

## THE DOĞAN GROUP IN BRIEF

Established in the 1950s, Doğan Holding

ranks among Turkey's top five conglomerates.

Doğan Holding was listed as the 1313th

largest company in "The Forbes Global 2000" index.

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**As one of the foremost corporate contributors to national wealth through diligent taxpaying and philanthropic activities, the Group has consistently been ranked among the top corporate taxpayers.**



**T**here are common fundamentals in all successful companies today irrespective of their line of business: prudence in managing risk while maintaining sustainable growth, creation of value for all stakeholders, responsibility as a corporate citizen and concern for the sustainability of society and the environment. These universal guidelines are the basic reasons for Doğan Holding's success in today's fast changing and intensely competitive world.

Tracing its beginning to the 1950s, Doğan Holding now ranks among Turkey's top five conglomerates. The small trading house started growing in the post-World War II era when Turkey initiated industrialization and modernization of its long neglected economy. One of the competencies of the Holding is investing in vital sectors of the economy - helping the country and itself to prosper. Mirroring trends in the new economy, lately, the Holding has shifted its focus to providing services. The Holding Company has an interest in five primary business areas: finance, energy distribution, media, tourism as well as industry and trade.

Keen on sharing economic benefits with society, 34% of Doğan Holding shares are publicly held while Adilbey Holding and the Doğan Family jointly maintain a 66% interest. This ownership structure reflects the highest percentage of publicly traded stock of any group in Turkey. In addition to Doğan Holding, ten other Group Companies are listed and traded on the Istanbul Stock Exchange (ISE). These currently include Doğan Yayın Holding, Dışbank, Ray Sigorta, Milpa, Çelik Halat, Ditaş, Hürriyet, Milliyet, Petrol Ofisi and Doğan Burda Rizzoli.

Doğan Holding takes pride in being one of the very first business groups to adopt principles of sound corporate governance - long before they became legal requirements of the Capital Markets Board in Turkey.

As one of the foremost corporate contributors to national wealth through diligent taxpaying and philanthropic activities, the Group has consistently been ranked among the top corporate taxpayers. The Aydın Doğan Foundation has spent in excess of US\$ 10 million for social and cultural programs to date.

With an energetic and highly motivated top management team, Doğan Holding looks confidently to a future where it becomes a major regional player within Europe, Central Asia and the Middle East.

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