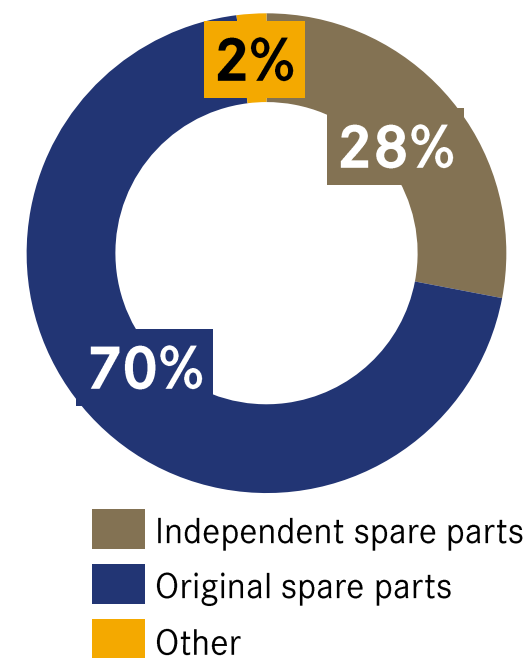
Electronics, Technology & Industry

Ditaş

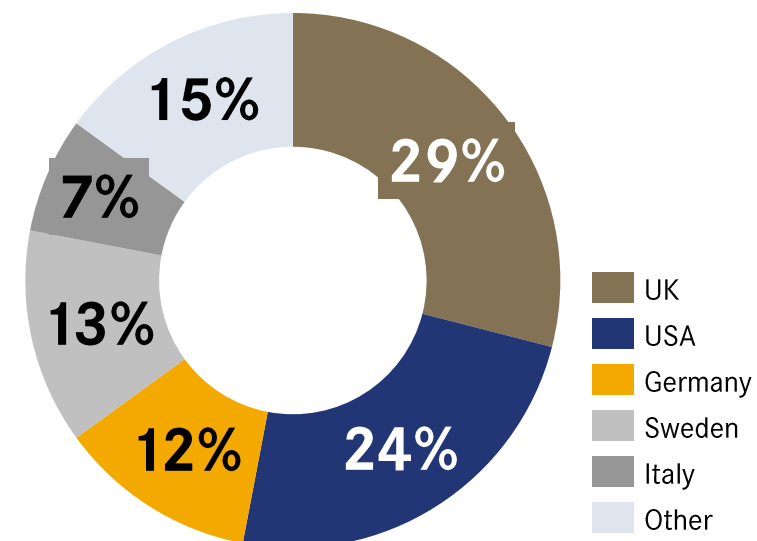
Summary Financials (mn TL)



Revenue Breakdown by Product in 2Q25



Export Breakdown



Steering and suspension systems

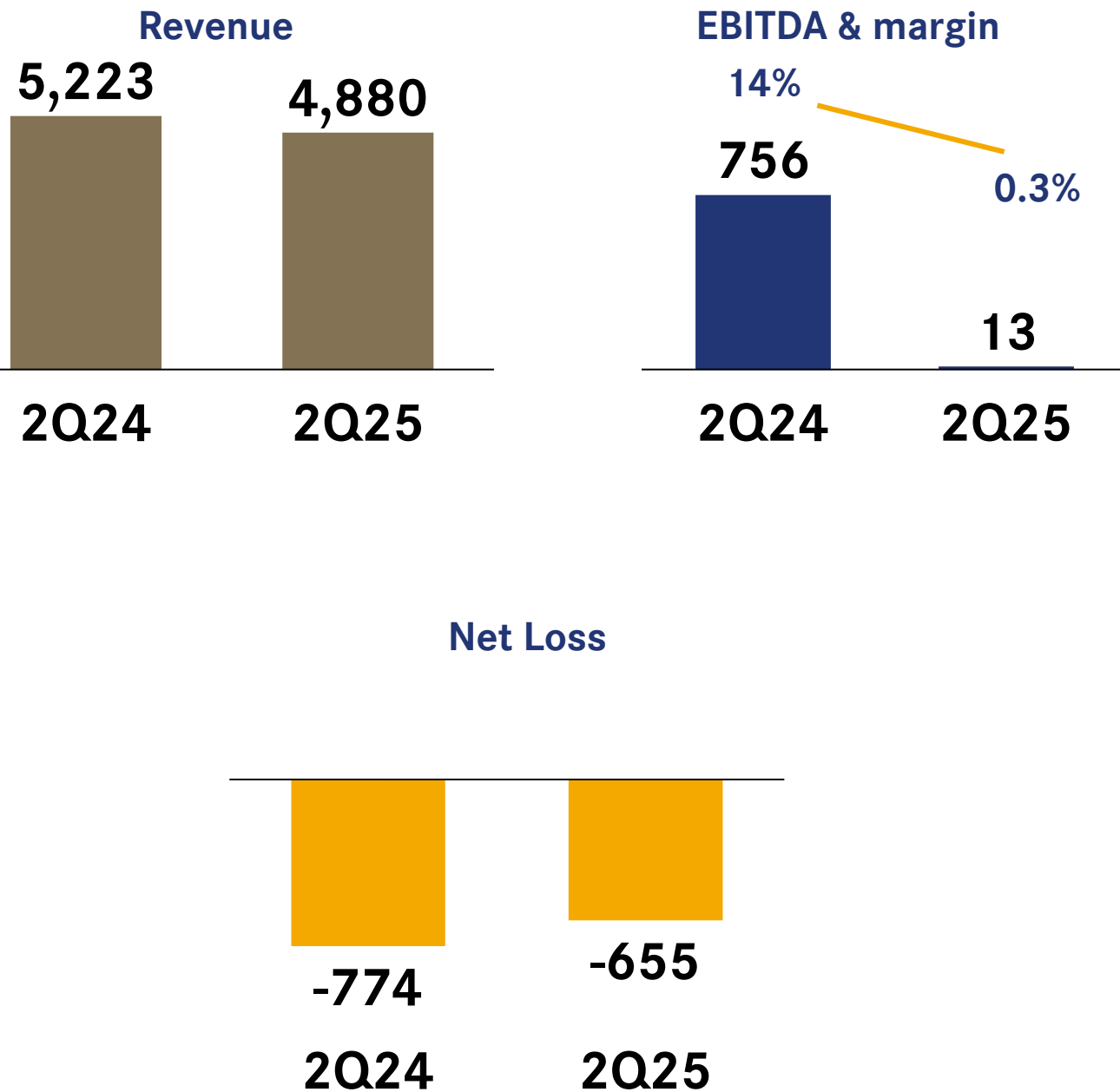
2Q25 Highlights

- **Slight improvement in EBITDA** thanks to pricing upgrades, higher-value-yielding products
- High net debt limited the transfer of better operating outlook to bottomline
- On 16.07.2025, **our entire 68.24% share in Ditaş was sold for 14.5 mn USD**; 9.5 mn USD collected, remaining 5 mn USD to be collected by year-end.

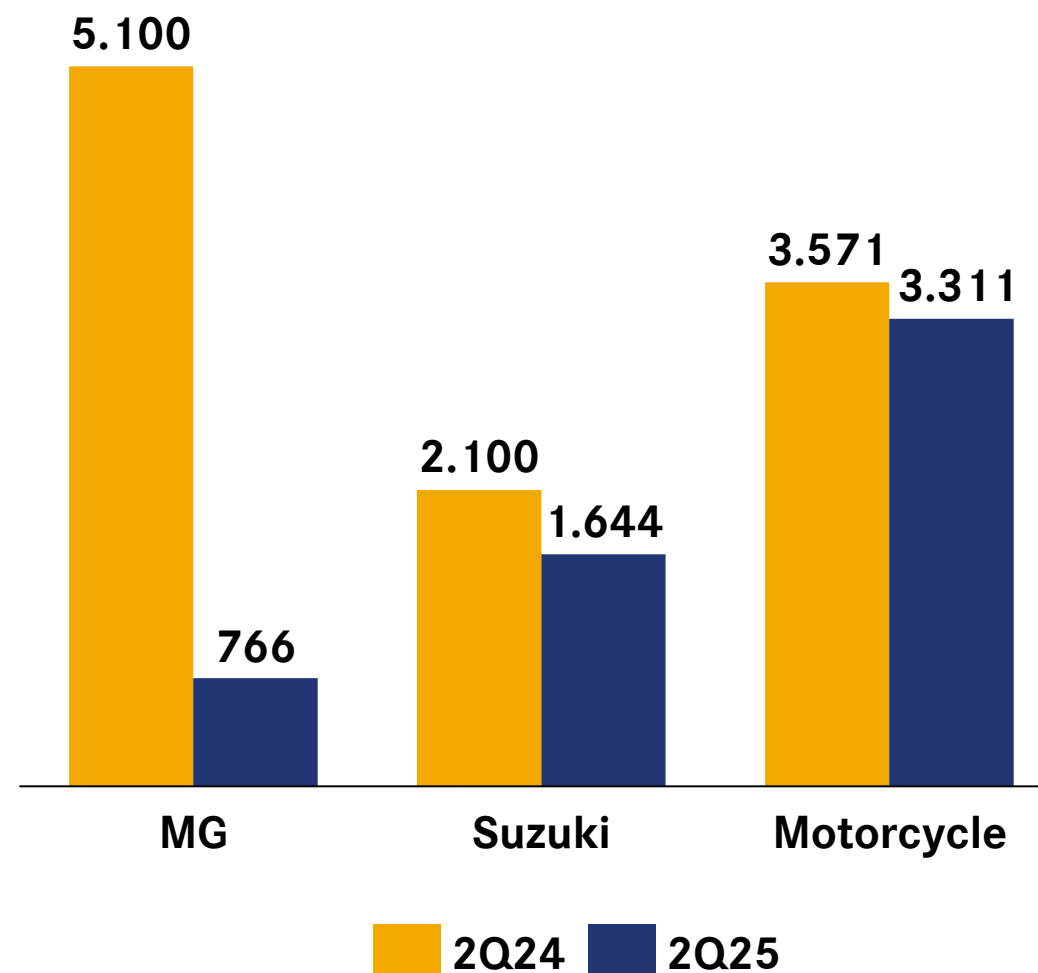
Automotive & Mobility

Doğan Trend

Summary Financials (mn TL)



Sales Volumes (unit)*



*Source: ODMD

2025 Highlights

- Cumulative 60% tax on imported cars from China and service requirement on EVs continued to negatively impact passenger car operations
- Dogan Trend **switched to min-stock policy** and liquidated most of its motorcycles, rental fleet and 2nd hand sales, **supporting cash & debt management**
- Our **Motorcycle market share slightly increased to 1.2%** thanks to effective campaigns

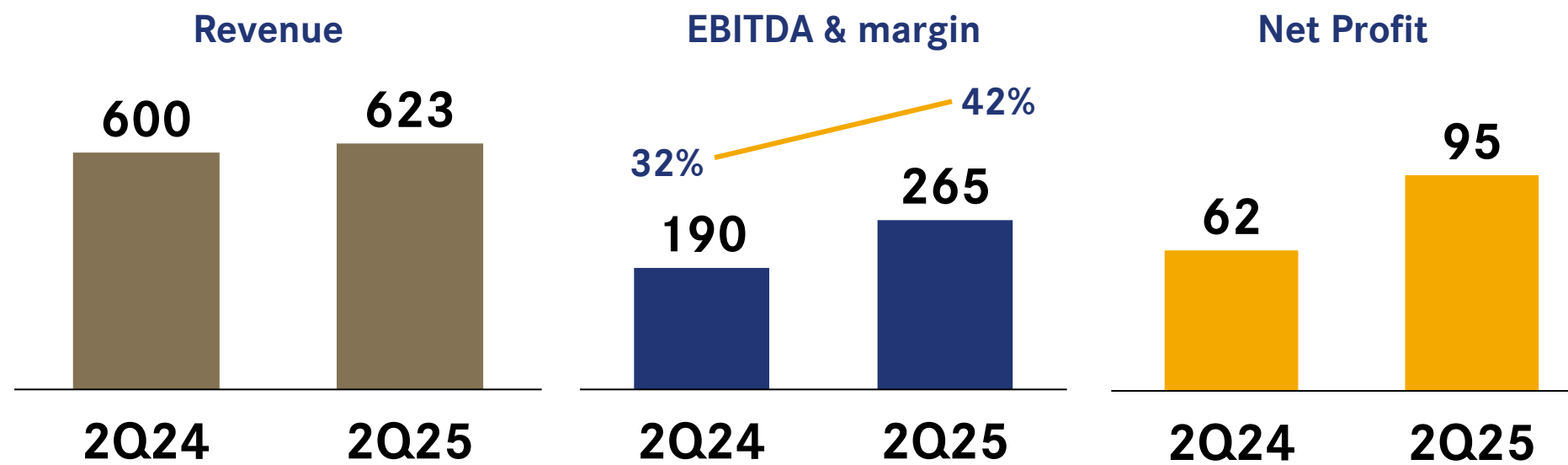


Internet & Entertainment

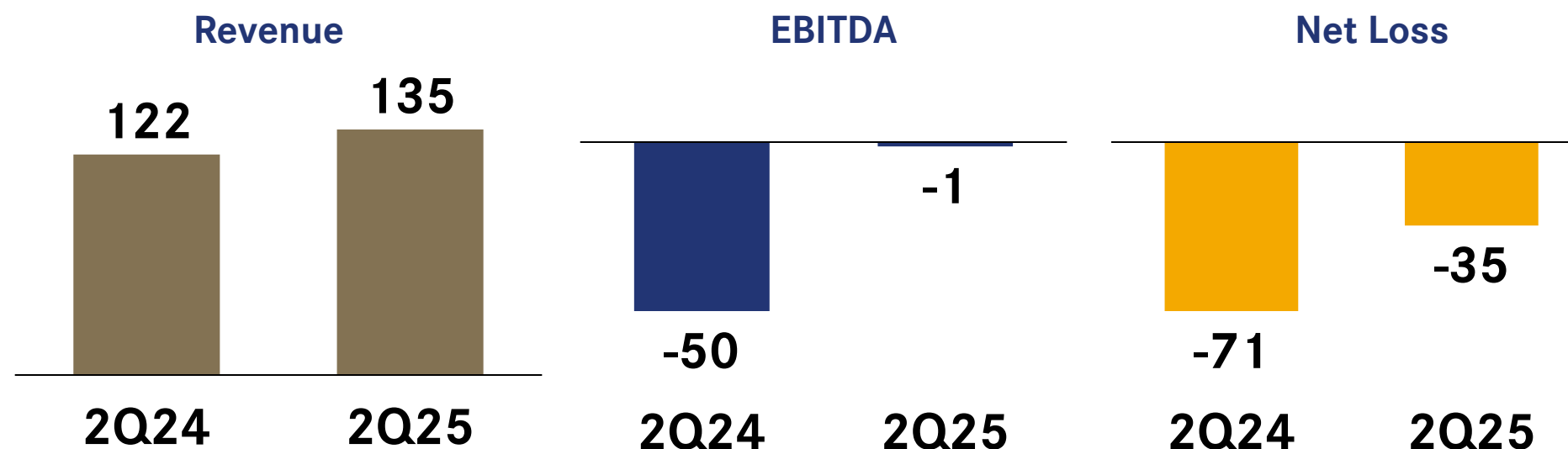
Kanal D Romania & Hepsiemlak



Kanal D Romania Summary Financials (mn TL)



Hepsiemlak Summary Financials (mn TL)



2025 Highlights

Kanal D Romania

- Romania's #2 TV channel
- Strong EBITDA sustained
- Regular dividends maintained

Hepsiemlak

- **Market Position:** 2nd in online real estate listings
- **Strategic Partnership:** Property Finder joined as a partner
- **Expansion:** Inorganic growth through Zingat acquisition

Real Estate Investments: 262 mn USD



2Q25 Highlights

- **Trump Tower:** 97% occupancy rate
- **Milta Marina:** 96% occupancy rate
(2024 peak season was 112%)

Land/Location	Size (m ²)	Dogan Stake	Valuation (mn USD)*	Dogan Stake (mn USD)
			2Q25	
D Yapı, Romania	55k	100%	23	23
Kandilli Gayrimenkul, Ist.	23k	50%	66	33
Doğan Holding, Ist.	520	100%	8	8
M Investment, NY	1,232	22.15%	73	16
D Gayrimenkul, Ist.	260k	100%	182	182
TOTAL			351	262

**Only Kandilli Gayrimenkul's independent expert valuation renewed in the second quarter; For the rest, valuation is conducted at year-ends, hence there is no chance on a ytd basis.*

Dynamic Cash Management

Solo Cash Position

(mn USD)

646 662

1Q25 2Q25

Consolidated Cash Position

(mn USD)

652 750

1Q25 2Q25

Consolidated Excl. Insurance

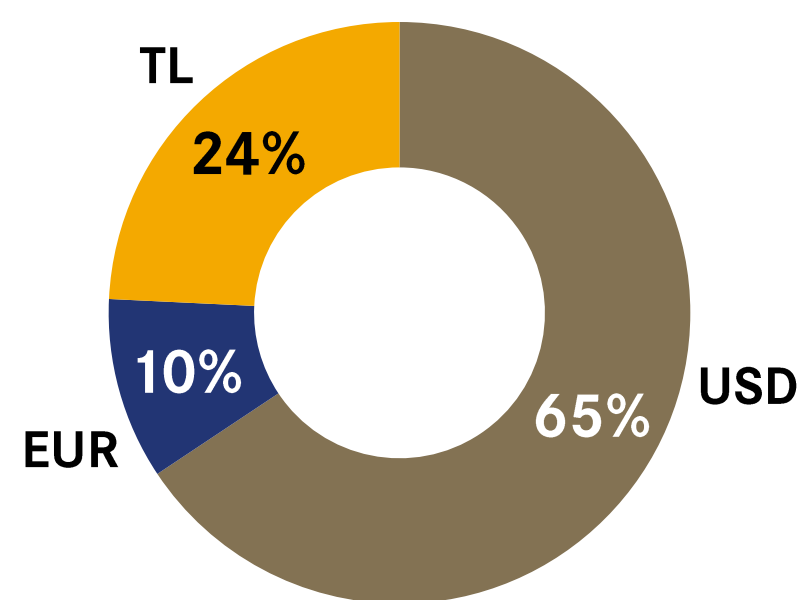
Cash Position (mn USD)

121 126

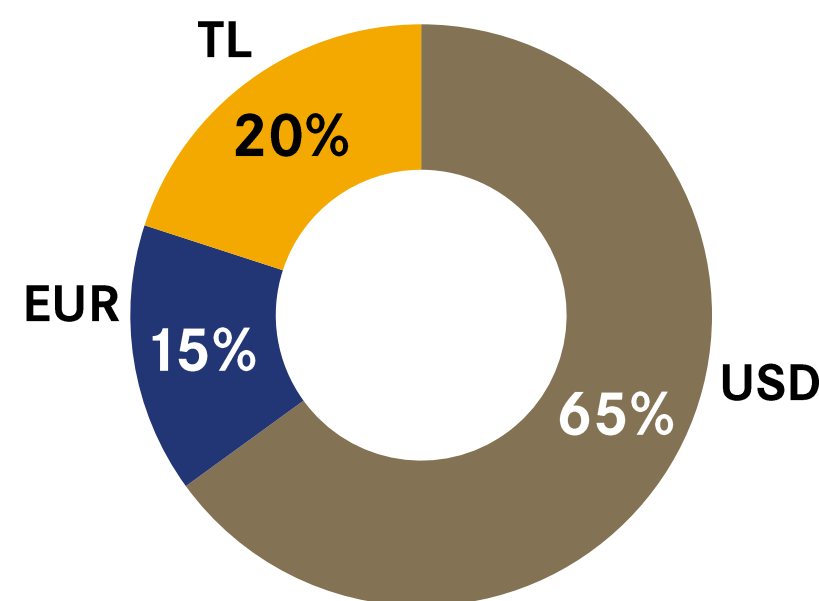
1Q25 2Q25

Holding-only Solo Cash Position

FX Breakdown



1Q25



2Q25

Cash Management Policy

Dynamic currency allocation policy
based on yield prospects

Prudently managing asset
allocation with a
high return – mid risk approach

Bought back c. 44m shares to
support fair price formation and
proposed to buy another 100m

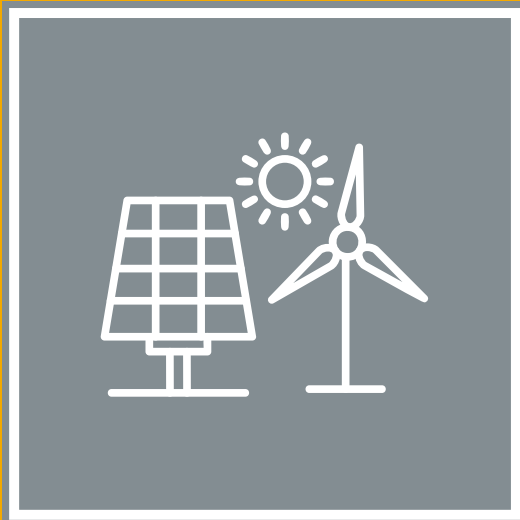
Closing Remarks



2025 Guidance: 2 revisions

Strategic Focus Areas

(guidance unchanged)



Renewable Energy

(Galata Wind)

50+ MW increase in installed capacity

900 – 980k MWh annual electricity generation

70-75% EBITDA margin



Mining

(Gümüştas)

>50% TL Revenue growth

25% – 30% EBITDA margin

40 - 45mn USD Capex



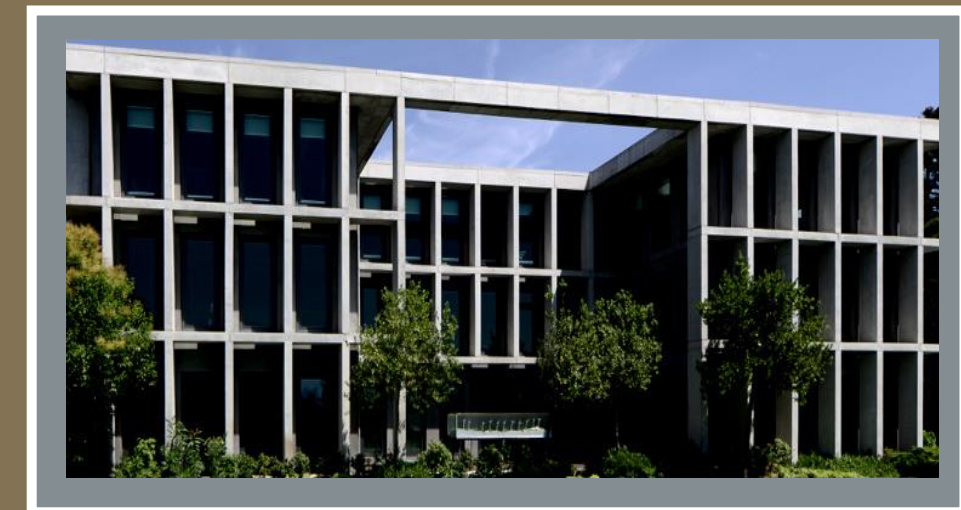
Digital Financial Services

(Hepiyi – DY Bank – Doruk Factoring)

250 - 300mn USD AUM* addition at Hepiyi

>70% TL Revenue growth of Financial Services

*Asset Under Management



TL Revenue growth:

TL EBITDA** growth:

USD NAV growth:

From

CPI* + 5 to 8 pp

CPI* + 6 to 10 pp

5-10% y/y

To

~CPI*

~CPI*

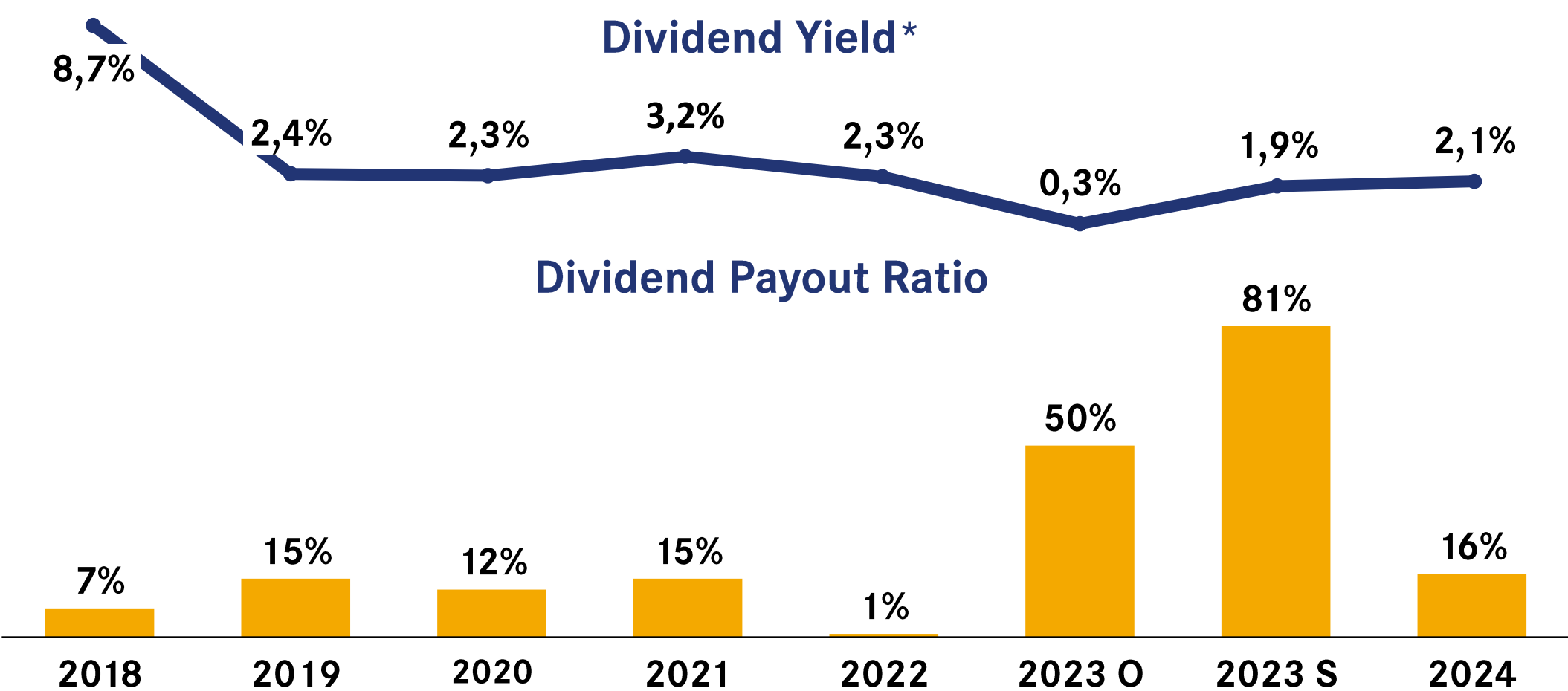
No change

*CPI: Consumer Price Index Change

**Excluding Financing and Investment segment

Dividend payment is on September 1st, 2025

800 mn TL gross dividend payment from 2024 Net Profit approved at General Assembly



Dividend Inflows vs Outflows								
mn USD	2018	2019	2020	2021	2022	2023 O	2023 S	2024
Dividend income	4	4	31	43	19	29		24
Dividend paid-out	45	15	22	20	25	4	21	20

O: Ordinary
S: Special payment after Aytemiz exit

*Yield calculated as per previous day's close before the payment, 2024 yield calculated as per 2024 YE-close

Dividend Policy

- Min 5% of net distributable profit
- Ensure Long-Term NAV growth sustained
- Dividend Advances in case of strong business performance
- Sustainable Dividend Payments from Subsidiaries

Appendix

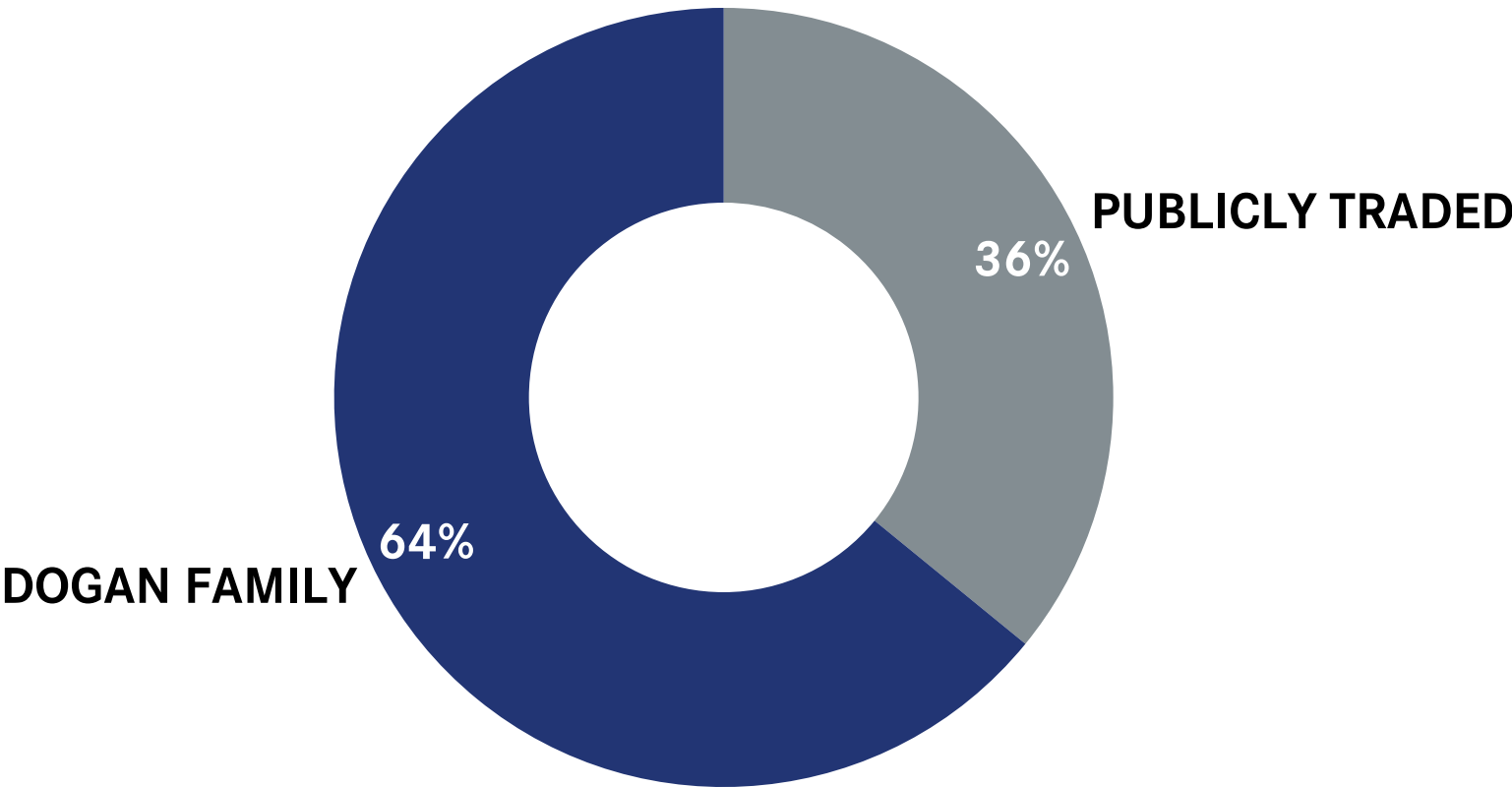
Appendix / NAV & Shareholder Structure

NAV

2Q25	Valuation Method	DOHOL Stake	Valuation (mn US\$)	DOHOL stake (mn USD)
Electricity Production				215
Aslancık HEPP		33.33%	0	0
Galata Wind	Market Cap	70.00%	307	215
Electronics, Technology & Industrials				226
Ditas	Market Cap	68.24%	48	32.9
Doğan Dış Ticaret	Book Value	100.00%	3	3
Sesa Packaging	EV/L12M EBITDA @10.26x	70.00%	150	105
Karel Electronic	Market Cap	40.00%	175	70
Daiichi	Transaction Value	25.00%	60	15
Automotive				3
Doğan Trend Otomotiv	Book Value @ 1.9x	100.00%	3	3
Finance and Investments				805
D Investment Bank	Book Value @ 1.8x	100.00%	78	78
Doruk Factoring	Book Value @ 1.8x	100.00%	65	65
Hepiyi Insurance	Book Value @ 5.5x	85.00%	752	639
Öncü Private Equity	Value of Insider Shares	100.00%	23	23
Internet and Entertainment				199
Kanal D Romania	EV/L12M EBITDA @4.2x	100.00%	112	112
Glokal (Hepsi Emlak)	EV/L12M Revenue @7.8x	79.22%	109	86
Real Estates				262
D Gayrimenkul	Independent Expert Valuation	100.00%	182	182
D Yapı - Romania	Independent Expert Valuation	100.00%	23	23
Dogan Holding Istanbul	Independent Expert Valuation	100.00%	8	8
Kandilli Gayrimenkul	Independent Expert Valuation	50.00%	66	33
M Investment	Independent Expert Valuation	22.15%	73	16
Other				101
Milta Turizm	Book Value @1.8x	100.00%	100	100
Doğan Yayıncılık	Transaction Value	100.00%	1	1
Mining				137
Gümüştaş	Transaction Value	75.00%	164	123
Doku	Transaction Value	75.00%	18	14
Dogan Holding Solo Net Cash (2Q25)				662
Dogan Holding NAV				2,608
Doğan Holding Market Cap				1,025
NAV Discount				-61%

Market Caps as of 2Q25

Shareholder Structure



Appendix / Financial Tables

Profit & Loss Statement

(mn TL)	2Q24	2Q25	Δ	1H24	1H25	Δ
Sales	20,908	21,835	4%	46,720	42,018	-10%
COGS	-18,261	-18,282	-	-40,366	-35,342	-12%
Gross Profit	2,647	3,553	34%	6,353	6,676	5%
<i>Gross Margin</i>	13%	16%	-	14%	16%	-
Operating Expenses	-2,073	-2,842	37%	-4,693	-5,552	18%
Other Operating Inc./(Exp.), net	3,196	2,223	-30%	4,961	4,264	-14%
Share of Gain/(Loss) in Inv. Acc. for by the Equity Met.	-156	51	n.m	-678	-99	-85%
Operating Profit/(Loss)	3,614	2,985	-17%	5,943	5,289	-11%
Income/(Expenses) from Investment Activities, net	-541	1,712	n.m	2,237	2,991	34%
Finance Income/(Expense), net	-2,665	-3,237	21%	-5,672	-5,796	2%
Monetary Gain/(Loss), net	874	-772	n.m	1,048	-1,573	n.m
Profit/(Loss) Before Taxation	1,283	688	-46%	3,555	911	-74%
Profit/(Loss) From Continuing Operations	-501	-618	24%	-1,385	-1,520	10%
Profit/(Loss) From Non-Continuing Operations	-	-	-	-	-	-
Net Income	783	69	-91%	2,170	-609	n.m
Net Income - Attributable to Parent Shares	1,120	75	-93%	2,511	-476	n.m
EBITDA	2,249	2,105	-6%	4,602	4,002	-13%
<i>EBITDA Margin</i>	11%	10%		10%	10%	

Balance Sheet

(mn TRY)	31.12.2024	30.06.2025
Current Assets	97,094	99,063
Non-Current Assets	65,861	62,962
Total Assets	162,956	162,025
Current Liabilities	56,978	58,518
Non-Current Liabilities	19,593	18,434
Non-Controlling Interests	12,384	12,144
SH Equity, Parent	74,001	72,929
Total Liabilities	162,956	162,025
Cash & Marketable Securities*	61,699	61,877
S/T Debt	23,462	20,592
L/T Debt	12,131	11,321
Holding Solo Net Cash	27,608	26,297

*Includes Financials Investments

Appendix / Financial Tables

Revenue Breakdown

(mn TRY)	2Q24	2Q25	Δ	1H24	1H25	Δ
Electricity Generation	610	622	2%	1,320	1,211	-8%
Electricity Sales	610	622	2%	1,320	1,211	-8%
Industry & Trade	5,934	5,657	-5%	13,117	11,155	-15%
Industry	3,931	3,988	1%	9,013	7,636	-15%
Packaging	1,294	1,134	-12%	2,670	2,260	-15%
Foreign Trade	541	192	-65%	1,194	625	-48%
Other	168	343	104%	240	633	164%
Automotive Distribution	5,503	4,839	-12%	17,350	8,065	-54%
Finance & Investment	7,845	8,282	6%	12,733	17,141	35%
Financing and insurance	6,908	7,224	5%	11,039	15,087	37%
Man. Consulting	11	11	0%	22	22	-1%
Factoring	926	1,047	13%	1,672	2,032	22%
Internet & Entertainment	937	965	3%	1,869	1,874	0%
Advertising	655	703	7%	1,296	1,331	3%
Subscription	100	104	4%	217	205	-6%
Book & Mag. Sales	162	153	-6%	318	317	0%
Other	20	5	-76%	38	21	-45%
Real Estate Investments	404	347	-14%	653	656	0%
Real Estate Mng	179	96	-46%	295	189	-36%
Rent Income	108	155	44%	225	306	36%
Other	117	95	-18%	132	161	22%
Mining	-	1,141	-	-	1,934	-
Mining and foreign trade	-	879	-	-	1,645	-
Other	-	262	-	-	289	-

Net Cash / (Debt) Breakdown

(mn TL)	31.12.2024	30.06.2025
Electricity Generation	-1,136	-1,218
Industry & Trade	-7,529	-7,286
Karel	-4,800	-4,764
Sesa Ambalaj	-692	-500
Ditas	-547	-798
Other	-1,491	-1,225
Automotive	-5,316	-5,370
Finance & Investment	41,342	43,666
Hepiyi Insurance	19,813	24,786
DHI	16,721	16,849
ÖNCÜ GSYO	9,837	9,486
Dogan Holding	1,050	-37
Doruk Fakt. + DY Bank	-6,003	-7,295
Other	-76	-122
Internet & Entertainment	-17	-43
Hepsiemlak	59	5
Kanal D Romania	-197	-178
Other	122	130
Real Estate Investments	531	591
D Gayrimenkul	376	477
Other	155	115
Mining	-878	-554
Gümüştaş Mining	-919	-586
Gümüştaş Dış Ticaret	41	33
Doku Mining	0	0
DOHOL Combined Net Cash/Debt*	26,997	29,788

*Excluding inter-company eliminations

Appendix / 2Q25 Segmental Analysis

mn TL	Electricity Generation	Industry & Trade	Mining	Automotive Trade & Marketing	Financing & Investing	Internet & Entertainment	Real Estate Investments	Eliminations	Total
Revenue	605	5,659	1,141	4,880	8,365	965	366	-145	21,835
Revenue Share	3%	26%	5%	22%	38%	4%	2%	-1%	-
EBITDA	415	482	318	13	-	290	103	-	2,105
EBITDA Share	20%	23%	15%	1%	-	14%	5%	-	-
PBT**	326	-865	159	-638	1,778	73	-145	0	688
	Galata Wind* Boyabat HES (JV) ³ Aslancık HES (JV)	Ditaş* ¹ Sesa Ambalaj Maksipak Ambalaj Karel Elektronik* Doğan Dış Ticaret Kelkit Besi	Gümüştaş ² Doku ²	Doğan Trend Automotive	Doruk Factoring Öncü GSYO DY Bank Hepiyi Insurance	Hepsiemlak Kanal D Romania Doğan Yayıncılık	D Gayrimenkul Milta Marina Marlin Otelcilik		

*Listed companies

**PBT is calculated based on the total of continuing and discontinuing operations

EBITDA excludes Financing & Investing Segment

1) On July 16, 2025, our Company sold its 68.24% stake in Ditaş A.Ş. for US\$14.5 million

2) Gümüştaş and Doku Madencilik started to be consolidated as of 30.09.2024

3) On June 30, 2025, our Company sold its 33% stake in Boyabat HPP

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Thank you

