

Acquisition of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	: 30.01.2015
Name of the Financial Fixed Asset Acquired	: Our direct subsidiary Doğan TV Holding A.Ş.
Fields of Activity of the Financial Fixed Asset Acquired	: Participating in companies operating in broadcasting segment
Capital of the Financial Fixed Asset Acquired	: TL 1,360,016,087
Method of Acquisition of the Financial Fixed Asset	: Exercising the put option right by Commerz-Film GmbH
Date of the Transaction is/will Be Completed	: 30.01.2015
Terms of Acquisition	: None
Nominal Value of the Shares Acquired	: TL 36,085,711
Purchase Price Per Share	: Euro 1.75545
Total Amount	: Euro 63,346,606.10
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	: 2.65333%
Percentage of shares of the Financial Fixed Asset After the Acquisition (%)	: 87.86984%
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	: 87.86984%
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	: 2.41% (As per the TRCB FX Sales Rate of an indicator nature, declared on January 29, 2015 at 15:30)
Impact on Activities of the Company	: It does not have an important effect
Whether Tender Call Obligation has Arisen or not	: None
If Tender Call Option has Arisen, Whether an Exemption Application will be made or not	: None
Name/Position of Seller/Transferor	: Commerz-Film GmbH
Nature of Relations of the Company with the Seller/Transferor	: They are not related parties
Method of Determination of Value of the Financial Fixed Asset	: Agreement
Whether a Valuation Report Has Been Prepared or not	: Valuation report has not been prepared
If a Valuation Report has not been Prepared, the Reason Thereof	: The sales/transfer price has been determined by agreement.
Amount Determined as a Result of Valuation Report	: None
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	: Valuation report has not been prepared

#### FURTHER EXPLANATIONS:

As explained in our financial statement footnotes, pursuant to the provisions of the "Share Purchase and Shareholders Agreement" signed between our Company and Commerz-Film GmbH, and direct and indirect subsidiaries Doğan Yayın Holding A.Ş. (dissolved without liquidation within the context of merger) and Doğan TV Holding A.Ş. on November 19, 2009, and after than modified at different times; within the scope of the exercise of put option by Commerz-Film GmbH, 36,085,711 registered group B shares with a nominal value of 1 TL, held by Commerz-Film GmbH in the capital of Doğan TV Holding A.Ş. corresponding to 2.65333% of the paid capital of 1,360,016,087 Turkish Liras of Doğan TV Holding A.Ş. have been taken over and acquired by our Company in cash and as a single payment of a total of 63,346,606.10 Euros.

\* You can visit the web site of Public Disclosure Platform ([www.kap.gov.tr](http://www.kap.gov.tr)) for the public disclosures of Doğan Şirketler Grubu Holding A.Ş.

\*\* Material Event Disclosures that are publicly disclosed in Public Disclosure Platform are prepared in Turkish, in line with the requirements of the Capital Markets Board and ISE regulations. Therefore, neither the company, nor any of its affiliates, advisors or representatives shall have any liability whatsoever due to any differences in English translation, which is done for informative purposes.