# Doğan Holding

3Q23 Earnings Presentation

November 08, 2023



### **3Q23 Financial Highlights**





### **Significant Growth in Operating Profit**

- Ongoing robust revenue and profitability in Automotive segment
- Continued strong contribution from our Digital Insurance business



### **High Net Cash Position and Solid Balance Sheet**

- USD682 million solo net cash
- USD567 million consolidated net cash



### **Continuing Strategic Actions**

- Merger with Adilbey Holding completed
- Merger of Hepsiemlak with Zingat started

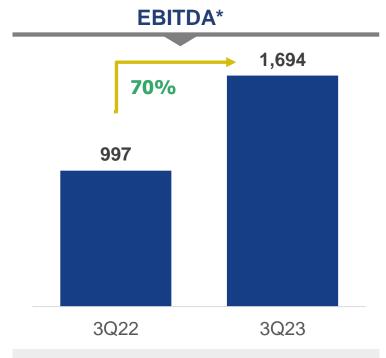
### **3Q23 Financial Highlights**



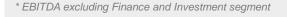


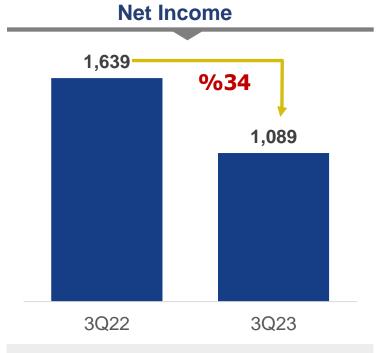


- Automotive segment: +%751
- Finance & Ivestments segment: %1,200



- Electricity Generation segment: %26
- Industry & Trade segment: +33%
- Automotive segment: +%409





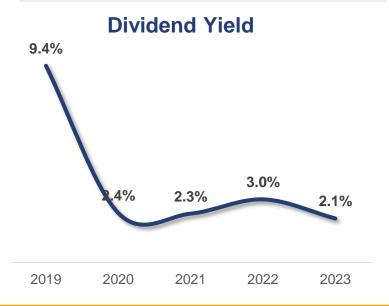
- Higher EBITDA YoY (+)
- Higher tax expense (-): TL383 million
- Base effect of one-off sales proceeds from Milpa land sale in 3Q22 (-): TL1.1 billion

### **Share Buyback / Dividend Inflow and Payments**



### **Share Buyback Program**

- Share Buyback Program updated at the General Assembly dated March 30, 2022.
- Program size: TL300 million
- Previous program information:
  - Total buyback: TL57.5 million
  - Number of shares: 26.9 million



#### **Dividend Inflow**

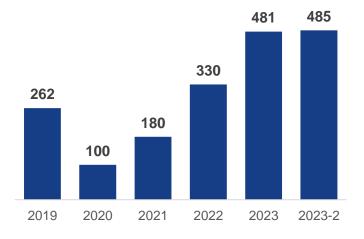
- Consistent dividend inflow from group companies.
- 2023 dividend inflow target: ~TL700 mn

Company	2020	2021	2022
Doruk Faktoring	0	3	5
Doğan Dış Ticaret	7	10	15
Suzuki	0	0	0
Çelik Halat	0	0	4
Ditaş	0	0	0
Doğan Holding	1	0	0
Milta	52	40	0
DHI	159	226	179
Galata Wind	0	100	110
Rapsodi	0	5	0
Total	219	385	313

### **Dividend Payments**

- Dividend Policy: targets to distribute >5% of paid-in capital.
- Dividend payments totaled TL966 mn including advance and additional dividends.

## Gross Dividend Payment (TL mn)



### **Electricity Generation Segment**



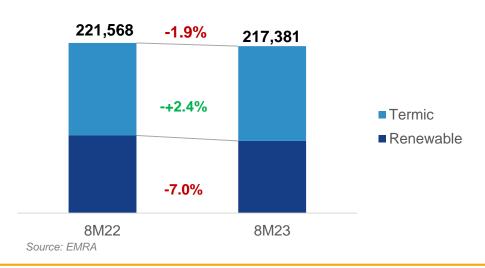
### **Electricity Generation Segment Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	345	481	39%	863	1,072	24%
<b>Gross Profit</b>	274	359	31%	702	803	14%
EBITDA	286	360	26%	738	813	10%
PBT	284	349	23%	640	753	18%
<b>Gross Profit %</b>	79.4%	74.6%	-4.8 pp	81.3%	74.9%	-6.4 pp
EBITDA %	83.0%	74.8%	-8.1 pp	85.5%	75.9%	-9.7 pp
PBT%	82.3%	72.5%	-9.8 pp	74.2%	70.3%	-4 pp

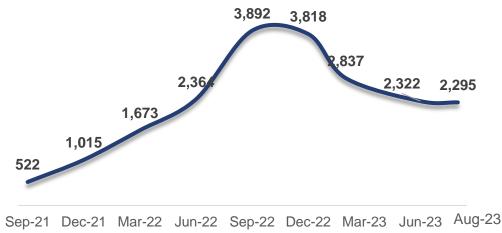
#### **3Q23 Overview**

- Electricity production contracted by 1.9% in 8M23
- The Market Settlement Price (MSP) averaged TL2,295 in the first 8 month of the year
- Impact of drought led to decline of 7% YoY in generation from renewable sources.

#### **Türkiye Electricity Generation (GWh)**



#### **Electricity Prices (MSP) (TL/MWh)**



Source: EMRA, figures show year-to-date average prices

### **Electricity Generation Segment – Galata Wind**



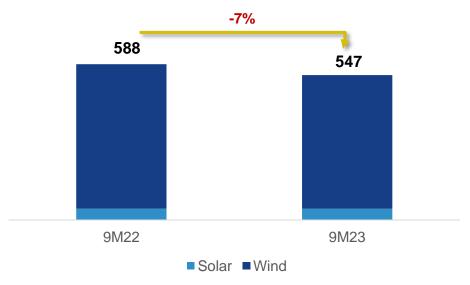
### **Galata Wind Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	345	481	39%	863	1,072	24%
<b>Gross Profit</b>	274	361	32%	702	805	15%
EBITDA	285	360	26%	734	814	11%
Net Income	287	349	22%	810	806	-1%
<b>Gross Profit %</b>	79.4%	75.0%	-4.4 yp	81.3%	75.1%	-6.2 yp
EBITDA %	82.7%	75.0%	-7.8 yp	85.1%	75.9%	-9.2 yp
Net Income%	83.2%	72.6%	-10.6 yp	93.9%	75.2%	-18.7 yp

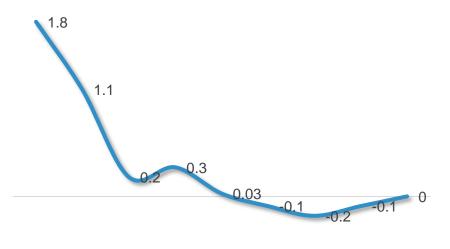
#### **3Q23 Overview**

- Revenue grew by 39% with higher prices.
- Margin contraction due to rising costs.
- Ongoing investment programs at Taşpınar and Mersin Wind Power Plants

#### **Galata Wind Electricity Generation (MWh)**



#### **Galata Wind Net Leverage**



2020 2021 1Q22 2Q22 3Q22 4Q22 1Q23 2Q23 3Q23

### **Electricity Generation Segment – Galata Wind**



**Domestic Investments** 

### **Foreign Investments**

#### **Post -2025 Domestic Investments**

#### **Current & Additional Capacities & New Investments**

	Current Capacity (MW)	Additional Capacity (MW)	New Capacity (MW)	Start Period
Taşpınar WPP	67.2	13.0		2023
Taşpınar Hybrid SPP			1st Phase: 17	2023
			2nd Phase: 25	2024
Mersin WPP	62.7	39.0		2024
Şah WPP	105			
Çorum SPP	9.4			
Erzurum SPP	24.5			
Alapınar WPP			13.6	2025
Total	268.8	52.0	55.6	

Two agreements signed with developer for **300 MW capacity** solar power plants in Europe.

### Pre-approved licenses for Storage Units Production

Proje	Kapasite
Bakacak RES	50
Başpınar GES	50
Kurtuluş RES	50
Fulacık RES	50
Akbelen RES	50
Yakuplar RES	50
Çamlıca RES	50
Toplam	350

 Gradual phasing in these projects is planned to start from 2026.

2023

269MW



2025

550MW

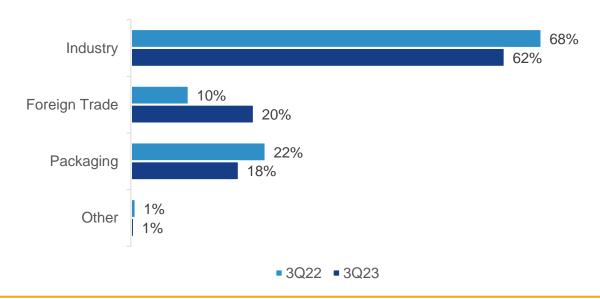
### **Industry & Trade Segment**



**Industry & Trade Segment Summary Financials** 

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	2,426	4,159	71%	5,102	9,993	96%
<b>Gross Profit</b>	483	711	47%	1,063	1,859	75%
EBITDA	395	525	33%	826	1,390	68%
PBT	-1	15	n.m	231	-65	n.m
<b>Gross Profit %</b>	19.9%	17.1%	-2.8 pp	20.8%	18.6%	-2.2 pp
EBITDA %	16.3%	12.6%	-3.6 pp	16.2%	13.9%	-2.3 pp
PBT%	-0.1%	0.4%	0.4 pp	4.5%	-0.6%	-5.2 pp

### **Industry & Trade Segment Revenue Breakdown**



#### **3Q23 Overview**

- Group companies recorded robust organic growth.
- Higher costs led to EBITDA margin contraction comparing on YoY basis.

### **Industry & Trade Segment Revenue Bridge**



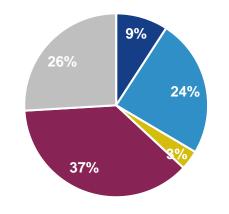
### **Industry & Trade Segment – Karel Elektronik**



#### **Karel Elektronik Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	913	2,191	140%	2,074	5,467	164%
<b>Gross Profit</b>	225	380	69%	483	1,031	113%
EBITDA	181	265	46%	384	792	106%
Net Income	-10	-91	n.m	25	-209	a.d.
<b>Gross Profit %</b>	24.6%	17.3%	-7.3 pp	23.3%	18.9%	-4.5 pp
EBITDA %	19.9%	12.1%	-7.8 pp	18.5%	14.5%	-4 pp
Net Income%	-1.1%	-4.1%	-3 pp	1.2%	-3.8%	-5 pp

#### Revenue Breakdown by Product – 3Q23

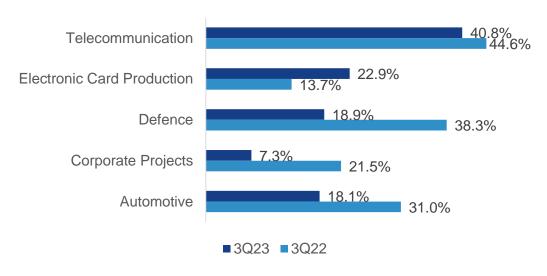


■ Telecommunication ■ Electronic Card Production ■ Defence ■ Corporate Projects ■ Automotive

#### **3Q23 Overview**

- Organic growth and contribution from new business led to 140% topline growth.
- In Corporate Projects segment, higher personnel expenses with mismatch on invoiced revenues led to margin contraction.
- In Automotive segment, costs incurred for new projects development pressured margins.
- Improvements in NWC/Sales to 26% and Net Debt to EBITDA to 2.0x..

### **Gross Margin by Segment**



### Industry & Trade Segment – Sesa Ambalaj



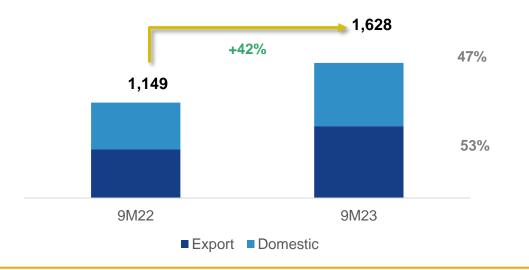
### **Sesa Ambalaj Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	460	666	45%	1,149	1,628	<i>4</i> 2%
<b>Gross Profit</b>	130	196	52%	337	447	33%
EBITDA	117	133	13%	279	316	14%
Net Income	44	105	142%	174	184	5%
<b>Gross Profit %</b>	28.2%	29.5%	1.3 pp	29.3%	27.4%	-1.9 pp
EBITDA %	25.5%	20.0%	-5.5 pp	24.3%	19.4%	-4.8 pp
Net Income%	9.5%	15.8%	6.3 pp	15.2%	11.3%	-3.9 pp

#### **3Q23 Overview**

- Contracting domestic demand pressured revenue growth
- Higher costs and increased competition led to a lower EBITDA margin comparing YoY.

### Revenue Breakdown by Region (TL mn) Revenue Share



### Industry & Trade Segment – Ditaş



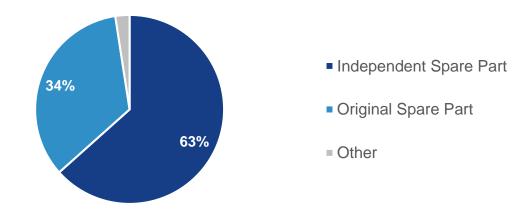
### **Ditaş Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	183	352	92%	524	867	65%
<b>Gross Profit</b>	19	53	176%	87	113	31%
EBITDA	0	22	n.m.	40	37	-8%
Net Income	-7	2	n.m.	5	-25	n.m
<b>Gross Profit %</b>	10.4%	15.0%	4.6 pp	16.6%	13.1%	-3.5 pp
EBITDA %	-0.3%	6.3%	n.m.	7.7%	4.3%	-3.4 pp
Net Income%	-3.9%	0.6%	n.m.	0.9%	-2.8%	-3.7 pp

### **3Q23 Overview**

- Increased demand drove the top-line growth of 92% YoY.
- Efficient cost management and higher sales volume led to improvement in operating margins.

### **Revenue Breakdown by Product**



### **Automotive Segment** – *Dogan Trend Otomotiv*



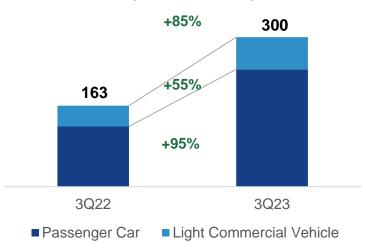
#### **Automotive Segment Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	682	5,809	751%	1,969	10,525	435%
<b>Gross Profit</b>	190	1,230	547%	516	2,322	350%
EBITDA	150	764	409%	394	1,571	299%
PBT	74	397	439%	213	1,045	391%
<b>Gross Profit %</b>	27.9%	21.2%	-6.7 pp	26.2%	22.1%	-4.1 pp
EBITDA %	22.0%	13.1%	-8.8 pp	20.0%	14.9%	-5.1 pp
PBT%	10.8%	6.8%	-4 pp	10.8%	9.9%	-0.9 pp

#### **3Q23 Overview**

- Ongoing robust demand led to strong triple-digit top-line growth of 751% YoY.
- MG continued growing sales volume leading to market share expansion.
- Increased price competition led to margin contraction.

### Türkiye Automobile Market (thousand units)



Source: ADMA

### **Doğan Group Sales Figures**

3Q22	3Q23	Δ	9M22	9M23	Δ
219	4,743	2066%	851	8,144	857%
1,079	1,977	83%	1,737	3,921	126%
1,298	6,720	418%	2,588	12,065	366%
336	415	24%	1,072	1,059	-1%
1,915	5,941	210%	4,676	12,715	172%
2,251	6,356	182%	5,748	13,774	140%
202	1,965	873%	644	3,768	485%
528	1,461	177%	1,347	3,175	136%
190	665	250%	1,327	2,042	54%
50	19	-62%	180	99	-45%
970	4,110	324%	3,498	9,084	160%
	219 1,079 1,298 336 1,915 2,251 202 528 190 50	219 4,743 1,079 1,977 1,298 6,720 336 415 1,915 5,941 2,251 6,356 202 1,965 528 1,461 190 665 50 19	219	219       4,743       2066%       851         1,079       1,977       83%       1,737         1,298       6,720       418%       2,588         336       415       24%       1,072         1,915       5,941       210%       4,676         2,251       6,356       182%       5,748         202       1,965       873%       644         528       1,461       177%       1,347         190       665       250%       1,327         50       19       -62%       180	219       4,743       2066%       851       8,144         1,079       1,977       83%       1,737       3,921         1,298       6,720       418%       2,588       12,065         336       415       24%       1,072       1,059         1,915       5,941       210%       4,676       12,715         2,251       6,356       182%       5,748       13,774         202       1,965       873%       644       3,768         528       1,461       177%       1,347       3,175         190       665       250%       1,327       2,042         50       19       -62%       180       99

### **Finance & Investment Segment**



#### **Finance & Investment Segment Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	205	2,658	1200%	477	5,788	1114%
PBT	469	740	58%	1,883	6,443	242%
PBT%	229.2%	27.8%	n.m	394.8%	111.3%	n.m

#### **Hepiyi Sigorta Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	25	2,270	n.m.	25	4,164	n.m.
Net Income	15	130	764%	49	736	1392%

#### **D-Investment Bank Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	66	221	237%	148	1,220	724%
Net Income	11	62	n.m.	12	364	n.m.

### **3Q23 Overview**

- Doğan Investment Bank (DIB)'s asset size increased to TL2.7 billion.
- Hepiyi Sigorta's strong top-line growth was the major driver of the top-line growth in the segment.
- Based on the latest funding round for Insider, our stake has a valuation of 669.4mn TL (24.5mn US\$)

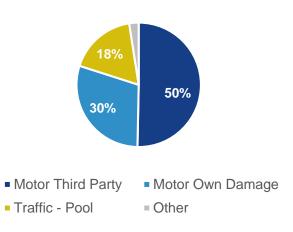
### Hepiyi Sigorta – 3Q23



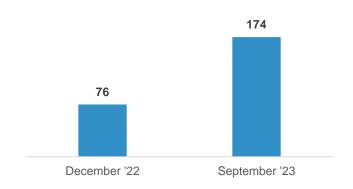
**Monthly Premium Generation (mn TL)** 



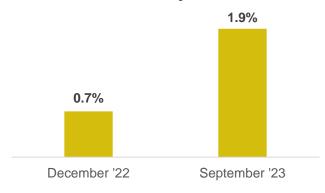
**Premium Breakdown by Product** 



#### **Assets Under Management (mn USD)**



#### **Motor Own Liability Market Share**



Source: TSB

### **Internet & Entertainment Segment**



### **Internet & Entertainment Segment Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	288	499	73%	751	1,255	67%
<b>Gross Profit</b>	144	234	62%	357	579	62%
EBITDA	82	131	59%	176	394	124%
PBT	85	111	30%	184	268	46%
<b>Gross Profit %</b>	50.0%	46.8%	-3.2 pp	47.6%	46.2%	-1.4 pp
EBITDA %	28.5%	26.2%	-2.3 pp	23.5%	31.4%	8 pp
PBT%	29.5%	22.2%	-7.3 pp	24.5%	21.3%	-3.1 pp

### **Kanal D Romania Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	216	351	63%	572	901	57%
EBITDA	87	123	41%	215	381	77%
Net Income	60	72	21%	148	183	24%

### **3Q23 Overview**

- Revenues grew by 73% to TL499 million in 3Q23.
- The largest contributor was Kanal D Romania, which has Euro based revenue.
- EBITDA increased by 59% to TL131 million in 3Q23.

### **Real Estate Investments Segment**



### **Real Estate Investments Segment Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	135	239	77%	261	491	88%
<b>Gross Profit</b>	57	83	45%	91	169	85%
EBITDA	59	86	46%	77	153	100%
PBT	46	141	205%	262	417	59%
<b>Gross Profit %</b>	42.4%	34.8%	-7.6 pp	35.0%	34.3%	-0.7 pp
EBITDA %	43.5%	35.9%	-7.5 pp	29.4%	31.2%	1.8 pp
PBT%	34.2%	59.1%	24.9 pp	100.5%	84.8%	-15.7 pp

### **3Q23 Overview**

- Ongoing high occupancy rates led to 77% revenue growth to TL239 million.
- EBITDA grew by 46% to TL86 million.

#### **Doğan Holding Land and Real Estate Valuation (mn TL)**

		Valua	ation
Company	Location	2022	3Q23
D Yapı Romania	Bucharest, Romania	367	532
Doğan Holding	Gümüşsuyu, İstanbul, TR	125	125
Kandilli Gayrimenkul	Tepeüstü, İstanbul, TR	463	656
M Investment	New York, USA	410	600
D Gayrimenkul	Şişli, İstanbul, TR	2,306	2,306
Total		3,671	4,220

# **Apendix**



### **Apendix** – *Financials*



milyon TL	3Ç22	3Ç23	Δ	9A22	9A23	Δ
Gelirler	4,081	13,846	239%	9,423	29,123	209%
Satılan Malın Maliyeti	-2,851	-11,905	318%	-6,521	-22,679	248%
Brüt Kar	1,230	1,941	58%	2,902	6,444	122%
Brüt Kar Marjı	30.1%	14.0%	-16.1 pp	30.8%	22.1%	-8.7 pp
Faaliyet Giderleri	-424	-1,264	198%	-1,065	-2,710	154%
Esas Faal. Diğer Gel./(Gid.), net	644	1,578	145%	1,782	2,809	58%
Özkaynak Yönt. Değ. Yat. Kar/(Zarar) Pay.	3	88	2967%	133	192	44%
Faaliyet Karı/(Zararı)	1,453	2,342	61%	3,752	6,734	79%
Yatırım Faaliyetlerinden Gel./(Gid.), net	37	-12	-	931	4,519	386%
Finansman Gel./(Gid.), net	-500	-578	16%	-1,234	-2,392	94%
Vergi Öncesi Kar/(Zarar)	991	1,753	77%	3,448	8,860	157%
Sürdürülen Faaliyetler Kar/(Zarar)	834	1,213	45%	3,262	7,590	133%
Durdurulan Faaliyetler Kar/(Zarar)	1,003	103	-90%	1,571	457	-71%
Net Kar	1,837	1,315	-28%	4,833	8,047	66%
Net Kar - Ana Ortaklık Payları	1,639	1,089	-34%	4,133	7,599	84%

TL million	2022	3Q23	Δ
Current Assets	30,280	45,878	52%
Non-Current Assets	12,189	13,543	11%
Total Assets	42,470	59,421	40%
Current Liabilites	15,089	21,572	43%
Non-Current Liabilities	3,877	3,751	-3%
Non-Controlling Interests	3,287	3,218	-2%
SH Equity, Parent	20,217	30,880	53%
Total Liabilities	42,470	59,421	40%
Cash & Marketable Securities*	17,094	29,058	70%
S/T Debt	9,302	11,160	20%
L/T Debt	2,599	2,369	-9%
Net Cash/(Debt)**	5,193	15,528	199%

<sup>\*</sup>includes Financials Investments

<sup>\*\*</sup> excludes JV companies net cash / (debt)

### **Apendix** – *Revenue Breakdown*



TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Electricity Generation	345	481	39%	863	1,072	24%
Electricity Sales	345	481	39%	863	1,072	24%
Industry & Trade	2,426	4,159	71%	5,102	9,993	96%
Industry	1638	2558	56%	2482	6298	154%
Foreign trade	231	841	265%	1264	1814	43%
Packaging	538	739	37%	1316	1833	39%
Other	19	21	12%	39	48	22%
Automotive Distribution	682	5,809	751%	1,969	10,525	435%
Finance & Investment	205	2,658	1200%	477	5,788	1114%
Factoring	136	327	142%	325	746	130%
Finance	63	2318	3587%	131	5019	3726%
Investment	3	8	140%	12	8	-37%
Man. consulting	3	5	84%	8	15	76%
Internet & Entertainment	288	499	73%	751	1,255	67%
Advertising	182	339	86%	477	886	86%
Subscription	21	74	256%	58	171	197%
Book & mag. sales	46	85	-	107	190	-
Other	39	1	-97%	110	7	-93%
Real Estate Investments	135	239	77%	261	491	88%
Real Estate Sales	105	105	0%	180	204	13%
Rent income	25	80	221%	67	206	210%
Other	5	54	946%	15	81	458%
Total	4,081	13,846	239%	9,423	29,123	209%

### Apendix – Net Cash / (Debt) Breakdown



TL million	2022	3Q23	Δ
<b>Electricity Generation</b>	208	81	-61%
Industry & Trade	-4,328	-4,221	-2%
KAREL	-2,287	-2,618	15%
DITAS	-259	-426	64%
Doğan Dış Ticaret	-938	-398	-58%
Sesa Yatırım	-789	-793	0%
Other	-55	14	-126%
Automotive	-564	-2,046	263%
Finance & Investment	9,754	21,363	119%
Doğan Holding	1,150	2,113	84%
Öncü GSYO	1,367	5,985	338%
Doruk Fak + D Investment Bank	-1,176	-2,065	76%
DHI	7,005	10,583	51%
Hepiyi Sigorta	1,415	4,763	237%
Other	-6	-16	160%
Internet & Entertainment	105	219	108%
Hepsi Emlak	103	64	-37%
Kanal D Romanya	-49	-36	-25%
Other	51	191	273%
Real Estate Investments	507	227	-55%
D Gayrimenkul	65	126	93%
Milpa	415	0	-100%
Other	26	101	284%
DOHOL Combined Net Cash / Debt *	5,249	15,623	198%

<sup>\*</sup> Excluding Inter-company eleminations

### Apendix – Segments & Major Group Companies – 3Q23 Financials



TL mn

	Petroleum Products Retailing	Electricity Generation	Industry & Trade	Automotive Trade & Marketing	Financing & Investing	Internet & Entertainment	Real Estate Investments
Revenue	n.a.	481	4,159	5,809	2,658	499	239
Revenue Shr.	n.a.	3%	30%	42%	19%	4%	2%
EBITDA	n.a.	360	525	764	n.m.	131	86
EBITDA Shr.	n.a.	21%	31%	45%	n.m.	8%	5%
РВТ	0	349	15	397	740	111	230
PBT Shr.	n.m	19%	1%	22%	40%	6%	12%
	Aytemiz**	Galata Wind* Boyabat HES (JV) Aslancık HES (JV)	Ditaş* Profil Grubu Sesa Ambalaj Maksipak Ambalaj Karel Elektronik Doğan Dış Ticaret Kelkit Besi	Doğan Trend Otomotiv	Doruk Faktoring Öncü GSYO Doğan Yatırım Bankası Hepiyi Sigorta	Glokal Dijital (Hepsi Emlak) Kanal D Romanya Doğan Yayıncılık Doğan Burda (JV)* DMC & NetD (JV)	D Gayrimenkul Milta Marina Marlin Otelcilik

<sup>\*</sup> Listed companies

<sup>\*\*</sup> As of 1Q23, Aytemiz Akaryakıt is classified as "Discontinued Operations", hence it does not impact financial items related to continuing operations. PBT share is calculated based on the total of continuing and discontinuing operations. EBITDA share excludes Financing&Investing Segment

### Electricity Generation Segment – Boyabat & Aslancık HPP



### **Boyabat & Aslancik HPP Summary Financials\***

#### **Boyabat HPP Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	522	522	0%	962	1,214	26%
EBIT	208	373	80%	531	750	41%
PBT	-848	-710	n.m.	-2,508	-5,590	n.m.

### **Aslancik HPP Summary Financials**

TL million	3Q22	3Q23	Δ	9M22	9M23	Δ
Revenue	128	156	22%	398	519	30%
EBIT	20	39	95%	24	126	435%
PBT	-74	-39	n.m.	-258	-240	n.m.

<sup>\*</sup> These Power Plants are JV companies and the above figures show financials for related companies as a whole, not Dogan Holding shares.

### **3Q23 Overview**

- In 9M23, Boyabat HPP generated 399 GWh electricity, indicating an increase of 15%
- In the same period, Aslancık HPP's generation decreased by 10% to 266 GWh.
- As Boyabat HPP valuation is taken as zero, it is not included in consolidated financials.
- Aslancık HPP is consolidated through "Equity Pick-up Method"

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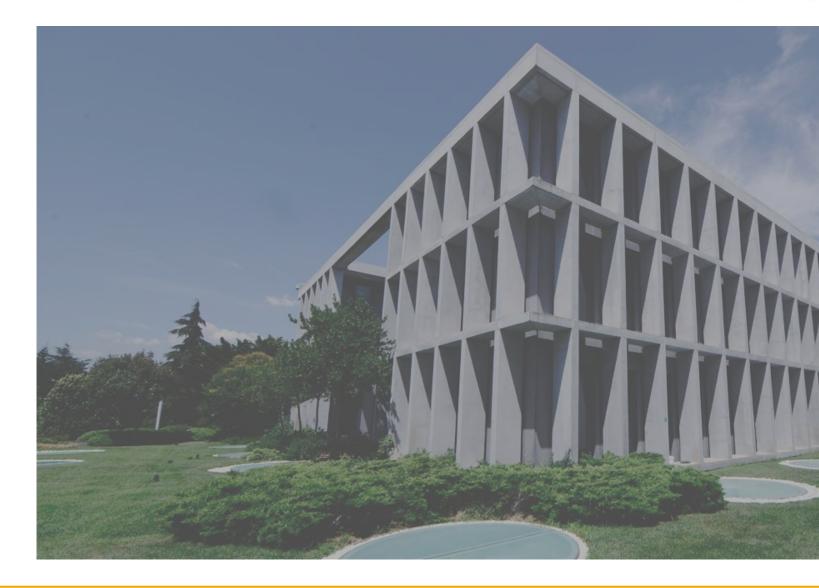
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