

Acquisition of Financial Fixed Asset	
Date of the BoD Resolution for the Acquisition of Shares	06/04/2018
Does the BoD resolution for the acquisition contain the approval of the majority of the Independent Board Members?	Yes
Name of the Financial Fixed Asset Acquired	Hürriyet Gazetecilik ve Matbaacılık A.Ş.
Fields of Activity of the Financial Fixed Asset Acquired	Publishing
Capital of the Financial Fixed Asset Acquired	Hürriyet Gazetecilik ve Matbaacılık A.Ş. (552.000.000 Turkish Liras)
Method of Acquisition	Takeover
Date of the Transaction is/will Be Completed	11.05.018
Terms of Acquisition	Cash
Terms of Acquisition If the payment is deferred	-
Nominal Value of the Shares Acquired	78.66
Purchase Price Per Share	0.36153 USD
Total Amount	28.44 USD
Ratio of "Acquired Shares" to "Capital of the Financial Fixed Asset" (%)	0.000014
Percentage of Shares of the Financial Fixed Asset After the Acquisition (%)	77.6690
Ratio of "Voting Rights Held After the Acquisition" to "Total Voting Rights in the Financial Fixed Asset" (%)	77.6690
Ratio of the "Acquired Financial Fixed Asset" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to Public" (%)	0.00
Ratio of the "Purchasing Price" to "Sales of the Company Shown in the Recent Year-end Financial Statements Disclosed to Public" (%)	0.00
Impact on Activities of the Company	Immaterial
Whether Tender Call Obligation has Arisen or not	No
If Tender Call Option has Arisen, Whether an Exemption Application will be Made or not	No
Name/Position of Seller/Transferor	Vuslat Sabancı
Whether the seller/transferor is related party regarding the CMB or not	Yes
Nature of Relations of the Company with the Seller/Transferor	Doğan Family is the main shareholder of Doğan Holding. (Aydın Doğan, Işıl Doğan, Arzuhan Yalçındağ, Vuslat Sabancı, Hanzade Vasfiye Doğan Boyner, Yaşar Begümhan Doğan Faralyalı)
Contract date regarding this Transaction, if any	-
Method of Determination of Value of the Financial Fixed Asset	Acquisition of shares within the scope of "Share Transfer Agreement" signed between our Company and Demirören Medya Yatırımları Ticaret A.Ş. on April 6, 2018. The mentioned shares will be transferred to Demirören Medya Yatırımları Ticaret A.Ş. after "Closing" as specified in the "Share Transfer Agreement"
Whether a Valuation Report Has Been Prepared or not	Not Prepared
If a Valuation Report has not been Prepared, the Reason Thereof	Negotiation method
If a Valuation Report has been Prepared, date and number of the report	None
Name of the Valuation Company that prepared the Valuation Report	None
Amount Determined as a Result of Valuation Report	None
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	None