

POWER OF ATTORNEY

TO THE MEETING BOARD OF THE GENERAL ASSEMBLY OF DOĞAN ŞİRKETLER GRUBU HOLDİNG A.Ş.

I, the undersigned, hereby appoint, empower and delegate as my proxy fully authorized to represent me, and to vote and file motions in my name, and to sign the required documents in the name of me, all in line with my opinions marked below, in the Annual Ordinary Meeting of the General Assembly of Shareholders of Doğan Şirketler Grubu Holding A.Ş. where I hold and own capital shares, to be held in respect of the accounting period of 01.01.2010 – 31.12.2010, to be held on Tuesday, 19 July 2011 at 10:00 a.m., at the address of Burhaniye Mah. Kısıklı Cad. No: 65 Üsküdar- İstanbul.

A) SCOPE OF THE POWERS GRANTED TO PROXY

- a) The proxy is authorized to vote on all agenda items and topics in line with his own opinions.
- b) The proxy is authorized to vote on agenda items and topics in line with the following instructions:
Instructions: (Please insert your special instructions.)
- c) The proxy is authorized to vote on agenda items and topics in line with the motions and proposals of the Company management.
- d) On other issues or motions that may be put on agenda of the meeting, the proxy is authorized to vote in line with the following instructions:
Instructions: (Please insert your special instructions.)

B) THE SHARE CERTIFICATES OWNED AND HELD BY THE SHAREHOLDER

- a) Class and Rank
- b) Number
- c) Quantity & Nominal Value
- d) Whether privileged in voting or not
- e) Registered or Bearer Shares

NAME & SURNAME AND POSITION OF THE SHAREHOLDER

SIGNATURE

ADDRESS

Note: In Section (A), one of the alternatives (a), (b) or (c) will be chosen. Explanations will be given for alternatives (b) and (d).