

Purchase of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	16/02/2021
Does the BoD resolution for the acquisition contain the approval of the majority of the Independent Board Members?	Yes
Name of the Financial Fixed Asset Acquired	Doğan ve Egmont Yayıncılık ve Yapımcılık Ticaret A.Ş. ("Company")
Fields of Activity of the Financial Fixed Asset Acquired	Book publishing and and production
Capital of the Financial Fixed Asset Acquired	TL 17,550,000
Method of Acquisition	Purchase
Date of the Transaction is/will Be Completed	The completion of the transaction is dependent on the conditions of obtaining all legal permits from the official authorities as well the other routine "Closing Prerequisites" defined with the agreement being fulfilled and extension of the time limits and renewable of the all license contracts, and a separate public disclosure shall be made on the "Closing" date when the sales transaction and the transfer will legally take place.
Terms of Acquisition	Cash
Terms of Acquisition If the payment is deferred	None
Nominal Value of the Shares Acquired	TL 8,775,000
Purchase Price Per Share	1.25
Total Amount	TL 11,000,000
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	50%
Percentage of Shares of the Financial Fixed Asset After the Acquisition (%)	100%
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	100%
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	The ratio of the total equity in the recent financial statement disclosed to the public to transaction price of "financial fixed asset acquired" is calculated approximately 0.08%
Ratio of the "Purchasing Price" to "Sales of the Company Shown in the Recent Year-end Financial Statements Disclosed to Public" (%)	The ratio of the total revenue in the recent financial statement disclosed to the public to transaction price of "financial fixed asset acquired" is calculated approximately 0.08%
Impact on Activities of the Company	After closing this acquisition will have a positive contribution to our consolidated financial statements.
Whether Tender Call Obligation has Arisen or not	No
If Tender Call Option has Arisen, Whether an Exemption Application will be Made or not	No
Name/Position of Seller/Transferor	Egmont International Holding A/S
Whether the seller/transferor is related party regarding the CMB or not	No
Nature of Relations of the Company with the Seller/Transferor	None
Contract date regarding this Transaction, if any	16/02/2021
Method of Determination of Value of the Financial Fixed Asset	Negotiation Method
Whether a Valuation Report Has Been Prepared or not	Not Prepared
If a Valuation Report has not been Prepared, the Reason Thereof	-
If a Valuation Report has been Prepared, date and number of the report	-
Name of the Valuation Company that prepared the Valuation Report	-
Amount Determined as a Result of Valuation Report	-
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	-