



CLARIFICATION TEXT ON PROCESSING OF PERSONAL DATA

Data Controller: Doğan Şirketler Grubu Holding A.Ş.
Burhaniye Mahallesi Kısıklı Caddesi No: 65 34676 Üsküdar/İstanbul

As Doğan Şirketler Grubu Holding A.Ş. (“**Doğan Holding**” or “**the Company**”), we have prepared this Clarification Text on Processing of Personal Data (“**Clarification Text**”) in order to inform data subjects on the processing, storage and transfer of personal data during our operations under the Law on the Protection of Personal Data (“**LPPD**”) No. 6698, and the relevant legislation and applicable regulations.

- Prospective Employees
- Prospective Interns
- Supplier Representatives
- Supplier Employees
- Product or Service Recipients
- Potential Product or Service Recipients
- Visitors
- Online Visitors

The Clarification Text shall apply as of the date it is published by Doğan Holding. Doğan Holding can make an amendment in the Clarification Text any time it may deem necessary. The amendments to be made shall become effective when the Clarification Text is published on the website www.doganholding.com.tr.

EMPLOYEES

Detailed information on processing of personal data belonging to employees are published on the websites www.doganbiz.net and www.mydogan.com which are only accessible by our employees who have already been informed in detail.

If you are a former employee of Doğan Holding you can exercise your rights regarding your personal data processed during the time you were employed through any of the application channels described in the section "How can You Exercise Your Rights" in this Clarification Text.

INTERNS

Detailed information on processing of personal data belonging to interns are published on the websites www.doganbiz.net which is accessible by our employees who have already been informed in detail.

If you are a former intern of Doğan Holding you can exercise your rights regarding your personal data processed during the time you served as an intern through any of the application channels described in the section "How can You Exercise Your Rights" in this Clarification Text.



PROSPECTIVE EMPLOYEES	
IDENTITY DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">• Name & Surname,• Date of Birth,• Signature,• Photograph	Execution of Application Processes for Prospective Employees, Planning of Human Resources Processes, Execution of Interview Processes, Execution of Business Activities, Execution of Contract Processes, Execution of Communication Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data mentioned above can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none">• When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract• When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.
CONTACT DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">• E-mail Address,• Contact Address,• Mobile Phone Number,	Execution of Application Processes for Prospective Employees, Execution of Communication Activities, Planning of Human Resources Processes, Execution of Interview Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none">• When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract



	<ul style="list-style-type: none">When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. -
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.
PERSONAL INFORMATION	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Background Data,Photograph,Military Service Documents,Reference Information.	Execution of Application Processes for Prospective Employees, Planning of Human Resources Processes, Execution and Inspection of Business Activities, Execution of Contract Processes, Execution of Compensation Polices Planning of Human Resources Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e. <ul style="list-style-type: none">When the Data Subject gives his explicit consent for reference informationWhen it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contractWhen it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. -
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.
PROFESSIONAL EXPERIENCE DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING



<ul style="list-style-type: none"> ● Diploma Details, ● Details of Courses Attended, ● Information on Vocational Training, ● Certificates, ● Foreign Language Skills, ● Computer Skills, 	<p>Execution of Application Processes for Prospective Employees, Planning of Human Resources Processes, Execution and Inspection of Business Activities, Execution of Contract Processes, Execution of Compensation Policies</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> ● When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract ● When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.</p>
<p>TRANSFER OF PERSONAL DATA</p>	
<p>Personal data belonging to prospective employees are transferred, subject to the permission they grant in this respect, to the companies of the group in order to ensure that a more effective human resources policy is pursued by the group companies, and when necessary, to offer alternative or better positions in other group companies to such candidates whose job applications are concluded negatively, and also to create a candidate pool.</p>	
<p>TRANSFERRING PERSONAL DATA ABROAD</p>	
<p>Personal data belonging to prospective employees are not transferred abroad.</p>	

<p>PROSPECTIVE INTERNS</p>	
<p>IDENTITY INFORMATION</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>



<ul style="list-style-type: none"> Name & Surname, Date of Birth, Signature, Photograph 	<p>Execution of Application Processes for Prospective Interns, Execution of Activities in Accordance with the Legislation, Execution of Communication Activities, Planning of Human Resources Processes, Execution of Storage and Archiving Activities, Execution of Contract Processes, Procuring Security of Data Controller Operations, Execution and Inspection of Business Activities</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation, including, inter alia, article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.</p>
<p>CONTACT DETAILS</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>
<ul style="list-style-type: none"> E-mail Address, Contact Address, Mobile Phone Number, 	<p>Execution of Application Processes for Prospective Interns, Execution of Activities in Accordance with the Legislation, Execution of Communication Activities, Planning of Human Resources Processes, Execution of Storage and Archiving Activities, Execution of Contract Processes, Procuring Security of Data Controller Operations</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation, including, inter alia, article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as</p>



	kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.
PERSONAL INFORMATION	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> ● Background Data, ● Photograph, ● Military Service Documents, ● Reference Information. 	Execution of Application Processes for Prospective Interns, Planning of Human Resources Processes, Execution and Inspection of Business Activities, Execution of Contract Processes, Execution of Compensation Policies, Planning of Human Resources Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> ● When the Data Subject gives his explicit consent for reference ● When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract ● When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.
PROFESSIONAL EXPERIENCE DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> ● Diploma Details, ● Details of Courses Attended, ● Information on Vocational Training, ● Certificates, ● Foreign Language Skills, ● Computer Skills, 	Execution of Application Processes for Prospective Interns, Execution of Activities in Accordance with the Legislation, Execution of Communication Activities, Planning of Human Resources Processes, Execution of Storage and Archiving Activities, Execution of Contract Processes, Procuring Security of Data Controller Operations



LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation, including, inter alia, article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
PERSONAL DATA COLLECTION METHODS	<p>The above mentioned personal data are collected through the Holding Companies İŞKUR and private employment offices (including electronic means such as kariyet.net, yenibiris.com), applications sought via ads on newspapers and other places, resumes sent, or job application forms.</p>
TRANSFER OF PERSONAL DATA	
<p>Personal data belonging to the intern;</p> <p>The data are transferred, subject to the permission they grant in this respect, to the companies of the group in order to ensure that a more effective human resources policy is pursued by the group companies, and when necessary, to offer alternative or better positions in other group companies to such candidates whose job applications are concluded negatively, and also to create a candidate pool.</p>	
TRANSFERRING PERSONAL DATA ABROAD	
<p>Personal data belonging to prospective interns are not transferred abroad.</p>	

SUPPLIER REPRESENTATIVES	
IDENTITY DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • Name & Surname, • Turkish Identification Number, • Tax Identification Number. 	<p>Execution of Activities in accordance with the Legislation, Execution of Finance and Accounting Transactions, Follow-up and Execution of Legal Transactions, Execution of Communication Activities, Execution of Goods/Service Purchase Processes, Execution of Contract Processes, Execution of Supply Chain Management Processes, Informing Authorized Persons, Entities and Institutions</p>
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data mentioned above can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p>



	<ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through contracts and printed forms.
CONTACT DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • E-mail Address, • Contact Address, • Mobile Phone Number. 	Execution of Finance, Accounting and Legal Transactions, Execution of Communication Activities, Execution of Goods/Service Purchase Processes, Execution of Contract Processes, Execution of Supply Chain Management Processes, Execution of Management Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through contracts and printed forms.
LEGAL TRANSACTION DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING



<ul style="list-style-type: none"> Information in the Action File. 	<p>Follow-up and Execution of Legal Transactions, Execution of Internal Audit Activities, Execution of Risk Management Processes, Procuring Security of Data Controller Operations, Execution of Finance and Accounting Operations, Informing Authorized Persons, Entities and Institutions</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is mandatory for the data controller to fulfill its legal obligation When data processing is mandatory for the establishment, exercise or protection of any right <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected during participation in a meeting or event as well as through contracts and printed forms.</p>
<p>CUSTOMER TRANSACTION DETAILS</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>
<p>Invoice details.</p>	<p>Follow-up and Execution of Legal Transactions, Execution of Business Activities, Carrying Out Goods / Service Sales - Purchase Processes, Execution of Finance and Accounting Transactions</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract When it is mandatory for the data controller to fulfill its legal obligation When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected during participation in a meeting or event as well as through contracts and printed forms.</p>
<p>FINANCIAL INFORMATION</p>	



PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> Banka Account Details 	Execution of Activities in accordance with the Legislation, Execution of Finance, Accounting and Legal Transactions, Execution/Inspection of Business Activities, Execution of Goods/Service Purchase Processes, Execution of Contract Processes, Execution of Supply Chain Management Processes, Execution of Management Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e. <ul style="list-style-type: none"> When it is clearly stipulated in laws When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract When it is mandatory for the data controller to fulfill its legal obligation
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through contracts and printed forms.

TRANSFER OF PERSONAL DATA

Personal data belonging to supplier representatives;

The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations limited to the above mentioned purposes.

TRANSFERRING PERSONAL DATA ABROAD

Personal data belonging to supplier representatives are not transferred abroad.

SUPPLIER EMPLOYEES

IDENTITY DETAILS

PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> Name & Surname, Turkish Identification Number. 	Execution of Activities in accordance with the Legislation, Execution of Finance and Accounting Transactions, Execution of Business Activities, Execution of Goods/Service Purchase Processes, Execution of Contract Processes, Execution of Supply Chain Management Processes, Informing Authorized Persons, Entities and



	Organizations
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is clearly stipulated in laws • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through data subject declarations and printed forms.
CONTACT DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • E-mail Address, • Contact Address, • Mobile Phone Number. 	Execution of Contingency Management Processes, Execution of Supply Chain Management Processes, Execution of communication Activities, Execution of Occupational Health and Safety Activities, Informing Authorized Persons, Entities and Institutions, Execution of Communication Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through data subject declarations and printed forms.
FINANCIAL INFORMATION	



PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • Banka Account Details. 	Execution of Activities in accordance with the Legislation, Execution of Finance, Accounting and Legal Transactions, Execution/Inspection of Business Activities, Execution of Goods/Service Purchase Processes, Execution of Contract Processes, Execution of Supply Chain Management Processes, Execution of Management Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is clearly stipulated in laws • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through data subject declarations and printed forms.
CUSTOMER TRANSACTION DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • Invoice details. 	Execution of Supply Chain Management Processes, Execution and Inspection of Business Activities, Informing Authorized Persons, Entities and Organizations, Execution of Activities in accordance with the Legislation, Execution of Finance and Accounting Transactions, Execution of Storage and Archiving Activities, Execution of Contract Processes, Execution of Goods / Services Purchase Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Hepsiburada, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is clearly stipulated in laws • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via printed/electronic forms, call center records, e-mails, SAP software.



AUDIO AND VISUAL RECORD DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Audio Records	Execution of Information Security Processes, Execution of Inspection / Ethic Activities, Execution of Internal Audit Activities, Execution of Storage and Archiving Activities, Execution of Management Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e. <ul style="list-style-type: none">When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. -
PERSONAL DATA COLLECTION METHODS	Personal data belonging to the supplier employees are collected electronically during the calls made through company phones.
TRANSFER OF PERSONAL DATA	
Personal data belonging to the supplier employees; The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations limited to the above mentioned purposes.	
TRANSFERRING PERSONAL DATA ABROAD	
Personal data belonging to the supplier employees are not transferred abroad.	

PRODUCT OR SERVICE RECIPIENTS	
IDENTITY DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Name & Surname,Turkish Identification Number,Tax Identification NumberForeigner Identification Number,	Execution of Finance and Accounting Transactions, Execution of Communication Activities, Execution and Inspection of Business Activities, Execution of Goods / Services Purchase Processes, Execution of Goods/Services After-Sales Activities, Execution of Contract Processes



<ul style="list-style-type: none"> ● Tax Identification Number, ● Nationality, ● Passport Number, ● Birth Certificate / Identity Card Photocopy, ● Passport photocopy, ● Signature, ● Photograph, 	
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> ● When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract ● When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, printed forms or similar electronic forms.</p>
<p>CONTACT DETAILS</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>
<ul style="list-style-type: none"> ● E-mail Address, ● Contact Address, ● Mobile Phone Number, ● Business Phone Number, ● Certificate of Residence, 	<p>Execution of Finance and Accounting Transactions, Execution of Communication Activities, Execution of Business Activities, Execution of Contract Processes, Execution of Goods / Services Sales Activities, Execution of Customer Relations Management Processes</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> ● When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract ● When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p style="text-align: center;">-</p>



PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, printed forms or similar electronic forms.
LEGAL TRANSACTION DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> ● Information in the Action File. ● Information in correspondence with judicial authorities, ● Information in correspondence with administrative authorities, ● Information in the Action File. ● Records related to sequestration of salaries, etc. ● Information in notices / letters of warning. 	Follow-up and Execution of Legal Transactions, Execution of Supply Chain Management Processes, Execution and Inspection of Business Activities, Informing Authorized Persons, Entities and Institutions, Execution of Activities in accordance with the Legislation, Execution of Storage and Archiving Activities, Execution of Risk Management Activities, Following Up Requests / Complaints
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> ● When it is mandatory for the data controller to fulfill its legal obligation ● When data processing is mandatory for the establishment, exercise or protection of any right <p style="text-align: center;">-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through official letters from judicial and administrative authorities and printed/electronic documents.
CUSTOMER TRANSACTION DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> ● Invoice, promissory note and cheque details, ● Order details 	Execution and Inspection of Business Activities, Informing Authorized Persons, Entities and Institutions, Execution of Activities in accordance with the Legislation, Execution of Finance and Accounting Transactions, Execution of Storage and



	Archiving Activities, Execution of Contract Processes, Execution of Goods / Services Purchase Processes, Following up Requests / Complaints
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, call center records, printed forms or similar electronic forms.
FINANCIAL INFORMATION	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • Banka Account Details. 	Execution of Finance and Accounting Transactions, Execution and Inspection of Business Activities, Execution of Goods / Services Purchase Processes, Following up Requests/ Complaints, Execution of Contract Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, documents submitted by the data subject, printed forms or similar electronic forms.
AUDIO AND VISUAL RECORD DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING



<ul style="list-style-type: none"> Call center audio records 	<p>Execution of Information Security Processes, Execution of Inspection / Ethic Activities, Execution of Goods / Services Sales Processes, Execution of Advertising/ Campaign / Promotional Processes, Execution of Storage and Archiving Activities, Following up Requests / Complaints, Execution of Products / Services Marketing Processes</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected electronically during the calls to our call center.</p>
<p>TRANSFER OF PERSONAL DATA</p>	
<p>The personal data belonging to persons who buy products or services; The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations.</p>	
<p>TRANSFERRING PERSONAL DATA ABROAD</p>	
<p>The personal data belonging to persons who buy products or services are not transferred abroad.</p>	

<p>POTENTIAL PRODUCT OR SERVICE RECIPIENTS</p>	
<p>IDENTITY DETAILS</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>
<ul style="list-style-type: none"> Name & Surname, 	<p>Execution of Finance and Accounting Transactions, Execution of Communication Activities, Execution and Inspection of Business Activities, Execution of Goods / Services Purchase Processes, Execution of Goods/Services After-Sales Activities, Execution of Contract Processes</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract



	<ul style="list-style-type: none"> When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, printed forms or similar electronic forms.
CONTACT DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> E-mail Address, Contact Address, Mobile Phone Number. 	Execution of Finance and Accounting Transactions, Execution of Communication Activities, Execution of Business Activities, Execution of Contract Processes, Execution of Goods / Services Sales Activities, Execution of Customer Relations Management Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, printed forms or similar electronic forms.
LEGAL TRANSACTION DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<p>(In case of Dispute)</p> <ul style="list-style-type: none"> Information in correspondence with judicial authorities, Information in 	Follow-up and Execution of Legal Transactions, Execution of Supply Chain Management Processes, Execution and Inspection of Business Activities, Informing Authorized Persons, Entities and Institutions, Execution of Activities in accordance with the Legislation, Execution of Storage and Archiving Activities, Execution of Risk Management Activities, Following Up Requests / Complaints



<p>correspondence with administrative authorities,</p> <ul style="list-style-type: none"> • Information in the Action File. • Records related to sequestration of salaries, etc. • Information in notices / letters of warning. 	
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is mandatory for the data controller to fulfill its legal obligation • When data processing is mandatory for the establishment, exercise or protection of any right <p>-</p>
<p>PERSONAL DATA COLLECTION METHODS</p>	<p>The above mentioned personal data are collected through official letters from judicial and administrative authorities and printed/electronic documents.</p>
<p>CUSTOMER TRANSACTION DETAILS</p>	
<p>PROCESSED PERSONAL DATA</p>	<p>PURPOSES OF PERSONAL DATA PROCESSING</p>
<ul style="list-style-type: none"> • Purchase order and request details. 	<p>Execution and Inspection of Business Activities, Informing Authorized Persons, Entities and Institutions, Execution of Activities in accordance with the Legislation, Execution of Finance and Accounting Transactions, Execution of Storage and Archiving Activities, Execution of Contract Processes, Execution of Goods / Services Purchase Processes, Following up Requests / Complaints</p>
<p>LEGAL GROUNDS OF PROCESSING PERSONAL DATA</p>	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory for the data controller to fulfill its legal obligation • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>



PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected during participation in a meeting or event as well as through the sales process, contracts, call center records, printed forms or similar electronic forms.
AUDIO AND VISUAL RECORD DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Call center audio records	Execution of Information Security Processes, Execution of Inspection / Ethic Activities, Execution of Goods / Services Sales Processes, Execution of Advertising/ Campaign / Promotional Processes, Execution of Storage and Archiving Activities, Following up Requests / Complaints, Execution of Products / Services Marketing Processes
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e. <ul style="list-style-type: none">When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. -
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected electronically during the calls to our call center.
TRANSFER OF PERSONAL DATA	
The personal data belonging to persons who buy products or services; The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations.	
TRANSFERRING PERSONAL DATA ABROAD	
The personal data belonging to persons who buy products or services are not transferred abroad.	

VISITORS	
IDENTITY DETAILS	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Name & Surname	Execution of Contingency Management Processes, Execution of Storage and Archiving Activities, Execution of Contract Processes, Procuring Security of Data



	Controller Operations, Procuring Security of Movable Goods and Resources, Creation and Monitoring of Visitor Records, Informing Authorized Persons, Organizations and Institutions
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected through the records taken during the access.
PHYSICAL SETTING SECURITY DATA	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • CCTV Record Data • Access/Exit Record Data • License Plate Details 	Ensuring Security of Physical Setting, Execution of Storage and Archiving Activities, Informing Authorized Persons, Organizations and Institutions, Creating and Following up Visitor Records
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via the camera systems.
INFORMATION ABOUT THE VISIT	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • The Person Visited • Reason of the Visit • Visiting Time / Duration 	Ensuring Security of Physical Setting, Execution of Storage and Archiving Activities, Informing Authorized Persons, Organizations and Institutions, Creating and Following up Visitor Records



LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation, including, inter alia, article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via forms and camera systems.
TRANSACTION SECURITY DATA	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • IP Address Details, • Website Login / Logout Data • Password and Parole Details, • Device IMEI Number, • Device MAC Address, • Electronic Communication Records (Usage Lists, etc.) 	<p>Execution of Information Security Processes, Execution of Inspection / Ethic Activities, Execution of Access Authorities, Inspection of Business Activities, Execution of Risk Management Processes, Execution of Storage and Archiving Activities, Procuring Security of Data Controller Operations</p>
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is clearly stipulated in laws • When it is mandatory for the data controller to fulfill its legal obligation <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via information security systems and electronic devices.
TRANSFER OF PERSONAL DATA	
<p>Personal data belonging to the visitors; The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations.</p>	



TRANSFERRING PERSONAL DATA ABROAD

Personal data belonging to the visitors are not transferred abroad.

ONLINE VISITORS

Detailed information about personal data processed via cookies during a visit to our website or mobile site are presented in the Cookie Policy published on the website www.doganholding.com.tr.

IDENTITY DETAILS

PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">Name & Surname	Execution of Information Security Processes, Execution of Activities in Accordance with the Legislation, Execution / Inspection of Business Activities, Execution of Goods / Services Sales Processes, Execution of Customer Relations Management Processes, Execution of Customer Satisfaction Activities, Execution of Storage and Archiving Activities, Execution of Products / Services Marketing Processes, Procuring Security of Data Controller Operations
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e. <ul style="list-style-type: none">When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contractWhen it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. -
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via our website.

CONTACT DETAILS

PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none">E-mail Address,Contact Address,Mobile Phone Number.	Execution of Information Security Processes, Execution of Activities in Accordance with the Legislation, Execution / Inspection of Business Activities, Execution of Goods / Services Sales Processes, Execution of Customer Relations Management Processes, Execution of Customer Satisfaction Activities, Execution of Storage and Archiving Activities, Execution of Products / Services Marketing Processes,



	Procuring Security of Data Controller Operations, Execution of Communication Activities
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is required to process personal data pertaining to the parties of a contract to the extent personal data are directly related to the conclusion or execution of the contract • When it is mandatory to process data for legitimate interests of the data controller, provided that fundamental rights and freedoms of the person concerned are not prejudiced. <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via our website.
TRANSACTION SECURITY DATA	
PROCESSED PERSONAL DATA	PURPOSES OF PERSONAL DATA PROCESSING
<ul style="list-style-type: none"> • IP Address Details, • Website Login / Logout Data • Password and Parole Details, • Device IMEI Number, • Device MAC Address, • Electronic Communication Records (Usage Lists, etc.) 	Execution of Information Security Processes, Execution of Inspection / Ethic Activities, Execution and Inspection of Business Activities, Execution of Storage and Archiving Activities, Procuring Security of Data Controller Operations, Informing Authorized Persons, Entities and Institutions
LEGAL GROUNDS OF PROCESSING PERSONAL DATA	<p>In order to achieve the purposes listed above by Doğan Holding, your personal data can be processed on legal grounds in accordance with the relevant legislation and article 5 of LPPD, i.e.</p> <ul style="list-style-type: none"> • When it is clearly stipulated in laws • When it is mandatory for the data controller to fulfill its legal obligation <p>-</p>
PERSONAL DATA COLLECTION METHODS	The above mentioned personal data are collected via information security systems and electronic devices.
TRANSFER OF PERSONAL DATA	



The personal data belonging to persons who buy products or services;
The relevant data are transferred to authorized persons and official entities in accordance with the legislation and regulations in order to fulfill our legal obligations.

TRANSFERRING PERSONAL DATA ABROAD

The personal data belonging to online visitors are not transferred abroad.

YOUR RIGHTS

In the scope of the LPPD and the relevant legislation, you have the following rights in relation to your personal data;

- To learn whether your personal data is processed or not;
- To request information in case your personal data has been processed;
- To learn the purpose of processing of the personal data and whether the data have been used in accordance with that purpose,
- To know the third parties to whom personal data have been transferred at home or abroad,
- To request for rectification of your personal data if they are processed incompletely or inaccurately,
- To request for erasure or destruction of your personal data within the framework of the conditions set forth in the LPPD legislation,
- To request notification of the rectification of inaccurate or incomplete data, erasure or destruction of personal data to third parties to whom we have transferred your personal data,
- To object to any unfavorable result that they suffer due to analysis of processed data only by means of automatic systems, and
- To request compensation in case you incur damages due to unlawful processing of your personal data.

METHODS OF APPLICATION RELATED TO YOUR RIGHTS

You can submit your applications and requests related to your personal data by filling out the data subject application form; and

- Sending the form containing your original signature to the address Burhaniye Mahallesi Kısıklı Caddesi No: 65 34676 Üsküdar/İstanbul/ Turkey along with a photocopy of your identity card,
- Delivering the form in person to Doğan Şirketler Grubu Holding A.Ş. ("**Doğan Holding**") along with a valid identity document,
- Sending the form to our registered electronic mail address doganholding.kvkk@hs02.kep.tr by using a registered e-mail (KEP) address and a secure electronic signature or mobile signature,
- Sending the form to our address kvkk@doganholding.com.tr from the electronic mail address which has already been notified by the Data Subject to Doğan Şirketler Grubu Holding A.Ş. ("**Doğan Holding**") and is registered in our system.



The form can be submitted to Doğan Şirketler Grubu Holding A.Ş. (“**Doğan Holding**”) by using any of the above methods.

Pursuant to the Communiqué on the Procedures and Principles of Application to the Data Controller, the application should contain the Data Subject's name and surname, and if the application is in writing, then also his/her signature, Turkish Identification Number (passport number if the applicant is a foreigner), place of residence or a business address for the service of notices, or electronic mail address if any, for the service of notices, a telephone number, fax number and the details of the request.

The Data Subject should provide a clear and easy-to-understand description of the rights he/she intends to exercise in his/her application which is to be submitted for the purpose of exercising the above mentioned rights. The information and documents related to the application should be attached to the application.

The subject of the request should be related to the applicant, and if the applicant is acting on behalf of another person, the applicant should have been authorized specifically in that respect, and such authorization should be evidenced (special power of attorney). In addition, the application should contain identity and address details, and documents evidencing the identity should be appended.

Requests submitted for unauthorized third parties shall not be evaluated.

How Soon Are Your Requests Regarding the Processing of Your Personal Data Answered?

Your requests regarding your personal data shall be evaluated and answered within no later than 30 days following our receipt of your request. In case your application is declined, the justified reasons of rejection are sent to the address indicated in your application via electronic mail or regular mail, if possible, through such means with which you submitted your application.

Validity

The Clarification Text shall apply as of the date it is published by Doğan Holding. Doğan Holding can make an amendment in the Clarification Text any time it may deem necessary. The amendments to be made shall become effective when the Clarification Text is published on www.doganholding.com.tr.