

Acquisition of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	06/04/2018
Does the BoD resolution for the acquisition contain the approval of the majority of the Independent Board Members?	Yes
Name of the Financial Fixed Asset Acquired	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. 2.) Doğan Gazetecilik A.Ş. 3.) Doğan TV Holding A.Ş. 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş.
Fields of Activity of the Financial Fixed Asset Acquired	Publishing and Broadcasting
Capital of the Financial Fixed Asset Acquired	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (552.000.000 Turkish Liras) 2.) Doğan Gazetecilik A.Ş. (105.000.000 Turkish Liras) 3.) Doğan TV Holding A.Ş. (2.080.593.391 Turkish Liras) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (4.400.000 Turkish Liras)
Method of Acquisition	Takeover
Date of the Transaction is/will Be Completed	In order for this transaction to be completed: All required permits need to be obtained from the official regulatory bodies, the share transfer process has to be approved at the general assembly in accordance with the "Share Transfer Agreement" signed between our Company and Demirören Medya Yatırımları A.Ş. on April 6, 2018 and the other routine "Preliminary Closing Conditions" set forth in the contract will be fulfilled. A further public disclosure shall be made on the "Closing" date when the sales and transfer will legally take place
Terms of Acquisition	Cash
Terms of Acquisition If the payment is deferred	-
Nominal Value of the Shares Acquired	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (116.319,90 Turkish Liras) 2.) Doğan Gazetecilik A.Ş. (546.010,26 Turkish Liras) 3.) Doğan TV Holding A.Ş. (2.105.633,00 Turkish Liras) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (660.000,00 Turkish Liras)
Purchase Price Per Share	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (0,36153 USD) 2.) Doğan Gazetecilik A.Ş. (1,35074 USD) 3.) Doğan TV Holding A.Ş. (0,28822 USD) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (2,89800 USD)
Total Amount	3.299.380,57 USD (as per the USD/TRY FX Buying Rate of the Central Bank of the Turkish Republic on April 6, 2018 as an indicator 13.371.399,62 Turkish Liras)
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (0,0211%) 2.) Doğan Gazetecilik A.Ş. (0,52010%) 3.) Doğan TV Holding A.Ş. (0,10120%) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (15,00%)
Percentage of Shares of the Financial Fixed Asset After the Acquisition (%)	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (77,6690%) 2.) Doğan Gazetecilik A.Ş. (93,0704%) 3.) Doğan TV Holding A.Ş. (93,3192%) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (100,00%)
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	1.) Hürriyet Gazetecilik ve Matbaacılık A.Ş. (77,6690%) 2.) Doğan Gazetecilik A.Ş. (93,0704%) 3.) Doğan TV Holding A.Ş. (93,3192%) 4.) Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (100,00%)
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	0.14

Ratio of the "Purchasing Price" to "Sales of the Company Shown in the Recent Year-end Financial Statements Disclosed to Public" (%)	0.13
Impact on Activities of the Company	Immaterial
Whether Tender Call Obligation has Arisen or not	No
If Tender Call Option has Arisen, Whether an Exemption Application will be Made or not	No
Name/Position of Seller/Transferor	1.) Sellers of Hürriyet Gazetecilik ve Matbaacılık A.Ş. shares (116.319,90 shares); Işıl Doğan 116.241,24 shares; Vuslat Sabancı 78,66 shares, 2.) Sellers of Doğan Gazetecilik A.Ş. shares (546.010,26 shares); Aydın Doğan 188.270,66 shares, Işıl Doğan 97.565,34 shares, Arzuhan Yalçındağ 65.043,56 shares, Vuslat Sabancı 65.043,56 shares, Hanzade Vasfiye Doğan Boyner 65.043,56 shares, Yaşar Begümhan Doğan Faralyalı 65.043,56 shares, 3.) Sellers of Doğan TV Holding A.Ş. shares (2.105.633,00 shares); Aydın Doğan 2.104.007,00 shares, Arzuhan Yalçındağ 813,00 shares, Mehmet Ali Yalçındağ 813 shares, 4.) Sellers of Doğan İnternet Yayıncılığı ve Yatırım A.Ş. shares (660.000,00 shares); Öncü Girişim Sermayesi Yatırım Ortaklığı A.Ş. 660.000,00 shares.
Whether the seller/transferor is related party regarding the CMB or not	Yes
Nature of Relations of the Company with the Seller/Transferor	Doğan Family is the main shareholder of Doğan Holding. (Aydın Doğan, Işıl Doğan, Arzuhan Yalçındağ, Vuslat Sabancı, Hanzade Vasfiye Doğan Boyner, Yaşar Begümhan Doğan Faralyalı); - Mehmet Ali Yalçındağ – husband of Arzuhan Yalçındağ - Öncü Girişim Sermayesi Yatırım Ortaklığı A.Ş. is the direct subsidiary of our company
Contract date regarding this Transaction, if any	06/04/2018
Method of Determination of Value of the Financial Fixed Asset	It has determined by negotiations between Our Company and Demirören Medya Yatırımları Ticaret A.Ş. within the scope of "Share Transfer Agreement" on April 6, 2018
Whether a Valuation Report Has Been Prepared or not	Not Prepared
If a Valuation Report has not been Prepared, the Reason Thereof	A valuation report has been prepared for Doğan İnternet Yayıncılığı ve Yatırım A.Ş. on December 28, 2017. But the value determined by negotiation is higher than this value because of the fx rate increase. Another valuation report hasn't been prepared for other financial fixed assets, value has determined by negotiation
If a Valuation Report has been Prepared, date and number of the report	-
Name of the Valuation Company that prepared the Valuation Report	KPMG Bağımsız Denetim ve SMMM A.Ş.
Amount Determined as a Result of Valuation Report	Doğan İnternet Yayıncılığı ve Yatırım A.Ş. (48.183.000 Turkish Liras or 12.751.210,73 USD)
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	None

Acquisition of shares within the scope of "Share Transfer Agreement" signed between our Company and Demirören Medya Yatırımları Ticaret A.Ş. on April 6, 2018. The mentioned shares will be transferred to Demirören Medya Yatırımları Ticaret A.Ş. after "Closing" as specified in the "Share Transfer Agreement"