

Acquisition of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	10/05/2018
Does the BoD resolution for the acquisition contain the approval of the majority of the Independent Board Members?	Yes
Name of the Financial Fixed Asset Acquired	Doruk Faktoring A.Ş.
Fields of Activity of the Financial Fixed Asset Acquired	Factoring services
Capital of the Financial Fixed Asset Acquired	TL 40,000,000
Method of Acquisition	Takeover
Date of the Transaction is/will Be Completed	10.05.2018
Terms of Acquisition	Cash
Terms of Acquisition If the payment is deferred	-
Nominal Value of the Shares Acquired	TL 2,044,076
Purchase Price Per Share	0.7929 USD
Total Amount	1,620,882.97 USD (as per the USD/TRY FX selling rate of the Central Bank of the Turkish Republic on May 10, 2018 as an indicator 6,928,140.08 Turkish Liras)
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	5.11
Percentage of Shares of the Financial Fixed Asset After the Acquisition (%)	99.99
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	99.99
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	0.07
Ratio of the "Purchasing Price" to "Sales of the Company Shown in the Recent Year-end Financial Statements Disclosed to Public" (%)	0.07
Impact on Activities of the Company	Immaterial
Whether Tender Call Obligation has Arisen or not	No
If Tender Call Option has Arisen, Whether an Exemption Application will be Made or not	No
Name/Position of Seller/Transferor	Hürriyet Gazetecilik ve Matbaacılık A.Ş.
Whether the seller/transferor is related party regarding the CMB or not	Yes
Nature of Relations of the Company with the Seller/Transferor	Hürriyet Gazetecilik e Matbaacılık A.Ş. is a direct subsidiary of Our Company
Contract date regarding this Transaction, if any	-
Method of Determination of Value of the Financial Fixed Asset	Valuation Report has been prepared
Whether a Valuation Report Has Been Prepared or not	Prepared
If a Valuation Report has not been Prepared, the Reason Thereof	Prepared
If a Valuation Report has been Prepared, date and number of the report	08.05.2018
Name of the Valuation Company that prepared the Valuation Report	KPMG Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş.
Amount Determined as a Result of Valuation Report	TL 135,575,000 (for %100 shares)
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	The transaction has been realized in accordance with the results of the valuation report