

DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş. / DOHOL [] 29.07.2015 18:52:13

Summary Information	:	Financial Fixed Asset Sale
Date of the BoD Resolution regarding the sale	:	29.07.2015
Title of the Financial Fixed Asset Sold	:	Dergi Pazarlama Planlama ve Ticaret A.Ş.
Field of Activity of the Financial Fixed Asset Sold	:	Marketing of magazines
Capital of the Financial Fixed Asset Sold	:	TL 1,400,000
Date of the Transaction Has Been/Will Be Completed	:	29.07.2015
Terms of Sale	:	The sales price shall be collected in cash and in a single payment.
Nominal Amount of the Shares Sold	:	A total of 816.6667 shares with a nominal value of 100 TL each, and a nominal value of TL 81,666.67
Per Share Price	:	Approximately TL 196.76164
Total Amount	:	TL 160,688.68 (rounded)
Ratio of "Shares Sold" to "Capital of Financial Fixed Asset" (%)	:	5.83333% (rounded)
Post-sale Participation Ratio in Financial Fixed Asset (%)	:	0%
Ratio of "Voting Rights After Sale" to "Total Voting Rights of Financial Fixed Asset" (%)	:	0%
Ratio of "Financial Fixed Asset Sold" to "Total Assets of the Company as disclosed in the Recent Financial Statements"	:	0.02%.
The impact thereof on the Activities of the Company	:	Does not have a material impact.
Profit/Loss Amount accruing as a result of the Sale	:	In line with the Communique provisions of the CMB II-14.1, and as per the consolidated financial statements prepared in compliance with the TMS (Turkish Accounting System) and TFRS issued by KGK, there is no profit/loss contribution as it is consolidated.
Information on How the Sales Profit, if any, will be Used	:	The tax exempt portion of the pre-tax gross affiliate shares sales profit that have occurred in financial records within the scope of TCC (Turkish Commercial Code) and VUK (Tax Procedure Code) will not be related with the "Profit or Loss Statement", and following the sales procedure, it is considered to be taken into a separate "fund account" in the liability part of the "Balance Sheet".
Date of the BoD Resolution for How the Sales Profit Will Be Used, if any	:	29.07.2015
The Name/Title of the Acquirer	:	Doğan Dağıtım Satış Pazarlama Matbaacılık Ödeme Aracılık ve Tahsilat Sistemleri A.Ş.
Relationship of the Acquirer with the Company	:	Our Company's direct subsidiary
Valuation Method for Determining the Value of the Financial Fixed Asset	:	Valuation report has been prepared.
Whether a Valuation Report Has Been Prepared	:	Valuation report has been prepared.
If a Valuation Report Has Not Been Prepared, the Reason Thereof	:	Valuation report has been prepared.
Amount Determined at the Valuation Report	:	TL 2,754,663
Justification if the Transaction Has Not Been/Will Not Be Compatible with the Results of the Valuation Report	:	The sales transaction is compatible with the results of the Valuation Report.