

Financial Fixed Asset Sale	
Date of the BoD Resolution for the Sale	11.05.2018
Does the BoD resolution for the sale contain the approval of the majority of the Independent Board Members?	Yes
Name of the Financial Fixed Asset Sold	Doğan Müzik Kitap Mağazacılık Pazarlama A.Ş.
Fields of Activity of the Financial Fixed Asset Sold	Retail
Capital of the Financial Fixed Asset Sold	TL 50,000,000
Date of the Transaction is/will Be Completed	30.05.2018
Sales Conditions	Cash
Nominal Value of the Shares Sold	TL 50,000,000
Sales Price Per Share	TL 8.8
Total Amount	TL 440,000,000
Ratio of Shares Sold to Capital of the Financial Fixed Asset (%)	100
Percentage of Shares of the Financial Fixed Asset After the Sales Transaction (%)	0
Ratio of "Voting Rights Held After the Sale" to "Total Voting Rights in the Financial Fixed Asset" (%)	0
Ratio of the "Financial Fixed Asset Sold" to "Total Assets of the Company Shown in the Recent Financial Statements Disclosed to the Public" (%)	The ratio of the total equity after the elimination in the recent financial statement disclosed to the public to "financial fixed asset sold" is calculated approximately 0.9%
Ratio of the "Purchasing Price" to "Sales of the Company Shown in the Recent Year-end Financial Statements Disclosed to the Public" (%)	4.20
Impact on Activities of the Company	"Retail" segment, shown in our consolidated financial statement footnote 5 segment reporting, is comprised of the activities of Doğan Müzik Kitap Mağazacılık Pazarlama A.Ş.
Profit / Loss Arised After Transaction	On the said share sales transaction; approximately 290,487,264 Turkish Liras "Subsidiary Share Sales Profit" is calculated as per the financial records kept in compliance with the Tax Legislation. Approximately 345,040,787 Turkish Liras "Subsidiary Share Sales Profit" will be arised by 31.03.2018 Financial Statements recently disclosed to the public and prepared in accordance with TAS/IFRS. Detailed information will be provided with the first financial statements and footnotes to be disclosed to the public
How will Sales Profit be Used if Exists?	The portion of "subsidiary share sales profit" which will be exempted from taxation, is to be taken into a special fund account in the liabilities, for a period of five years, by not treating it in the scope of profit distribution, in accordance with the relevant provisions of the Tax Legislation.
Board Decision Date for the Use of Sales Profit if Exists	A further BoD resolution will be taken
Name/Position of Buyer	Turkuvaz TK Kitap ve Kirtasiye A.Ş.
Whether the buyer is related party regarding the CMB or not	No
Nature of Relations of the Company with the Buyer	None
Contract Date Regarding This Transaction, if any	11/05/2018
Method of Determination of Value of the Financial Fixed Asse	Negotiation Method
Whether a Valuation Report Has Been Prepared or not	Not Prepared
If a Valuation Report has not been Prepared, the Reason Thereof	Negotiation Method
If a Valuation Report has been Prepared, date and number of the report	None
Name of the Valuation Company that prepared the Valuation Report	None
Amount Determined as a Result of Valuation Report	None
If the Transaction has not been/will not be Realized in Accordance with the Results of the Valuation Report, the Reason Thereof	None