

Acquisition of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	: 27.03.2015
Name of the Financial Fixed Asset Acquired	: Doğan Haber Ajansı A.Ş.
Fields of Activity of the Financial Fixed Asset Acquired	: Photograph and news services
Capital of the Financial Fixed Asset Acquired	: TL 14,000,000
Method of Acquisition of the Financial Fixed Asset	The acquisition of the share certificates in cash and in a single payment
Date of the Transaction is/will Be Completed	: 27.03.2015
Terms of Acquisition	: The acquisition of the share certificates in cash and in a single payment
Nominal Value of the Shares Acquired	: A total of 744,010,093 shares with a nominal value of 1 kuruş each, and a nominal value of 7,440,100.93 Turkish Liras
Purchase Price Per Share	: 0.46592 kuruş
Total Amount	: TL 3,466,491.83
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	: 53.14%
Percentage of shares of the Financial Fixed Asset After the Acquisition (%)	: 99.99%
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	: 99.99%
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	: 0.05%
Impact on Activities of the Company	: It does not have an important effect
Whether Tender Call Obligation has Arisen or not	None
If Tender Call Option has Arisen, Whether an Exemption Application will be made or not	: None
Name/Position of Seller/Transferor	: Hürriyet Gazetecilik ve Matbaacılık A.Ş.
Nature of Relations of the Company with the Seller/Transferor	: Hürriyet Gazetecilik ve Matbaacılık A.Ş., direct subsidiary of our Company
Method of Determination of Value of the Financial Fixed Asset	: Valuation report has been prepared by Güreli Yeminli Mali Müşavirlik ve Bağımsız Denetim A.Ş. (Member of Baker Tilly International)
Whether a Valuation Report Has Been Prepared or not	: Valuation report has been prepared
If a Valuation Report has not been Prepared, the Reason Thereof	: Valuation report has been prepared
Amount Determined as a Result of Valuation Report	: A total of 3,466,491.83 TL corresponding to 53.14% of the amount calculated after the amounts of 246,624 TL "Net Debt"; 5,808,191 TL "Employment Termination Benefit", 2,196,365 TL "Unused Vacation Liabilities", and the provisions for 648,995 TL "Doubtful Receivables", and 1,759,218 TL "Law Suits" are deducted from the "Market Value" of 17,182,295 TL identified as per the Valuation Report prepared taking as the basis of the legal records of 31.12.2014 kept within the scope of the Turkish Commercial Code and the Tax Procedure Law.
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	: None

* You can visit the web site of Public Disclosure Platform (www.kap.gov.tr) for the public disclosures of Doğan Şirketler Grubu Holding A.Ş.

** Material Event Disclosures that are publicly disclosed in Public Disclosure Platform are prepared in Turkish, in line with the requirements of the Capital Markets Board and ISE regulations. Therefore, neither the company, nor any of its affiliates, advisors or representatives shall have any liability whatsoever due to any differences in English translation, which is done for informative purposes.

FURTHER EXPLANATIONS:

The transactions for buying and transferring the above detailed “financial fixed asset” share certificates are not included in the scope of “material transactions” within the scope of the Capital Markets Legislation.

To the extent that; pursuant to the provisions of the 2nd paragraph of the Article 6, “The Criteria for Material Transactions” of the Communique II-23.1 on “Common Principles for Material Transactions and Exit Rights”, of the Capital Markets Board (CMB Communique II-23.1), the following calculations have been made:

- a- The ratio of the amount of the buying transaction of the “financial fixed asset” (3,466,491.83 Turkish Liras) to the total assets (6,877,335,000 Turkish Liras) is 0.05%, and
- b- The ratio of the buying and transferring amount for the “financial fixed assets” share certificates (3,466,491.83 Turkish Liras) as of the date of the Board of Directors resolution (27.03.2015) to the M-Cap of the Company calculated taking as the basis of the arithmetic mean of the daily corrected weighted average prices for six months prior to the date of our Company’s Board of Directors resolution (1,838,087,607 Turkish Liras) is 0.19%,

and as both ratios are below 50%, such buying and transferring transaction for the “financial fixed asset” share certificates is not assessed as a “material transaction” within the scope of the CMB Communique II-23.1.

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